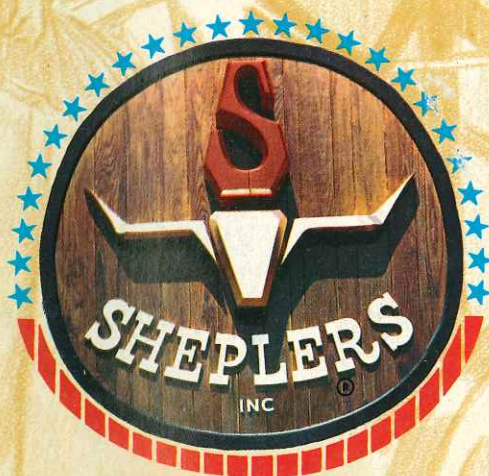


BICENTENNIAL EDITION, SPRING 1976

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WESTERN WEAR

*As old as yesterday. As new as today.
And totally American.*

"Western" is not just a location . . . it's a way of life . . . from a heritage rich in adventure and heroic spirit. It seems natural that fashions rooted in this active, freedom-loving beginning should have so much appeal today . . . and will still be going strong tomorrow . . . because, after all, there's a little bit of the West in all of us.

FRONTIER LEISURE SUIT

By H. D. Lee®

ORDERING INFORMATION ON PAGE 2.

Hats sold from pages 32 to 37.

Lee™

**SATISFACTION
ABSOLUTELY GUARANTEED**

on all returns for exchange,
refund or credit . . .

for details, see page 40.



MED. BLUE

CHOC

BONE



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B6 005-001A You specify amount

Shown on front cover

FRONTIER LEISURE SUIT by H. D. Lee®

Great new lines in this suit to spruce up your wardrobe! Here's full western styling in 100% polyester double knit bedford cord, a fabric known for its durability. Featured are inverted front piped welts and peaked yokes front and back. Fully lined in 100% acetate. The authentic western pant has flap back pockets and keystone beltloops. The suit is completed by contrasting buttons, piping and stitching.

Colors: Bone, chocolate, medium blue

JEAN SIZES: Waist, inches	Inseam, inches
28, 29, 44, 46	29, 30, 31, 32, 33, 34
30, 31, 32, 33, 34, 36,	
38, 40, 42	29, 30, 31, 32, 33, 34, 36

B6 010-035B \$25.00

Jacket Sizes: Regular S (36-38); M (40-42); L (44); XL (46); XXL (48)

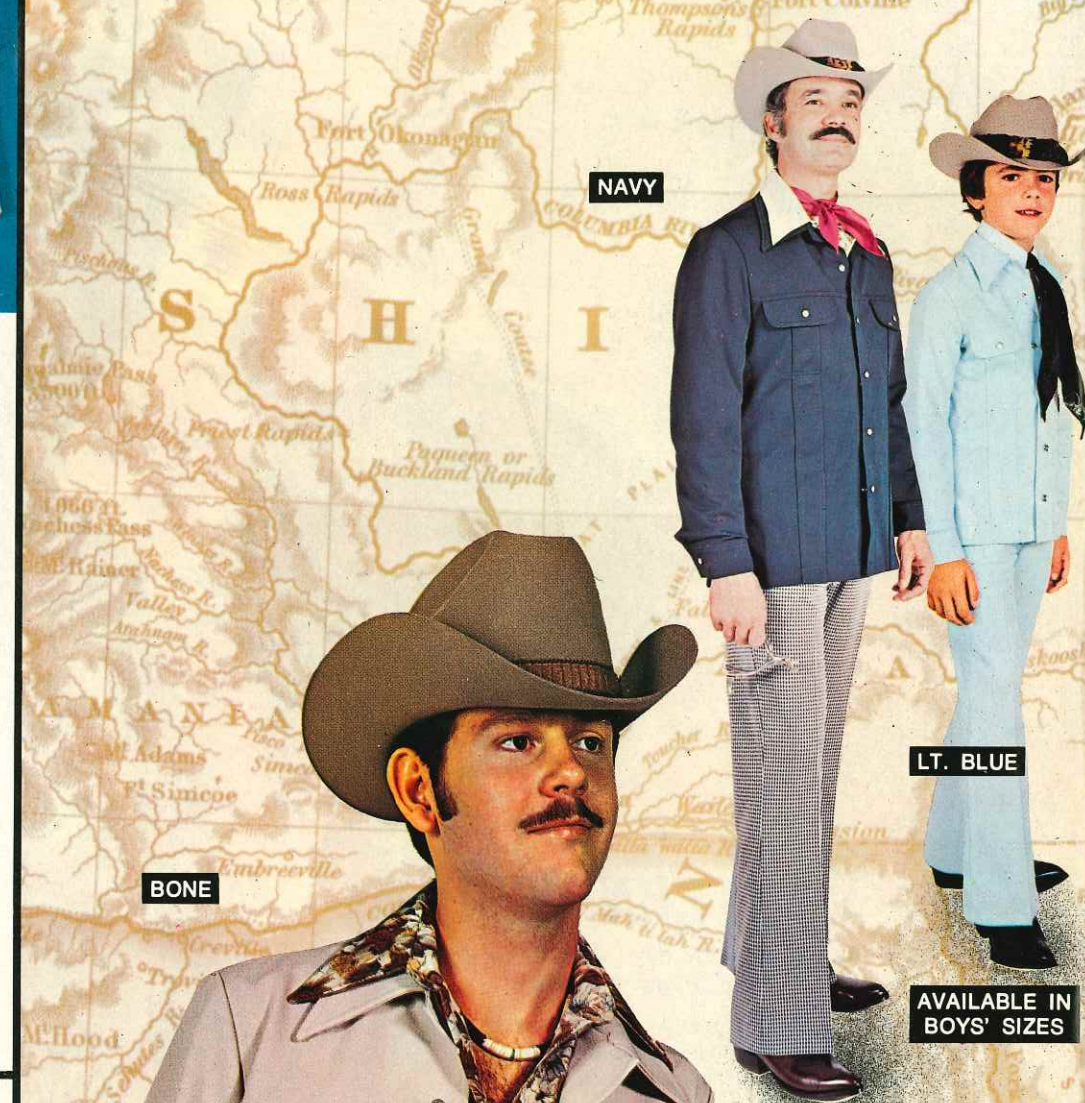
B6 010-050B \$32.50

Jacket Sizes: Long M (40-42); L (44); XL (46)

B6 010-051B \$32.50

TRAIL-BLAZING FASHION

...STYLED by H. D. LEE®



NAVY

LT. BLUE

AVAILABLE IN
BOYS' SIZES

BONE

MIX 'n' Brawny Leisure

MATCH Knit Suit



CHOC

NAVY

Lee™

LEISURE SUITS THAT ARE
VERY INDIVIDUALLY YOURS

- Buy jeans and jacket separately for a perfect fit
- Buy any combination of checks and/or solid colors

However you wear it, you'll enjoy the comfort and style of Lee's® Brawny Knit leisure suit. It's fashioned in a wrinkle-resistant twill textured 100% polyester knit that holds its shape and always looks neat. The shirt jac has snap flap breast pockets, side vents, and pearlized snap closures, and is accented with detailed body stitching. Men's jean features famous Lee® Leen styling. Boys' set has same fine tailoring details as the men's. Machine wash, tumble dry.

MEN'S JEANS AND JACKET

Solid colors: Navy, light blue, bone or chocolate

Check colors: Navy or chocolate

Men's Jean Sizes:

Waist, in inches	Inseam*
28, 29, 38, 40, 42	M, L
30, 31, 32	M, L, XL
33, 34, 36	M, L, XL

*M (Medium) equals 31-32 in.; L (Long) equals 33-34 in.; XL (Extra Long) equals 35-36 in.

B6 010-027B Solid color jean . . . \$17.00

B6 010-030B Checked jean . . . \$17.00

Men's Jacket, Regular Sizes: S (36-38); M (40); L (42-44); XL (46)

B6 010-041B Solid color, regs. . . \$28.50

B6 010-046B Checked, regs. . . \$28.50

Men's Jacket, Long Sizes: M (40); L (42-44)

B6 010-042B Solid color, longs . . \$28.50

B6 010-047B Checks, longs . . . \$28.50

BOYS' JEANS AND JACKET

Boys' Colors: (Solids only) Bone, chocolate, navy or light blue

Boys' Jacket:

B6 265-026B Sizes 8, 10, 12 . . . \$19.00

B6 265-036B Sizes 14, 16, 18 . . . \$22.50

Boys' Jean:

B6 020-027B Regular 8, 10, 12 . . \$13.00

B6 020-029B Slim 8, 10, 12, 14 . . \$13.00

Student Jean: (Young adult) See chart below

Waist, inches	Inseam*
26, 27, 28	S, M, L

*S (Short) equals 29 in.; M (Medium) equals 31 in.; L (Long) equals 33 in.

B6 020-030B \$15.00

Be sure to state waist size and inseam length when ordering men's or students' jeans. See charts.



MEN'S ROLLED SHELL AND TURQUOISE CHOKER: Graduated discs of pinshell (land turtle), melon shell, hishi and fine quality turquoise. By Santo Domingo Indian artisans. No two exactly alike. Length approx. 16".

B6 281-009A \$36.00

RELAX IN COMFORTABLE LEISURE SUITS

Map from Johnson's New Illustrated Family Atlas, pub. in 1861. Courtesy of William Jenkins, Wichita, Ks.



A
TAN

Lee™



BACK VIEW TAN
"POPLIN" KNIT



DUSTY
BLUE



CHOC

THE "RIO"
By H. D. Lee®



B
NAVY

THE "POPLIN" KNIT
By H. D. Lee®



C
CHOC

THE "BOULDER"
By Day's®

A NEW TWIST TO THE OLD WEST

A. THE "RIO" LEISURE SUIT BY H. D. LEE®: Interesting detailing outlined in low-contrast stitching makes the jacket of this set a stand-out. Features include 2 button-flap breast pockets; 2 uniquely styled slash pockets; button closures. The flare pant has western-style front pockets and back slash pockets. In good-looking texturized 100% polyester knit. Machine wash, tumble dry.

Colors: Tan, dusty blue or chocolate

JEAN SIZES: Waist, inches	Inseam*
29	M, L
30, 31, 32, 33, 34, 36, 38	M, L, XL
40, 42	L

*M equals 31-32" inseam; L equals 33-34"; XL equals 35-36".

B6 010-068B\$20.00
Jacket, regular sizes: S (36-38); M (40-42); L (44); XL (46)

B6 010-063B\$32.50

Jacket, long sizes: M (40-42); L (44)

B6 010-064B\$32.50

B. THE "POPLIN" KNIT LEISURE SUIT BY H. D. LEE®: A polyester knit that has the smooth look of poplin with the body and softness that only a polyester knit can give you. The jacket has snap closures; interesting contrast stitch detailing in front and back; and an inset back belt to give it a really trim fit. Pant features western jean styling with slightly flared leg. Machine wash, tumble dry.

Colors: Navy, tan

JEAN SIZES: Waist, inches	Inseam*
29	M, L
30, 31, 32, 33, 34, 36, 38	M, L, XL
40, 42	L

*M equals 31-32" inseam; L equals 33-34"; XL equals 35-36".

B6 010-067B\$18.00
Jacket, regular sizes: S (36-38); M (40-42); L (44); XL (46)

B6 010-065B\$32.50

Jacket, long sizes: M (40-42); L (44)

B6 010-066B\$32.50

C. THE "BOULDER" LEISURE SUIT BY DAY'S: Leisure fashion the western way in a hip-length jacket styled with front and back yokes and pearlized snap closures. Pant features keystone belt loops; western snap front pockets; snap flap back pockets; and "Day-Span" comfort action waistband. Twill textured 100% polyester knit. Machine wash, tumble dry.

Colors: Chocolate, tan or navy

SLACK SIZES: Waist, inches	Inseam*
29, 30, 31, 32, 33, 34, 36, 38, 40, 42	M, L, XL
*M equals 31½" inseam; L equals 34"; XL equals 36".	

B6 010-082B\$20.00

Jacket, regular sizes: 38, 40, 42, 44, 46

B6 010-080B\$28.00

Jacket, long sizes: 40, 42, 44, 46

B6 010-081B\$28.00



GENUINE "CUENCA" PANAMA HAT: A gentleman's dress hat of fine quality cuenca panama straw, meticulously handwoven. Crown is shaped in the popular stockman's crease. 2-ply black band. 3½" or 4" brim. Regular oval only.

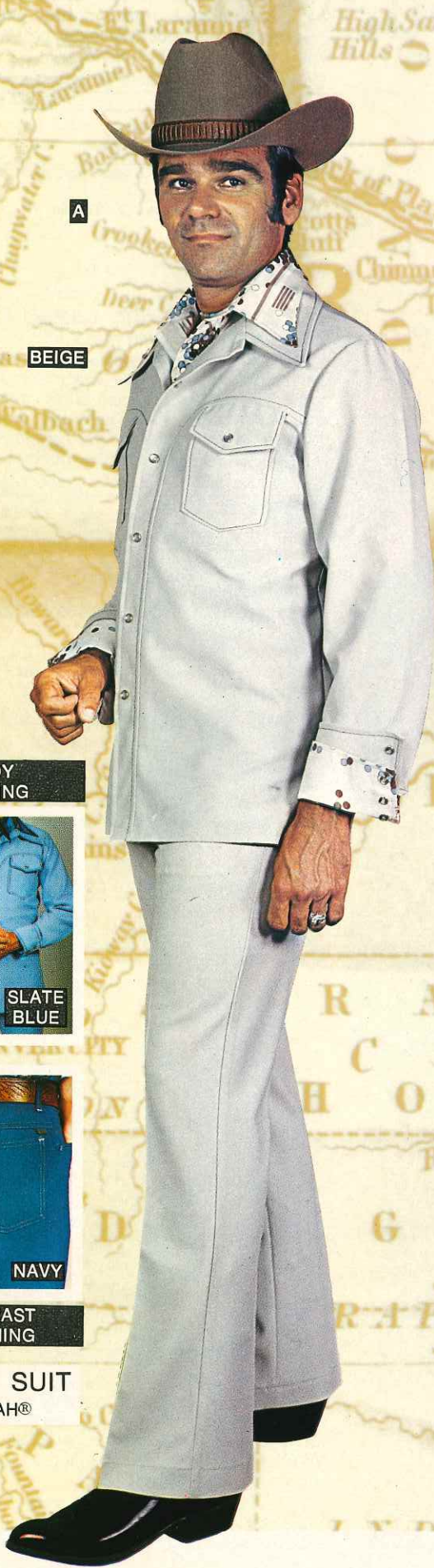
Color: Natural panama

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½

B6 099-083D (3½" brim)\$30.00

B6 099-084D (4" brim)\$30.00

JOIN THE WESTERN FASHION EXPEDITION



A

BEIGE

BODY TRACING



SLATE BLUE



NAVY

CONTRAST STITCHING

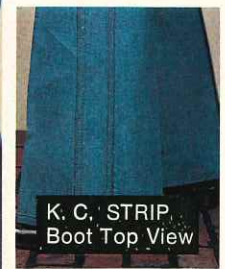
LEISURE SUIT
BY FARAH®



B



K. C. STRIP
Side View

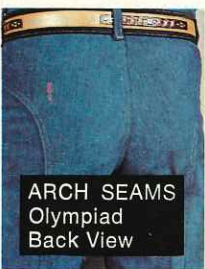


K. C. STRIP
Boot Top View

K. C. STRIP
BY H. D. LEE®



C



ARCH SEAMS
Olympiad
Back View



ARCH SEAMS
Olympiad
Side View

OLYMPIAD
BY H. D. LEE®

Map courtesy of
Kansas State Historical
Society, Topeka, Ks.

DOUBLE KNIT

A. POLYESTER KNIT LEISURE SUIT

By Farah®

An outstanding 100% polyester double knit leisure suit that looks much more expensive than it really is. Jacket features flap pockets, pearlized snap closures and unusual yoke and placket treatment that creates a body-tracing effect for a slim, trim look. Flared pants are western jean styled. Both are accented with contrast stitching. Buy jeans and jacket separately for a great fit. Machine wash, tumble dry.

Colors: Beige, slate blue, navy

JEAN SIZES: Waist, inches	Inseam*
29, 30, 31	M, L
32, 34, 36	M, L, XL, XXL
33, 38	M, L, XL
40, 42	M, L

*M (Medium) inseam equals 31 in.; L (Long) equals 33 in.; XL (Extra Long) equals 34 in.; XXL (Extra Extra Long) equals 36 in.
B6 010-090B\$14.00

Jacket sizes: Regular 36, 38, 40, 42, 44, 46; Longs 40, 42, 44, 46
B6 010-088B Regs.\$25.00
B6 010-089B Longs\$25.00

BRUSHED DENIM

B. K. C. STRIP JEANS AND JACKET

By H. D. Lee®

Primed for the leisure life and coming on bold . . . a great new set of denims with double-track stitched strip racing down the jacket sleeve and the jean leg. In 11¼-oz. 100% cotton blue denim that's brushed for super softness. The long lean jacket has snap front, and cuffs, and flap pockets. Machine wash, tumble dry.

Color: Blue denim with orange contrast stitching

JEAN SIZES: Waist, inches	Inseam*
26, 27, 40	M, L
28, 29, 30, 31, 32, 33, 34, 36, 38	M, L, XL

*M (Medium) inseam equals 31-32 inches; L (Long) equals 33-34 inches; XL (Extra Long) equals 35-36 inches
B6 010-055D\$18.00

Jacket Sizes: Regular S (36-38); M (40-42); L (44); XL (46)
B6 010-056D\$26.00

Jacket Sizes: Long M (40-42); L (44)
B6 010-057D\$26.00

C. OLYMPIAD JEANS AND JACKET

By H. D. Lee®

Here's the set with the "European Fit" that's snugger around the hips and narrower through the thighs, with the accent of arch hip seams and generous flare legs. In 11¼-oz. 100% cotton blue denim, brushed for comfortable softness. Jacket has button front and cuffs. Machine wash, tumble dry.

Color: Blue denim with orange contrast stitching

JEAN SIZES: Waist, inches	Inseam*
26, 27, 40	M, L
28, 29, 30, 31, 32, 33, 34, 36, 38	M, L, XL

*M (Medium) inseam equals 31-32 inches; L (Long) equals 33-34 inches; XL (Extra Long) equals 35-36 inches
B6 010-058D\$17.00

Jacket Sizes: Regular S (36-38); M (40-42); L (44); XL (46)
B6 010-059D\$21.00

Jacket Sizes: Long M (40-42); L (44)
B6 010-060D\$21.00



Available in
EXTRA SIZES

FLARED DENIM

BIG BELL

SADDLEMAN
BOOT JEAN

ORIGINAL
"OLD 501"

Available in
EXTRA SIZES

MINERS DUG FOR GOLD & FRONTIERSMEN
TAMED THE WEST... IN LEVI'S®

When you buy a pair of Levi's . . .

You're buying from a company that's a genuine part of our American heritage. It all began in 1850, when Levi Strauss, a 20-year-old dry goods salesman, went to California where he hoped to make his living selling fabric for tents and covered wagons. A miner needed a pair of sturdy pants for prospecting, and asked Levi if he had such an item. It didn't take enterprising Levi long to have a rugged pair of canvas britches stitched up. Levi's pants were a roaring success from the very first. He soon switched to durable blue denim which became the symbol of a jaunty new breed of Americans.

A. LEVI'S® FLARE JEAN

Sturdy 13¾-oz. all-cotton blue denim with trim fit through seat and thigh, and a full 22" bell bottom. Zip front, slash pockets and gold stitching. Machine wash, tumble dry.

REGULAR SIZES: Waist, inches	Inseam, inches
28, 29	29, 30, 31, 32, 34, 36
30, 31, 32, 33, 34, 36	29, 30, 31, 32, 33, 34, 36
38	30, 31, 32, 34
40, 42	30, 32, 34

B6 010-011D\$14.50

EXTRA LENGTH SIZES: Waist, inches	Inseam, inches
30, 31, 32, 33, 34, 36, 38, 40, 42	38

B6 010-012D\$15.50

B. LEVI'S® DENIM BIG BELLS

The same jean as the Levi's flare, above, except with 26" bell bottoms.

Waist, inches	Inseam, inches
28, 29	29, 30, 31, 32, 34
30, 31, 32, 33, 34, 36	29, 30, 31, 32, 33, 34, 36
38	30, 32, 34

B6 010-036D\$15.50

C. LEVI'S® SADDLEMAN BOOT JEAN

Authentic western jeans in durable, heavy-weight all-cotton blue denim, riveted at all stress points. Fit trim in seat and thigh, flare slightly to fit easily over boots. Zipper fly. Machine wash, tumble dry. Shrinkage controlled to keep their fit.

REGULAR SIZES: Waist, inches	Inseam, inches
28, 29	29, 30, 31, 32, 34, 36
30, 31, 32, 33, 34, 36	29, 30, 31, 32, 33, 34, 36, 38
38	29, 30, 31, 32, 34, 36
40, 42	30, 32

B6 010-021D\$13.25

D. LEVI'S® ORIGINAL "OLD 501" JEAN

The original concealed button-fly Levi's jean. A rugged 13¾-oz. denim "Shrinker" built to stand up when the going gets tough. We recommend you buy this jean one size larger in the waist and at least two inches longer. For example, if your size is 32 x 31 you should order 33 x 33 as it will shrink after a few washings.

REGULAR SIZES: Waist, inches	Inseam, inches
29, 30, 31, 32, 33, 34	29, 30, 32, 33, 34, 36
35, 36, 38, 40, 42	30, 31, 32, 33, 34, 36
44	30, 32, 34
46, 48, 50	30, 32

B6 010-022D\$12.25

EXTRA LENGTH SIZES: Waist, inches	Inseam, inches
30, 31, 32, 33, 34, 35, 36	38, 40

B6 010 023D\$13.25

Map from Johnson's New Illustrated Family Atlas, pub. in 1861. Courtesy of William Jenkins, Wichita, Ks.



WRANGLER® GENTLEMAN'S CUT JEAN with SANFOR-SET™

- No wrinkles • No shrinkage

Now, men who are built a bit bigger can look a lot better in this comfortable, full-cut zip-front jean with regular waistline and boot flared legs. Made of all-cotton blue denim with Sanfor-Set,™ a great new fabric process that makes cotton denim come right out of the washer and dryer with no wrinkles, no puckers, no twisted seams and no shrinkage...yet it gets soft with the first washing.

REGULAR SIZES: Waist, inches	Inseam*
32, 33	S, M, L
34, 36, 38, 40, 42	S, M, L, XL
44, 46	S, M, L

*S inseam equals 30"; M equals 32"; L equals 34"; XL equals 36".

B6 010-069D\$14.00

DENIM
BELLDENIM
BOOT-CUTFAMOUS
LEE® RIDERSTRETCH
DENIM

RUGGED BLUE DENIM JEANS BY H. D. LEE®
IN DEMAND FOR OVER 87 YEARS

Lee™

Map from Johnson's New Illustrated
 Family Atlas, pub. in 1861. Courtesy
 of William Jenkins, Wichita, Ks.



A. LEE® DENIM BELL JEAN

Tough, durable 13¾-oz. Sanforized® blue denim bells, Lee's most-wanted jean. Trim-fitting through the seat and thigh, flaring from the knee to a generous bell bottom; perfect to wear over boots. Zipper fly. Machine wash, tumble dry.

Regular Sizes: Waist, inches	Inseam*
26, 27	M, L
28, 29, 30, 31, 32	
33, 34, 36, 38	M, L, XL
40, 42	L

*M (Medium) inseam equals 31 in.; L (Long) equals 32-33 in.; XL (Extra Long) equals 35-36 in.

B6 010-001D\$15.00

B. LEE® BOOT-CUT JEAN

This is Lee's famous model in a 13¾-oz. Sanforized® denim. Cut slim through the hips and thighs and slightly flared from the knee to bottom of the leg, to fit perfectly over boots. Zipper fly. Machine wash, tumble dry.

Regular Sizes: Waist, inches	Inseam, inches
27	30, 32, 34, 36
28, 29, 30, 31, 32, 33, 34, 36, 38	29, 30, 31, 32, 33, 34, 36
40	30, 32, 34
42, 44, 46	32

B6 010-003D\$13.49

C. LEE® RIDER JEAN

Favorite of the working cowboy. 13¾-oz. Sanforized® blue denim with U-shaped saddle crotch for comfort. Straight legs are full enough to fit easily over boots. Zipper fly. Machine wash, tumble dry.

Slim Sizes: Men's Waist, inches	Inseam, inches
27, 28, 29, 30	
31, 32, 33, 34	30, 32, 34, 36

B6 010-004D\$13.49

Regular Sizes: Waist, inches	Inseam, inches
32, 33, 34, 35, 36, 38	29, 30, 31, 32, 33, 34, 36
40, 42	30, 32, 34
44, 46	32

B6 010-005D\$13.49

D. LEE® STRETCH DENIM JEAN

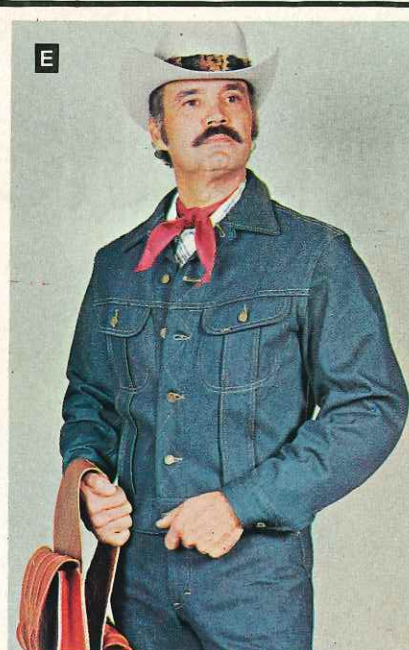
A rugged denim twill boot-cut jean. The stretch comes from the 25% nylon added to 75% cotton . . . a blend that gives you comfort plus durability. Styled with U-shaped saddle crotch for easy fit. Center crease. Zipper fly. Machine wash, tumble dry. Color: Navy blue

Regular Sizes: Waist, inches	Inseam, inches
27, 28, 29, 30, 31, 32, 33, 34, 36	30, 32, 34, 36
38	30, 32, 34
40, 42, 44, 46	32

B6 010-070D\$13.98

SEE HOW TO MEASURE
ON BACK OF ORDER BLANK

Gals ordering men's jeans: Add about 4" to your actual waist measurement for the size you need.



E. LEE® RIDER JACKET

Unlined jean jacket of 13¾-oz. Sanforized cotton blue denim. Button front, 2 button-flap pockets, tab waist adjustment and full sleeves cut for freedom of movement.

Regular sizes: 34, 36, 38, 40, 42, 44, 46, 48, 50

B6 010-048D\$17.49

Long sizes: 38, 40, 42, 44, 46, 48

B6 010-086D\$17.49

F. LEE® STORM RIDER

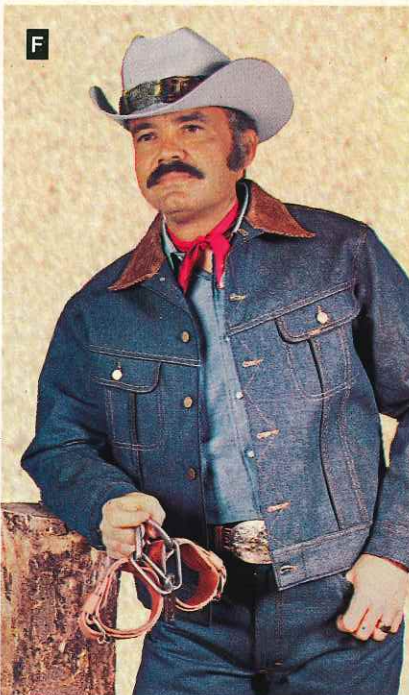
Same jacket as (E) with a warm blanket lining added for more protection. Collar is trimmed with corduroy.

Regular sizes: 34, 36, 38, 40, 42, 44, 46, 48, 50

B6 010-049D\$24.98

Long sizes: 38, 40, 42, 44, 46, 48

B6 010-087D\$24.98





A

B

BONE

LT. BLUE

BRUSHED
DENIMPRE-WASHED
DENIM

WRINKLE-FREE 100% COTTON DENIM PANTS AND JACKETS

- No wrinkles
- Less than 1% shrinkage

A. BRUSHED DENIM K.C. STRIP JEANS AND JACKET BY H. D. LEE®: A great new set of denims with double-track stitched strip racing down the jacket sleeve and the jean leg. In 11¼-oz. cotton denim that's brushed for super softness and treated with Lee Set™ to stay wrinkle-free. Seams stay smooth, too . . . and there is no detectable shrinkage (1% or less). The long jean jacket has snap front, and cuffs, and flap pockets. Machine wash, tumble dry.

Colors: Bone or light blue

JEAN SIZES: Waist, inches Inseam*
28, 29, 30, 31, 32, 33, 34, 36, 38M, L, XL
*M (Medium) inseam equals 31-32 inches; L (Long) equals 33-34 inches; XL (Extra Long) equals 35-36 inches

B6 010-073B \$18.00

Jacket, regular sizes: S (36-38); M (40-42); L (44); XL (46)

B6 010-071B \$26.00

Jacket, long sizes: M (40-42); L (44)

B6 010-072B \$26.00

K.C. STRIP
WAISTBANDK.C. STRIP
JEAN BOTTOM

B. PRE-WASHED BLUE DENIM SLACKS AND JACKET BY SEDGEFIELD®: Softened up by pre-washing . . . and they're wrinkle-free, because of Sanfor-Set™, a process that makes 100% cotton denim wrinkle-free. Comes right out of the dryer and goes right on your back with no puckers and less than 1% shrinkage. It's never harsh or boardy . . . gets softer with more washings just like regular denim. And it lasts longer. Jacket features full sportcoat styling; half-belt and center pleat in back; 4 pockets; button front. Pant has full slack construction with lean European fit. Quarter top pockets; double loops and back pocket; deluxe pocketing and waistband treatment. Machine wash, tumble dry.

SLACK SIZES: Waist, inches Inseam, inches
28, 2930, 32, 34
30, 31, 32, 33, 34, 36, 3830, 32, 34, 36
40, 4230, 32, 34

B6 010-083D \$22.00

Jacket, regular sizes: 36, 38, 40, 42, 44

B6 010-084D \$53.00

Jacket, long sizes: 38, 40, 42

B6 010-085D \$53.00

ORDER SIZE 36 38 40 42 44
IF CHEST MEASURES 35-36 36¼-38 38¼-40 40¼-42 42¼-44

BACK VIEW
SPORT COATSLACK
WAISTBAND

JEANS AND JACKETS OF 100% COTTON DENIM

- NO WRINKLES
- NO PUCKERS
- NO LEG TWIST
- 1% OR LESS SHRINKAGE

A FABRIC REVOLUTION! First came Sanforization. Then came Permanent Press. Now there's SANFOR-SET™, a whole new process that makes 100% cotton blue denim wrinkle-free with less than 1% shrinkage.

Your 100% cotton jeans and jackets no longer need come from the dryer looking as wrinkled as a prune. For the first time in your life, you can own perfect jeans and jackets. Right from the dryer they go right on your back . . . with no wrinkles, no puckers and no leg twist.

These Sedgefield jeans and jackets are made of the first 100% cotton 14-oz. denim that doesn't wrinkle . . . and shrinks 1% or less. They stay the size you picked.

- Want a beautiful fade? You get it!
- Want that soft, soft feel? You get it!
- And they will last longer!

Men's Flare Jean

Waist, inches	Inseam, inches
27, 40, 42	30, 32
28	30, 32, 34
29, 30, 31, 32, 33, 34, 36, 38	30, 32, 34, 36

B6 010-028D \$14.50

Men's Big Bell Jean

Waist, inches	Inseam, inches
27	30, 32
28	30, 32, 34
29, 30, 31, 32, 33, 34, 36, 38	30, 32, 34, 36

B6 010-029D \$15.50

Student Flare or Big Bell Jean

Waist, inches	Inseam, inches
26	28, 29
27	28, 29, 30
28	29, 30, 31
29, 30	30, 31, 32

B6 020-013D Flare \$12.50

B6 020-031D Big Bell \$13.50

Boys' Flare or Big Bell Jean

Reg. Sizes 6, 8, 10, 12

B6 020-014D Flare \$10.00

B6 020-032D Big Bell \$11.50

Slim Sizes 6, 8, 10, 12, 14

B6 020-015D Flare \$10.00

B6 020-033D Big Bell \$11.50

Men's Jacket

Sizes: S (34-36); M (38-40); L (42-44); XL (46)

B6 010-045D \$19.00

Student's Jacket

Sizes: 14, 16, 18

B6 020-007D \$15.00

Boys' Jacket

Sizes: 6, 8, 10, 12

B6 020-008D \$13.50

™Trademark of the Sanforized Company

SEDFIELD® DO-NOTHING™

100% COTTON DENIM

with **SANFOR SET**

TRADEMARK OF THE SANFORIZED COMPANY

EAT
PRUNES
DON'T
WEAR
THEM



Neat, comfortable,
durable and easy-care

NEVER-IRON BOOT-CUT
PANTS BY H. D. LEE®

All the qualities you expect of a trouser made by Lee®, the experts in creating rugged clothing for active people. These were styled for your leisure hours, but they look so good we wouldn't be surprised if you decided to wear them for dress. A jean-style pant fashioned in a permanent press blend of 50% polyester and 50% cotton, and tailored to fit slim through the hips and thighs, then flare slightly from knee to bottom of leg for a perfect fit over boots. Zip front. A great value in a moderately priced pant. Machine wash, tumble dry.

Colors, checks: Black/white/rust or brown/tan/rust

REGULAR SIZES: Waist, inches	Inseam, inches
27, 28	30, 32, 34, 36
29, 30, 31, 32, 33, 34, 36	30, 32, 34, 36
38	30, 32, 34
40, 42	30, 32
44, 46	32

B6 010-074B \$12.98

Colors, solids: Chocolate, sand or navy

REGULAR SIZES: Waist, inches	Inseam, inches
27	30, 32, 34
28, 29, 30, 31, 32, 33, 34, 36	30, 32, 34, 36
38	30, 32, 34
40, 42	30, 32
44, 46	32

B6 010-017B \$12.98

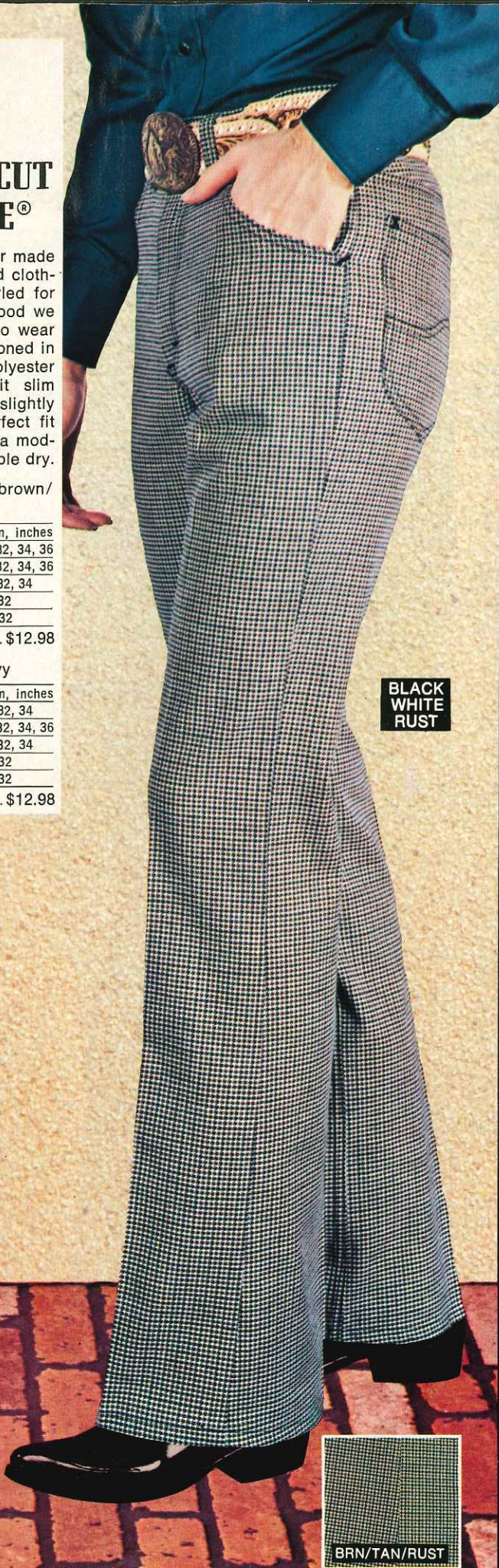


CHOC



SAND

NAVY



BLACK
WHITE
RUST



BRN/TAN/RUST



PRE-WASHED
DENIM

PRE-WASHED
DENIM

PRE-WASHED
PIN-TUCK

15 AMERICAN
INGENUITY
UPDATES
BLUE
DENIM

PRE-WASHED JEANS AND JACKETS...
the contemporary approach to western fashion

PLEASE NOTE: Jeans and jackets do not necessarily match,
but will continue to fade toward a match with each washing.

A. YOUNG MEN'S "SKYSCRAPER" JEAN by MALE®:
Soft pre-washed all-cotton blue denim flare with a lean, slim fit. Styling features include a triple row of gold contrast stitching down the side seams, gold contrast stitching outlining chevron-shaped back yoke and also accenting the chevron trim on the 2 front and 2 back patch pockets. Great fit for guys and gals. Machine wash, tumble dry.

Sizes:	
Waist, inches	Inseam*
26, 27	M, L
28, 29, 30, 31, 32, 33, 34, 36	M, L, XL
38	M, L

*M equals 31-32" inseam; L equals 33-34"; XL equals 35-36".

B6 010-076D \$18.00

Shirt shown on model sold on page 27.

B. PRE-WASHED "DOWN UNDER" JACKET by H. D. LEE®: 13¾-oz. all-cotton blue denim, pre-washed for the looks and comfort you want. Styled with 4 snap-flap pockets; set-in belt; snap closures; orange contrast stitching. Machine wash, tumble dry.

Regular sizes: S (36-38); M (40-42); L (44); XL (46)

B6 010-077D \$29.00

Long sizes: M (40-42); L (44)

B6 010-078D \$29.00

C. PRE-WASHED DENIM BIG BELL by H. D. LEE®:
Sturdy 13¾-oz. all-cotton blue denim with the softness you expect of a pre-washed jean. Styled with a trim fit through seat and thigh, and a full 26" bell bottom. Machine wash, tumble dry.

Sizes:	
Waist, inches	Inseam*
26, 27	M, L
28, 29, 30, 31, 32, 33, 34, 36, 38	M, L, XL

*M equals 31-32" inseam; L equals 33-34"; XL equals 35-36".

B6 010-075D \$18.00

D. PIN-TUCKED AND PRE-WASHED JACKET: Pin-tucked squares with orange contrast stitching give the look of patchwork to this novel jacket of pre-washed all-cotton blue denim. Features metal button closures. Styled for guys, but gals wear them, too. Machine wash, tumble dry.

Sizes: S (34-36); M (38-40); L (42); XL (44)

B6 010-079D \$25.00

E. PIN-TUCKED AND PRE-WASHED JEAN: A flare jean that matches jacket, above. Made of pre-washed 100% cotton blue denim with pin-tucked squares stitched in orange. They're "European cut" for a super slim fit. Another interesting feature... all have unfinished "rag" bottoms that you can cut to your own length. Gals like these jeans just as much as guys do.

Waist, inches	Inseam, inches
26, 27, 28, 29	35½*
30, 31, 32, 33, 34, 36	37*

*Cut to your own length

B6 010-061D \$23.00

Please be sure to state waist size and inseam length when ordering all jeans. Use the charts to determine size.

Gals: Add 4" to your actual waist measurement for the size you need when ordering men's jeans.

SMART WESTERN UTILITY TROUSERS



A. CORDUROY WESTERN TROUSERS: We've tried time and again to secure the right permanent-press corduroy slacks that we would be happy to offer our customers. We haven't found them yet, and would be ashamed to ship some of the permanent-press corduroys we have seen. They're boardy, harsh and almost stand up by themselves. So...we'll stick to our soft, supple, mid-wale cotton corduroy slacks that feel so good on whether you wear them to your favorite weekend club, field trials or just for riding. They are wrinkle resistant and require very little care. A classic look in the best western tradition, with keystone belt loops, 2 back flap pockets and boot-flared legs. Machine wash, tumble dry.

Color: Bronze

SLACK SIZES: Waist, inches	Inseam, inches*
28, 29, 30, 31	30, 31, 32, 33
32, 33, 34, 35, 36,	
37, 38, 40, 42, 44, 46	30, 31, 32, 33, 34, 35, 36

B6 104-005D\$23.98

B. SHEPLERS' OWN POPLIN WESTERN BUSH PANT: A serviceable western-style pant made exclusively for us, in an action-tested polyester and cotton blend poplin. Styled with keystone belt loops and flared legs that go on easily over boots. A lightweight yet durable pant for work or sport. Machine wash, tumble dry.

Color: Khaki

SLACK SIZES: Waist, inches	Inseam, inches*
28, 29, 30, 31	30, 31, 32, 33
32, 33, 34, 35, 36,	
37, 38, 40, 42, 44, 46	30, 31, 32, 33, 34, 35, 36

B6 104-004D\$21.98

C. WESTERN TROUSERS IN ALL-WOOL GABARDINE: Tailored in a fine 100% wool fabric with a great hand. A great hand is "shop talk" which means it has a velvety touch and will not be itchy or scratchy to the skin. Saddle shaped seat for contour fit. Plenty of let-out in these fine slacks in case of weight changes later on. They're expertly tailored inside and out in true western styling. Designed for a trim look and custom-like fit. Keystone belt loops and, of course, western style pockets. Dry clean only.

Color: Western beige

B6 104-003D\$49.98

SLACK SIZES: Waist, inches	Inseam, inches*
29, 30, 31	30, 31, 32, 33, 34
32, 33, 34, 35, 36, 37,	
38, 40, 42, 44, 46	30, 31, 32, 33, 34, 35, 36

*IMPORTANT NOTE: If your inseam size is not on chart, we will ship unfinished so you can have them hemmed to your exact length.

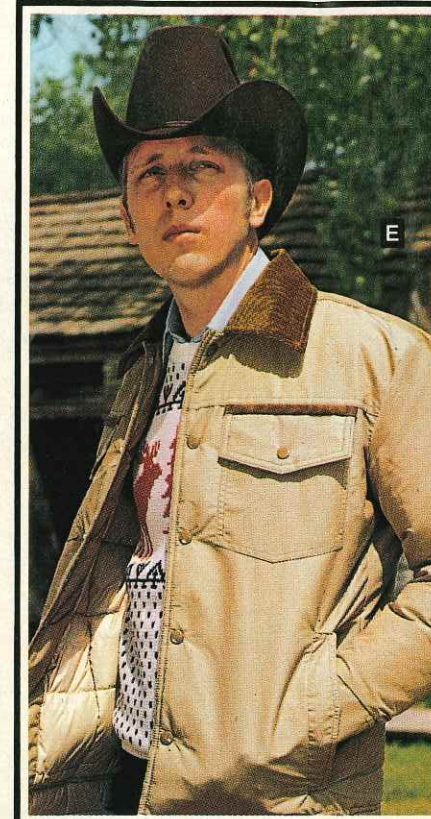
D. SUEDE SPORT CAP: A great casual cap styled in soft, yet shape-retaining suede. A smart look to top your weekend outfits.

Color: Antelope tan, shown

Sizes: 6 $\frac{7}{8}$, 7, 7 $\frac{1}{8}$, 7 $\frac{1}{4}$, 7 $\frac{3}{8}$, 7 $\frac{1}{2}$, 7 $\frac{5}{8}$

B6 096-045D\$11.98

Our finest worsted wool trousers, styled expressly for Sheplers to our own high standards of quality and fit.



E. DOWN-FILLED "BRAVO" JACKET by Tempco®: Contemporary western look, with snap front, adjustable snap cuffs; corduroy collar and pocket trim. Wind and water repellent 60% combed cotton/40% nylon, lined with 100% Rip Stop nylon; fully down-insulated. Two snap-flap breast pockets; 2 handwarmer pockets. Dry clean.

Color: Taupe

Sizes: S (38); M (40); ML (42); L (44); XL (46)

B6 080-007D (S, M, ML, L) ...\$65.00

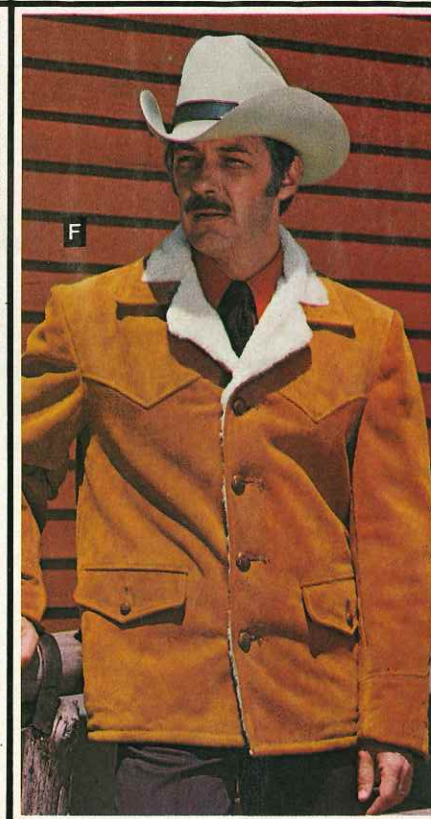
B6 080-008A (XL)\$71.50

G. PERSONALIZED TROPHY BELT: Have your own name or initials (up to 6 letters) tooled on this handsome tooled and buckstitched leather belt. 2" wide tapering to 1 $\frac{1}{2}$ ". Waist sizes 30-42 (even).

B6 120-056J\$12.98

When ordering, state catalog number and name or initials to be tooled, UP TO 6 LETTERS.

NO RETURN PRIVILEGES on personalized belts, so please be sure you give us correct information.



F. SUEDED COWHIDE "RANCHER": A top grain split cowhide coat that is rawhide-rugged, yet so soft and supple you'll find it a real pleasure to wear. Warm pile lining and collar; western-style yokes and flap pockets. A top value in leather. Dry clean by reputable leather cleaner.

Color: Tobacco brown

Regular sizes: 36, 38, 40, 42, 44, 46

B6 080-024D\$70.00

Long sizes: 40, 42, 44, 46

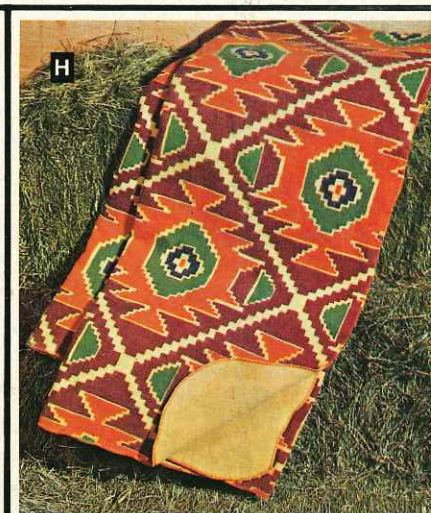
B6 080-025D\$75.00

H. INDIAN DESIGN BLANKET: Colorful design reverses to solid gold. Fits full size bed. Great for teen room, for camping, as car robe or utility throw for "rec" room or den. Soft, cozy 100% polyester. Size 72" x 90". Machine wash, warm; machine dry, medium.

B6 257-029A\$9.98



TOOLED FLORAL
HORSEHEAD DESIGN



"SANDPEBBLES" POLYESTER KNIT SLACKS

Authentically western-styled by Days' exclusively for Sheplers!

Neat wrinkle-resistant slacks fashioned in 100% polyester double knit in a "sandpebbles" texture. Styled and shaped for a trim fit, with western-cut front pockets, back pockets and keystone belt loops that will accommodate up to a 1 3/4" belt. Slightly flared legs fit perfectly over boots. Great for looks, comfort and long wear. Machine wash, tumble dry, low heat only; or dry clean.

Colors: Beige, navy, new blue (medium blue), brown, pine green (dark green) or rust

Men's Slack Size Chart:

Waist, inches	Inseam, inches
30, 31	30, 31, 32, 33, 34
32, 33, 34, 35, 36, 37, 38, 40, 42	30, 31, 32, 33, 34, 35, 36

IMPORTANT NOTE: If your inseam size is not on chart, we will ship unfinished so you can have them hemmed to your exact length.

B6 104-009B\$22.98

Belt sold from page 21. Steerhorns sold from page 69.

Rodeo Rider hat sold from page 35.

"REPLICA" BUCKLES \$3.00 each

Bold buckles cast in a metal that has the good, solid look and feel of old brass. Choose from accurate copies of labels and trademarks... some dating back to the America of the early 1900's... and other interesting designs. All buckles fit belts up to 1 3/4" width.

- A. B6 290-100A Winchester
- B. B6 290-109A Colt
- C. B6 290-103A American Express
- D. B6 290-201A Morning After
- E. B6 290-202A Coors
- F. B6 290-107A Flying Eagle
- G. B6 290-108A Ford
- H. B6 290-203A Durango
- I. B6 290-205A Aztec Calendar
- J. B6 290-204A Americana
- K. B6 290-113A Harley-Davidson
- L. B6 290-111A U.S.
- M. B6 290-112A Browning
- N. B6 290-102A Budweiser
- O. B6 290-105A Chevrolet
- P. B6 290-206A Peterbilt

Each buckle\$3.00

When ordering, state catalog number and name of buckle.

Note: State law prohibits shipping Budweiser and Coors to Virginia.

Q. HARNESS LEATHER BELT: Rugged range leather, scarred and scratched. Especially designed for the buckles on this page. 1 3/4" width. Brown or black in even sizes 28 to 42.

B6 120-021B\$4.98

R. EAGLE DESIGN: 1 3/4" wide, hand-stained Lati-tan leather; antiqued eagle design. Waist sizes 30-40 (even). Does not include buckle shown. B6 120-039D\$8.98

S. SCROLL STITCHED and TOOLED: 1 3/4" wide; hand-stained Lati-tan leather; antique gold. Waist sizes 30-40 (even). Does not include buckle shown. B6 120-040D\$8.98

T. "WESTERN SCENE": 1 3/4" wide; scene hand-stained onto leather; blue/brown combination. Waist sizes 30-40 (even). Does not include buckle shown. B6 120-041D\$9.98

U. JUTE/LATIGO: 1 3/4" wide; two-tone natural woven jute on latigo leather. Waist sizes 30-38 (even). B6 120-053D\$7.98

V. DENIM/JUTE: 1 3/4" wide; blue denim with basket-weave jute inset; leather trim. Waist sizes 30-38 (even). Does not include buckle shown. B6 120-054D\$5.98

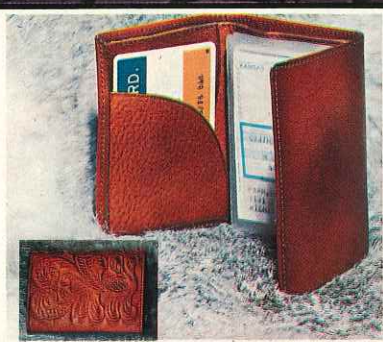
W. HAND-PAINTED DENIM: 1 3/4" wide; tree scene on pre-washed blue denim; latigo leather backing; matching buckle. Waist sizes 30-36 (even). B6 120-055D\$10.98

THREE-FOLD WALLET

By Justin. Tooled saddle leather wallet with bill pocket, two side pockets and credit card case.

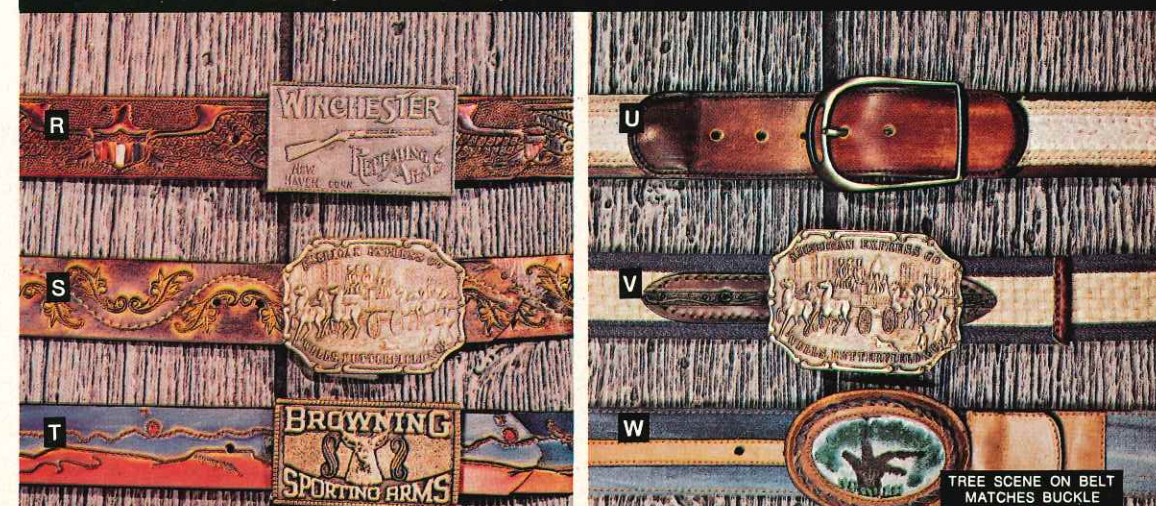
Color: Antique brown

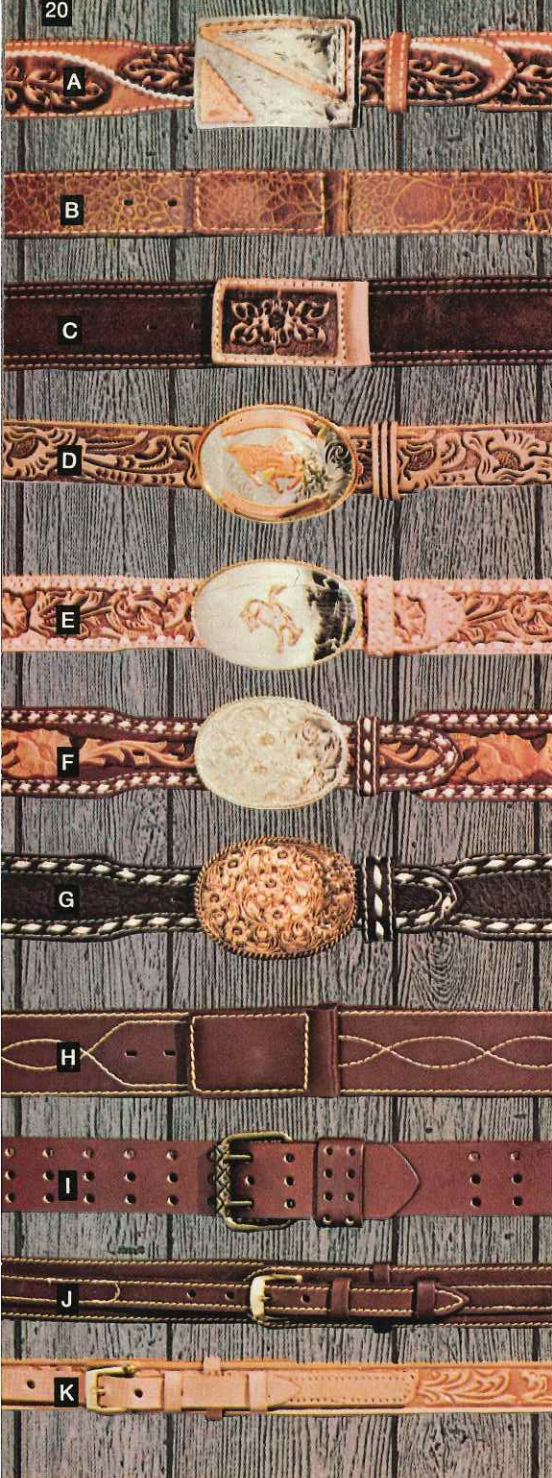
B6 286-008A\$8.00



NEW STYLES IN BELTS

Great partners for "Replica" buckles, sold separately, above.





WESTERN BELTS

A. TROPHY STRAP: 1 3/4" hand tooled; swirl design; buckstitched. Brown. Waist sizes 28 to 42 (even). Does not include buckle shown. B6 120-005D\$17.98

B. SIMULATED SEA TURTLE: A self-buckle dressy belt, 1 1/2" wide. Honey (lt. tan) or black. Waist sizes 28 to 44 (even). B6 120-008B\$7.98

C. SELF-BUCKLE RUFF-OUT: 2" rustic brown ruff-out with tooled buckle. Waist sizes 28 to 42 (even). B6 120-010D\$9.98

D. TOOLED TROPHY STRAP: 1 1/2" wide. Fits any 1 1/2" buckle. Black or natural. Waist sizes 28 to 50 (even). Does not include buckle shown. B6 120-017B\$4.98

E. TOOLED TROPHY BELT: 1 3/4" wide; tapers to 1 1/2" at each end; buckstitched. Fits any 1 1/2" buckle. Brown or natural. Waist sizes 28 to 44 (even). Does not include buckle shown. B6 120-011B\$9.98

F. TROPHY BELT: 2" wide; tapers to 1 1/2" at each end; buckstitched. Fits any 1 1/2" buckle. Brown or natural. Waist sizes 30 to 44 (even). Does not include buckle shown. B6 120-012B\$10.98

G. TROPHY STRAP: 2" caribou grain; buckstitched. Tapers to 1 1/2" at each end. Black or mahogany (dk. brown). Waist sizes 30 to 44 (even). Does not include buckle shown. B6 120-006B\$9.98

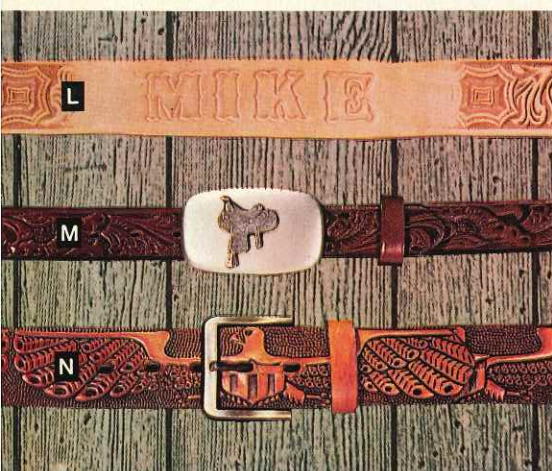
H. SELF-BUCKLE LATIGO. 2" wide with boot stitch pattern. Black or brown. Waist sizes 30 to 44 (even). B6 120-007B\$9.98

I. HOLY JOE: 1 5/8" wide; 2-prong buckle. Brown, black or white. Waist sizes 28 to 42 (even). B6 120-009B\$5.98

J. LATIGO RANGER: 1 1/2" belt with 3/4" billet. Cordovan brown. Waist sizes 32 to 44 (even). B6 120-031D\$8.98

K. WESTERN RANGER: 1 1/2" embossed floral with 3/4" billet. Natural or black. Waist sizes 30 to 50 (even). B6 120-060B\$6.98

BELTS IN SIZES FOR BOYS

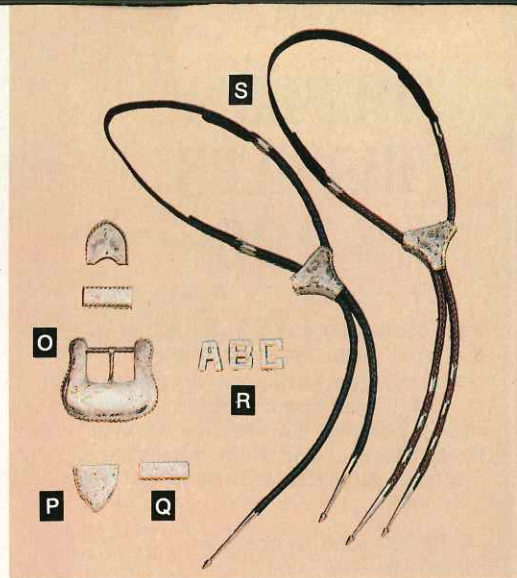


L. BOY'S NAME BLANK BELT: His own name or initials (up to 6 letters) tooled on natural color genuine leather belt in the blank space provided. Waist sizes 20 to 28 (even). B6 268-058J\$6.00

SPECIFY NAME OR INITIALS UP TO 6 LETTERS.
Please be sure information is correct.
No return privileges on personalized belts.

M. BOY'S TROPHY STRAP: Tooled belt with buckle. Natural, brown or black. Waist sizes 18 to 28 (even). B6 268-019B\$3.50

N. BOY'S BICENTENNIAL EAGLE BELT: Genuine leather with fancy tooled eagle design. Bronze. Waist sizes 20 to 28 (even). B6 268-059D\$5.50



O. HAND-ENGRAVED STERLING SILVER BUCKLE SET: Fits any 1 1/2" belt. B6 290-209A\$85.00

P. STERLING SILVER BELT TIP: By Diablo. Solid sterling engraved in floral pattern. Fits any 1 1/2" belt. B6 290-183A\$12.50

Q. STERLING SILVER BELT KEEPER: Solid sterling loop to match tip, above. B6 290-207A\$11.00

R. STERLING SILVER INITIALS: Hand-engraved. 1" size. B6 208-053Jeach \$4.50

S. HAND-ENGRAVED STERLING SILVER YOKE BOLO TIE: Heavy leather cord, with or without silver ferrules. Foam tabs at back of neckpiece prevent slipping. Colors: Black or brown

B6 280-210C with ferrules\$85.00
B6 280-211C without ferrules\$75.00



T. HORSE'S REAR BUCKLE: Cast of solid brass. Fits any 1 1/2" belt. Sure to get a laugh. B6 290-208A ..\$4.00

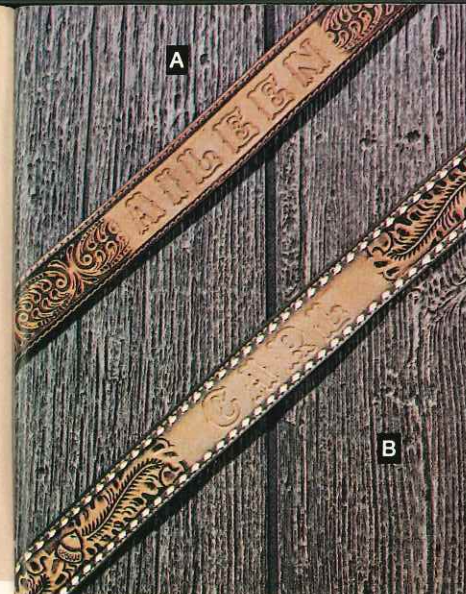
FINEST TROPHY BUCKLES

U. HAND ENGRAVED DRESS BUCKLE: By Crumrine. 22K gold floral design on a solid sterling silver. Size 2 1/2" x 3 1/2". Fits 1 1/2" belt. B6 290-085A\$95.00

V. EXQUISITE DRESS BUCKLE: By Crumrine. 22K gold quarter horse head on solid sterling silver. Size 2 3/4" x 2 1/4". Fits 1 1/2" belt. B6 290-131A\$95.00



Hand-engraved,
our best



PERSONALIZED TROPHY STRAPS

Personalize your belt with your own name or initials tooled in the space provided across the back. (Up to 6 letters.) Great gift idea, too!

A. TOOLED SCROLL DESIGN BELT: 1 3/4" wide tapering to 1 1/2"; brown; saddle stitched. Waist sizes 30 to 42 (even). B6 120-046J (Men's)\$8.98

B. BUCKSTITCHED TOOLED BELT: 1 3/4" wide tapering to 1 1/2"; acorn and leaf design; brown. Waist sizes 30 to 42 (even). B6 120-044J (Men's)\$11.98

When ordering, state catalog number and name or initials to be tooled on belt, UP TO 6 LETTERS.

Naturally, no return privileges on personalized belts, so please be sure information you furnish us is correct.

C. BOOT-STITCHED BELT WITH MATCHING BUCKLE: A dress belt featuring an attractive boot-stitch design in multi-color stitching. Design is repeated on leather-covered oval buckle, which snaps off to allow you to use other buckles, too, on this versatile belt. 1 3/4" wide tapering to 1 1/2"; brown or black. Waist sizes 30 to 42 (even). B6 120-048B\$11.98

D. REVERSIBLE DRESS BELT: 1 3/4" wide. Black reverses to brown; grained leather with neat buckle. Waist sizes 32 to 44 (even). B6 120-015D\$8.98



WESTERN BUCKLES

E. SILVER OVERLAY ON BRONZE: By Crumrine. Size 3 3/4" x 2 3/4". Fits 1 1/2" belt. B6 290-084A Floral design (not shown) B6 290-145A Standing Quarter Horse (shown)

Your choiceeach \$22.50
Specify catalog number and choice of design.

F. HAND-ENGRAVED STERLING SILVER BUCKLE: Gold color rope trim. Size 3" x 2". Fits 1 1/2" belt.

B6 290-088A\$50.00

G. ENGRAVED STERLING SILVER OVERLAY ON NICKEL SILVER: Popular floral style. The finishing touch for any man's wardrobe. 2 1/2" x 3 1/2" oval. Fits 1 1/2" belt. B6 290-093A\$25.00

H. THE "PENNY-NICKEL" BUCKLE: An exciting new look from Comstock. Engraved German silver with a genuine Indian head nickel and 2 Indian head pennies mounted on the face of the buckle. Size 3 1/2" x 2". Fits 1 1/2" belt. B6 290-132A\$22.50

I. BEAUTIFULLY ANTIQUED SOLID BRONZE BUCKLE: By Crumrine. Rodeo events. Size 3 3/4" x 2 3/4". Fits 1 1/2" belt. B6 290-133A Saddle Bronc B6 290-134A Bull Rider B6 290-135A Barrel Racer B6 290-136A Calf Roper B6 290-137A Bull Dogger

Your choiceeach \$20.00
Specify catalog number and event.

J. GERMAN SILVER BUCKLE: Rodeo events. Size 3" x 2". Fits 1 1/2" belt. B6 290-138A Saddle Bronc B6 290-139A Bull Rider B6 290-140A Barrel Racer B6 290-090A Calf Roper B6 290-141A Bull Dogger

Your choiceeach \$10.00
Specify catalog number and event.

K. ANTIQUED SOLID BRONZE BUCKLE: By Crumrine. Rich looking floral rectangle. Size 3" x 2 1/4". Fits 1 1/2" belt. B6 290-142A\$20.00

L. HAND-ENGAVED SOLID STERLING SILVER BUCKLE: One of Crumrine's finest. Large oval with floral design. Size 3 3/4" x 2 3/4". Fits 1 1/2" belt. B6 290-143A\$77.50

M. ANTIQUED BRONZE FLORAL: Beautiful floral on a large oval. Size 3 3/4" x 2 3/4". Fits 1 1/2" belt. B6 290-002A\$20.00

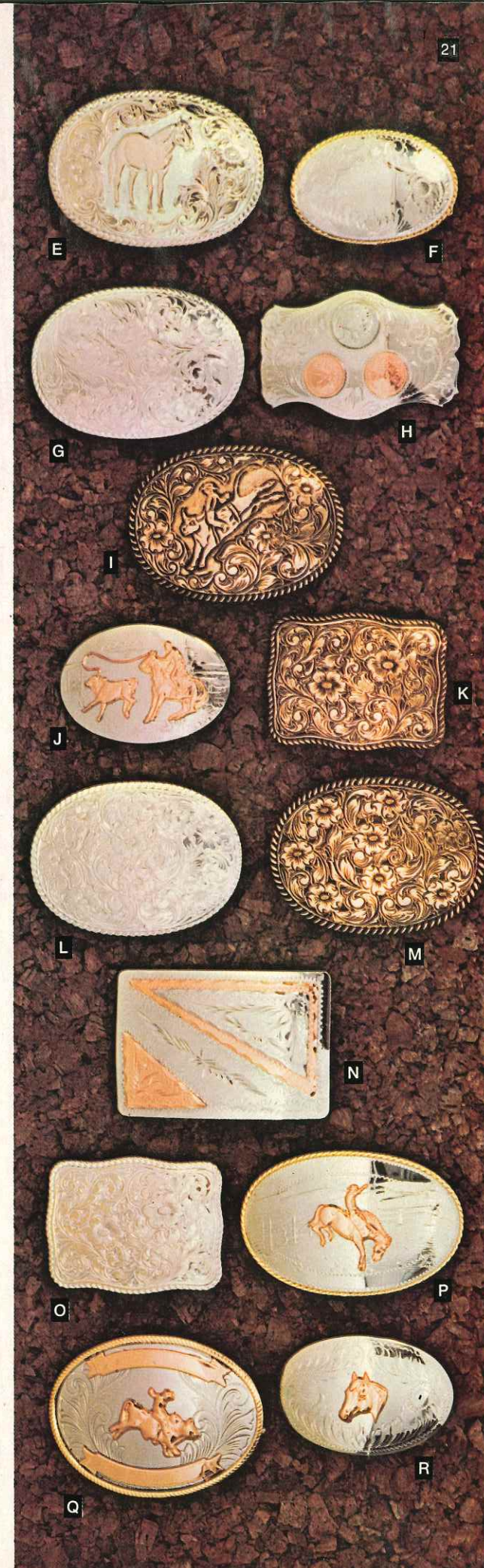
N. HAND-MADE RECTANGULAR BUCKLE: Massive and bold. Layer upon layer of jewelers bronze and nickel silver. Size 3 3/4" x 2 1/2". Fits 2" belt. B6 290-001A\$25.00

O. STERLING SILVER OVERLAY ON BRONZE: By Crumrine. Floral rectangle. Size 3" x 2 1/4". Fits 1 1/2" belt. B6 290-144A\$22.50

P. SADDLE BRONC: By Comstock. German silver. Size 2 1/2" x 4". Fits 1 1/2" belt. B6 290-003A\$15.00

Q. NICKEL SILVER TROPHY BUCKLE: Assorted rodeo events. Sorry, no choice. Size 2 3/4" x 3 3/4". Fits 1 1/2" belt. B6 290-004A\$7.50

R. QUARTER HORSE HEAD: By Comstock. German silver. Size 2" x 3". Fits 1 1/2" belt. B6 290-092A\$12.50





BEIGE

**THE LIVING IS EASY IN THESE
MINI-RIB KNIT DRESS SHIRTS**

- 100% polyester rib knit
- Machine wash, tumble dry
- Styled exclusively for Sheplers
- 6 Colors

SHORT SLEEVE LONG SLEEVE
\$15⁹⁸ **\$16⁹⁸**

Most men who try this shirt once, come back for more. For real comfort, ease-of-care and all-around good looks it's hard to beat. Fashioned in a corded 100% polyester mini-rib knit, in the true western tradition, with front and back yokes, snap flap pockets, snap front and cuffs and extra long tail. A neat, luxurious looking dress shirt . . . yet so durable, wrinkle-resistant and easy-care you'll be tempted to wear it for everyday. Machine wash, tumble dry.

Colors: Beige, navy, gold, brown, white, lt. blue

Size chart for long sleeve shirts	
Neck in inches	Sleeve in inches
14½	32, 33
15	32, 33, 34
15½	32, 33, 34, 35
16, 16½	33, 34, 35
17, 17½	34, 35

B6 088-010B \$16.98

Size chart for short sleeve shirts	
Neck in inches	
14½	15 15½ 16 16½ 17 17½

B6 088-011B \$15.98

For hats, see pages 32 to 37.
For ready-tied western tie, see page 23.



THE APACHE TIE WITH RING SLIDE
Acetate crepe tie that is long enough (43") to tie or use with metal slide.
Solid colors: Red (shown), black, white, brown, tan, navy, lt. blue, wine or gold
B6 118-013C \$1.98
Paisley prints: Gray (shown), blue, red or brown
B6 118-014C \$2.50



NAVY GOLD BROWN WHITE LT. BLUE

**BROADCLOTH DRESS SHIRTS
WITH THAT NEAT WESTERN LOOK**

- Polyester/cotton broadcloth
- Machine wash, tumble dry
- Styled exclusively for Sheplers
- 6 Colors

SHORT SLEEVE LONG SLEEVE
\$12⁹⁸ **\$13⁹⁸**

This is truly an exceptional broadcloth shirt. Authentic western styling comes to life in a rich array of colorings. Fashioned in a permanent press blend of 65% polyester and 35% cotton. Styled with longer fashion collar, yokes front and back, two snap flap pockets, snap closures, and long tail. Choose this shirt to wear with your business suits and those popular leisure suits, as well. Machine wash, tumble dry.

Colors: Lt. blue, navy, white, gold, brown, beige

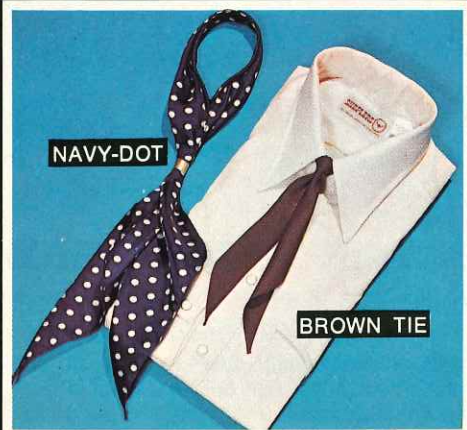
Size chart for long sleeve shirts	
Neck in inches	Sleeve in inches
14½	32, 33
15	32, 33, 34
15½	32, 33, 34, 35
16, 16½	33, 34, 35
17, 17½	34, 35

B6 088-012B \$13.98

Size chart for short sleeve shirts	
Neck in inches	
14½	15 15½ 16 16½ 17 17½

B6 088-013B \$12.98

SEE HOW TO MEASURE
ON BACK OF ORDER BLANK



NAVY-DOT BROWN TIE

THE APACHE TIE . . . Acetate crepe tie with ring slide. White polka dots on navy, red, brown or black.
B6 118-016C \$2.50
THE READY-TIED WESTERN TIE . . . Crepe ready-tied in brown, red, white, black, tan, navy, light blue, wine or gold.
B6 118-015C \$1.50



LT. BLUE



BEIGE BROWN GOLD WHITE NAVY

PICK A PAIR OF SHEPLERS OWN COUNTRY GINGHAMS



BROWN

Styled expressly for Sheplers

LONG SLEEVE
Men's or Women's

\$1398

SHORT SLEEVE
Men's Only

\$1298

A smart gingham check dress shirt in easy-care polyester and cotton broadcloth, with the traditional western styling of peaked yokes in front and back, pearlized snap front and cuffs, snap flap pockets and trim body-fit. For men, a dress shirt that looks just right for business or casual wear. For women, a neatly tailored look styled and darted to fit you, with all the features of the men's shirt; designed to be worn in or out. Machine wash, tumble dry.

Colors: Brown, navy or red

Men's sizes: Long sleeves

Neck in inches	Sleeve in inches
14½	32, 33
15	32, 33, 34
15½	32, 33, 34, 35
16, 16½	33, 34, 35
17, 17½	34, 35

B6 088-003B\$13.98

Men's sizes: Short sleeves

Neck in inches	14½	15	15½	16	16½	17	17½
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B6 088-004B\$12.98

Women's sizes: 8, 10, 12, 14, 16, 18

B6 234-020B\$13.98

For hats, see pages 32 to 37.

For ready-tied western tie, see page 23.



RED

NAVY

"PHOTOSUN" AVIATOR GLASSES

Photosun gradient lenses, shaded darker at the top, lighter at the bottom. Automatically grow darker yet, as the light gets brighter; returns to normal shading when you go indoors. Ground and polished impact resistant lenses. Gunmetal or gold color frames.

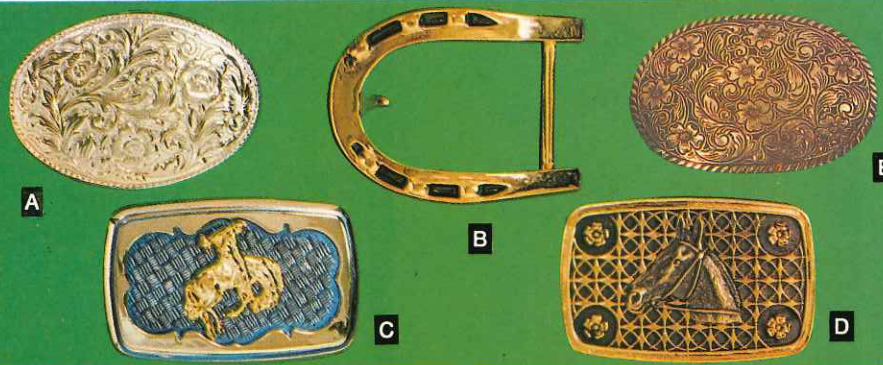
B6 298-002C\$22.00



Good-looking! Sensational values! WESTERN BELT BUCKLES

Dress up your favorite western belt with one of these handsome belt buckles. They are all die-cast and made to fit any standard size 1½" belt. Well-designed and colorful! We dare say you won't find buckles this good-looking anywhere else at this amazingly low price! Choose from the following designs:

- (A) B6 290-114A All-over floral\$1.50
- (B) B6 290-115A Horseshoe\$1.50
- (C) B6 290-116A Saddle-bronc rectangle \$1.50
- (D) B6 290-117A Horse-head rectangle..\$1.50
- (E) B6 290-118A All-over floral\$1.50



LUXURIOUS QIANA® NYLON KNIT SHIRTS



NOVELTY TIE-TAC

A genuine ruby and movable chain tail highlight this 22-karat gold-filled conversation piece.

B6 280-095A ..
\$12.50

LONG SLEEVE WESTERN DRESS SHIRT IN FOUR RICH COLORS

Designed exclusively for Sheplers!

"Qiana" is a sensational new nylon knit that tailors like a dream, is comfortable to wear, and washes and dries with nary a wrinkle. Now it's available to you in western styling, made exclusively for Sheplers. You'll find these fine shirts nowhere else in the U.S.A. They feature trim fit, front and back peak yokes, snap front and cuffs, snap flap pockets and stay-put long tails. Machine wash, tumble dry.

Colors: Beige, brown, gray, blue

Sizes: See chart below

Neck in inches	Sleeve length*
14½, 15, 15½, 16, 16½Regular
15, 15½, 16, 16½, 17, 17½Long

*Regular equals 32-33 inches; Long equals 34-35 inches.

STATE REGULAR OR LONG FOR SLEEVE LENGTH

B6 088-025B\$18.98



BROWN

GRAY

BLUE



BEIGE

A. PRINTED RAYON SCARF

Generous 30" x 30" size with an array of silk screened horses. Fine quality and an eye-catcher.

B6 248-057A\$1.98

B. THE POPULAR BOLO TIE

Comes in assorted designs as shown. Pistols, boot, horsehead or steerhead. Sorry, no choice at this low price.

B6 280-193A\$1.00

C. READY-TIED PAISLEY APACHE

The ever-popular paisley design, now in a ready-tied Apache tie. The classic design is beautifully done in rich colors.

Colors: Predominantly red, blue, brown or gray

B6 118-050C\$1.75



CONTEMPORARY WESTERN SHIRTS

NATURAL COLOR POLYESTER AND COTTON BLEND MUSLIN SHIRT BODY
WITH YOUR CHOICE OF COLORFUL YOKE STYLES

\$9⁹⁸

- QUILT YOKE
- TAPESTRY YOKE
- EMBROIDERY YOKE

The Old West was never like this! But we think these fancy western shirts are great fun, and at this low price they're quite a buy. All are of soft, natural color muslin in a permanent press blend of 50% polyester/50% cotton; all have western-style snap fronts, cuffs and flap pockets; and all have extra long tails that will stay tucked in. Machine wash, tumble dry, low temperatures.

A. Quilted yoke: The peaks of the western-style yokes form the flaps of the pockets.

B6 088-028D\$9.98

B. Tapestry yoke: Modified western yokes in a great assortment of tapestry floral prints.

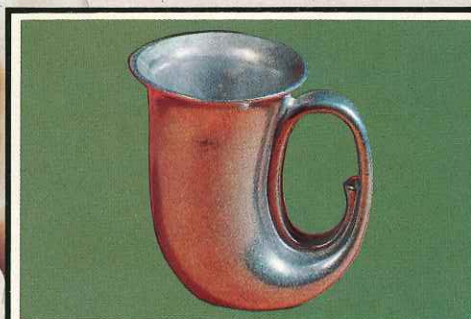
B6 088-030D\$9.98

C. Embroidered yoke: Various brightly colored western motifs embroidered above the snap flap breast pockets.

B6 088-029D\$9.98

Sizes: S (14-14½); M (15-15½); L (16-16½)

YOUR CHOICE OF YOKE STYLE . . . BUT NO COLOR CHOICE
DUE TO TREMENDOUS ASSORTMENT OF PRINTS AND MOTIFS.
BE SURE TO STATE CATALOG NUMBER OF STYLE YOU WANT.



ARMETALE® HORN MUG: For beer or ale. Made of a special fusion of 10 different metals that creates a heavy pewter-like weight and excellent cold-retention. Hand-molded, no two alike. 5" tall.

B6 285-196Aeach \$9.00



SNUFF BOX COVER

Out of the past, a unique gift idea. The intricately hand-engraved snuff box cover of genuine sterling silver with space for personalized engraving.

B6 285-087A

\$43.00

BOLD PATTERNS

The most-wanted look in western shirts to wear with leisure suits, pages 1 thru 7

No round-up would be complete without this dramatic collection of western shirts designed for contemporary casual living. All feature full western styling, with peak yokes in front and back; pearlized snap closures; and comfortable, silky-soft fabrics that are a delight to wear. Machine wash and dry, low temperature.

A. "Patchwork" floral: Multi-hued print of acetate and nylon knit.

Color: Beige combination (as shown)

B6 088-032D\$17.98

B. "Blooming" floral: Polyester and cotton in a lively go-with-everything print.

Color: Brown combination (as shown)

B6 088-031D\$15.98

C. Bold paisley stripe: For dress or leisure, a terrific combination of classic paisley and dashing stripes fashioned in luxurious Ul-tressa® polyester fabric.

Colors: Blue or brown

B6 088-033B\$19.98

Sizes: S (14-14½); M (15-15½); L (16-16½); XL (17-17½)

BE SURE TO STATE CATALOG NUMBER OF STYLE YOU WANT.



MEN'S GENUINE ROLLED TURQUOISE CHOKER: Complete your leisure outfit with a choker of graduated discs of fine quality rolled turquoise. Approx. 16½" in length. (Not Indian made.)

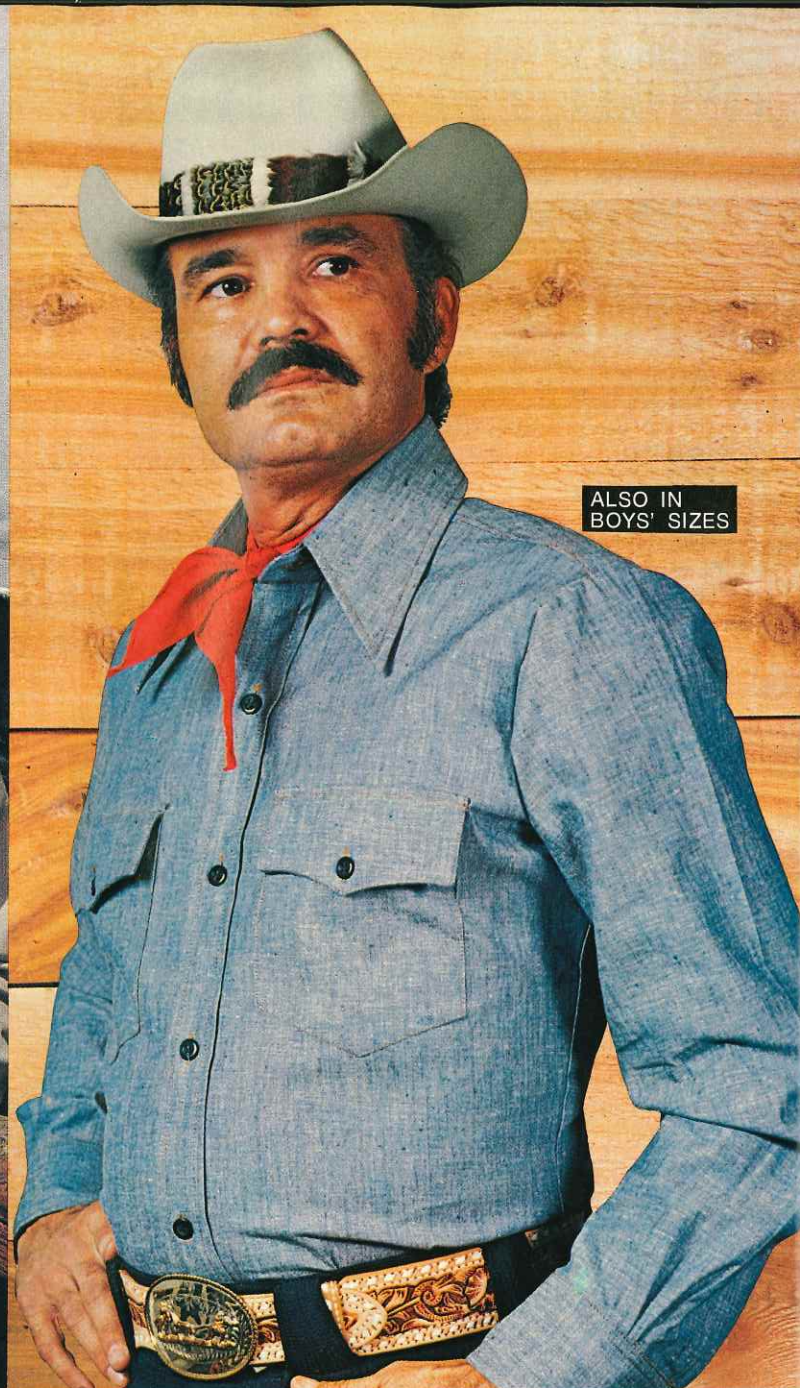
B6 281-183A\$56.00



BROWN



STYLED EXCLUSIVELY
FOR SHEPLERS



ALSO IN
BOYS' SIZES

BASIC SHIRTS FOR YOUR WESTERN WARDROBE

THE POPLIN WESTERN SHIRT

You won't find a shirt like this anywhere else. It's made in compliance to our own rigid specifications in a permanent press polyester and cotton poplin blend and features snap front, snap cuffs, fashion collar, yokes in front and back, and a long tail. We think you'll be pleased with this poplin shirt in every way. Machine wash, tumble dry.

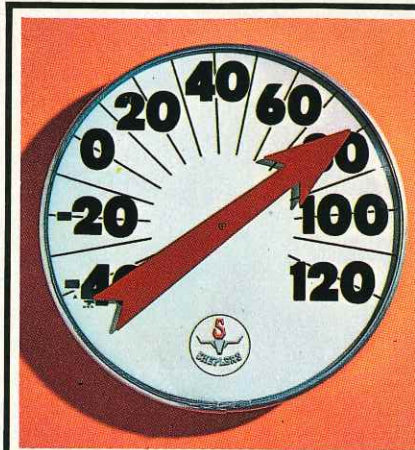
Color: Beige, as shown
Sizes: See chart below

Neck in inches	Sleeve length
14½, 15, 15½, 16, 16½ .. Regular (32"-33")	
15, 15½, 16, 16½, 17, 17½ .. Long (34"-35")	

B6 088-005D\$11.98
State Regular or Long for sleeve length.

\$11.98

For tie see page 23.



THE BLUE CHAMBRAY WORK SHIRT

Everyone's favorite! The blue chambray work shirt . . . rugged and durable in comfortable chambray. This traditional model is basic

for your shirt wardrobe . . . wear it for work or leisure-time activities. It is styled with button front, cuffs and flap pockets, and features contrast stitching. Machine washable.

Color: Blue chambray

Sizes: S (14-14½); M (15-15½); L (16-16½); XL (17-17½)

B6 088-017D\$5.98

\$5.98

SAME STYLE IN BOYS' SIZES

Sizes: 8, 10, 12, 14, 16
B6 266-037D\$4.98

For belt see page 20.

INDOOR/OUTDOOR THERMOMETER

A super-size thermometer, with big, bold easy-to-read numerals. Decorated with Sheplers' own decal. A favorite with "weather experts" from coast to coast.

Size: 12" diameter.

B6 285-200A\$8.98

WESTERN-STYLE SHIRTS by WRANGLER®, RUGGED AS THE OLD WEST

A. CHAMBRAY WORK SHIRT

Sanforized preshrunk shirt. Full western cut with yoke front and yoke back. Snap front closure and snap cuffs. A shirt for all ages and the gals like them too. Comes in blue chambray only.

Sizes: 14½ (32, 33); 15 (32, 33, 34); 15½ (32, 33, 34, 35); 16, 16½ (34, 35); 17 (35)
B6 088-002D\$10.98

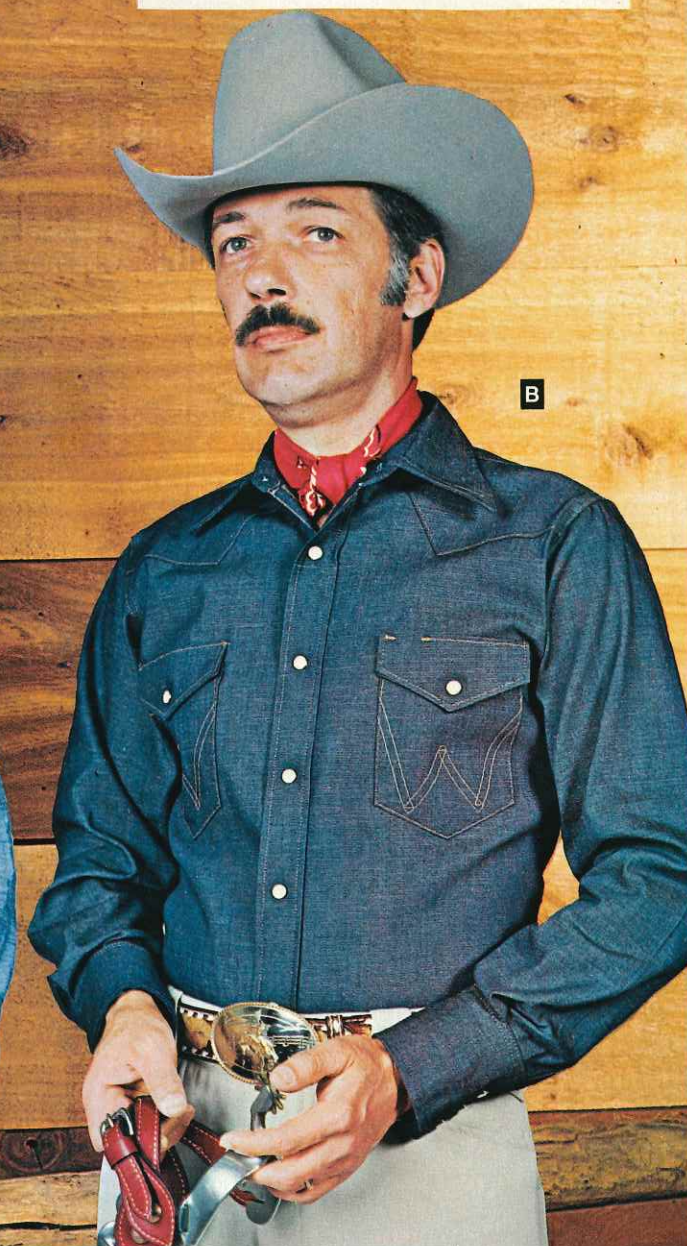
B. BLUE DENIM WESTERN SHIRT

A lightweight 7¼ oz. denim. Sanforized preshrunk. Full western styling with yoke front and yoke back. Snap front closure and snap cuffs. This rugged shirt will provide you with good looks and wearing pleasure for all your outdoor activities.

Sizes: 14½ (32, 33); 15 (32, 33, 34); 15½ (32, 33, 34, 35); 16, 16½ (34, 35); 17, 17½ (35)
B6 088-001D\$12.98



A



B



WESTERN MONEY BELT

Stash your cash in style!

Handsome tooled leather strap fits any 1½" buckle. Zipper compartment holds your folding money. Brown only. Buckle not included.

Sizes: 30 to 42 (even)

B6 120-022D\$11.98

For buckle, see page 20.

VALUE PRICED PLAID WESTERN SHIRTS

SHORT SLEEVES \$798 LONG SLEEVES \$898

Now is the time to stock up on these shirts . . . your choice of short or long sleeves in a fresh, attractive selection of plaids. These polyester and cotton shirts with the peaked yokes reflect the classic western lines in styling that adds interest and color to your wardrobe. Take advantage of this exceptional value while the supply lasts. Machine wash, tumble dry.

Colors: Assorted plaids

Sizes: S (14-14½); M (15-15½); L (16-16½); XL (17-17½)

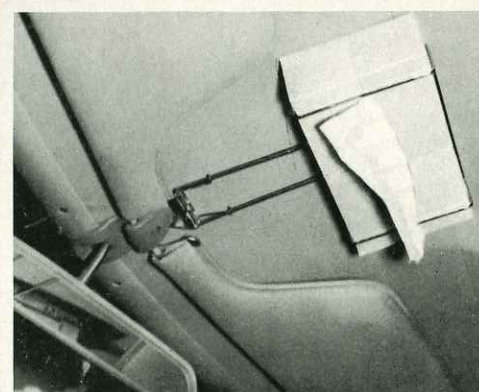
B6 088-018D (Short sleeves) \$7.98

B6 088-020D (Long sleeves) \$8.98

The shirts shown are representative of our collection of assorted plaids. Sorry, but no choice of plaid or color at these low prices.



ASSORTED PLAIDS



HANDY TIS-U-SAVR™

A must for autos, trucks, boats, airplanes or under shelves anywhere. Keeps tissues within reach when they are needed. Neat and handy and easy to install. Easy to follow directions.

B6 285-003A \$3.98



OUR TRUCKERS WALLET

A fine quality wallet crafted from top grain cowhide leather in assorted colors. It's styled with 3 compartments for plenty of room. Swivel safety chain won't kink.

B6 286-014A \$7.50



HORSESHOE BOOT SCRAPER

Drive into ground or mount in cement. 16" tall, 6½" wide. Made from real horse-shoes, all steel, painted black.

B6 285-004A \$5.98

COLORFUL WESTERN BANDANAS

Once the cowboy's traditional neckwear, today everybody's favorite. Dozens of creative ways to use them . . . scarves, napkins, shirts, skirts, shirt trim, patchwork tablecloths.

A. BANDANAS IN YOUR CHOICE OF 8 RICH, VIBRANT COLORS: Hues the Old West never dreamed of. All approx. 23" square. 100% cotton. Machine wash and dry.

Colors: (Shown from top left) Brown, apricot, black, royal, wine, pink, lt. green (lime), or gold

B6 112-021C 89¢ ea. or 3 for \$2.49

B. TRADITIONAL RED OR BLUE BANDANAS:

Made of 100% cotton. Machine wash and dry.

Colors: Red or blue

LARGE, approx. 22" square.

B6 112-022C 69¢ ea. or 3 for \$1.99

MEN'S OR BOYS' 100% PAK-NIT® COTTON T-SHIRTS OR BRIEFS

C. The Pak-Nit® label means they're made of durable, comfortable 100% premium quality cotton that has been processed for less than 1% shrinkage in length; and they're full cut for comfort. T-shirts have wide, seamless collarettes and taped shoulder seams for extra strength. Briefs have long-wearing heat-resistant elastic waist bands, and leg hems of lycra and cotton for long-lasting shape retention. Great buy on package of 3 . . . save even more when you buy 4 packages of T-shirts or briefs . . . mix or match. Machine wash, tumble dry. In white only.

MEN'S T-SHIRTS: Sizes S (34-36); M (38-40); L (42-44); XL (46)

B6 112-046D Pkg. of 3 for \$4.49
4 pkgs. for \$16.00

MEN'S BRIEFS: Sizes S (30-32); M (34-36); L (38-40); XL (42-44)

B6 112-047D Pkg. of 3 for \$4.49
4 pkgs. for \$16.00

BOYS' T-SHIRTS OR BRIEFS: Sizes S (6-8); M (10-12); L (14-16); XL (18-20)

B6 262-038D T-shirts . . . Pkg. of 3 for \$3.49
4 pkgs. for \$12.00

B6 262-039D Briefs . . . Pkg. of 3 for \$3.49
4 pkgs. for \$12.00

When ordering specify how many PACKAGES you want.



CHEAPER BY THE DOZEN!
SAVE \$1.96 on 4 Pkgs.
of Men's or Boys' T-Shirts or Briefs



D. TUBE SOCKS:

Cushion sport socks in 80% cotton and 20% nylon with elasticized rib top. Men's: White or white with stripes of red, blue, gold or green. One size fits 9 to 15.

B6 112-020C

99¢ pair or
6 pr. for \$5.49



E. MEN'S TUBE SOCKS: "Over the calf" length. Absorbent 80% cotton/20% nylon. In white with wide stripes of red, blue, green or gold.

Sizes: One size fits 9 to 15

B6 112-040C . . . 1 pr. \$1.50 or 6 pr. for \$8.40

BOYS' TUBE SOCKS: White with assorted striped top. Ankle length. One size fits 7-11.

B6 262-004A . . . 1 pr. 89¢ or 6 pr. for \$4.89

F. CREW SOCKS: A fine sport sock in the popular crew style. Long-wearing knit of 75% turbo hi-bulk Orlon® acrylic and 25% stretch nylon. In many colors. Machine wash, tumble dry.

Colors: Brown, wine, gray, navy, white, black
Sizes: 10-13 (one size)

B6 112-019C Pair 99¢; 6 prs. for \$5.49



STETSON

Hats that made the Stetson name famous... Now available in Long Oval Sizing



CLEAN-UP KIT: Silver Label Miracle Spot Remover in powder form for all kinds of stains. Safe, leaves no rings. Rub stain out with Blondie-Kleen-O Sponge, included.
B6 096-033A\$2.98

A. SHEPLERS OWN "CENTURY"

Our finest beaver hat

It's the new way of the Old West, designed by Stetson for the man who wants the best. Fashioned of hand-finished 10x beaver fur felt, and hand-creased in the distinctive "stockman" style. Features a 6½" crown and 3½" brim. You could call it the thoroughbred of western hats. Regular oval or long oval.

Color: Cream beaver

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½

B6 096-022D (Regular oval)\$100.00
B6 096-060D (Long oval)\$100.00

B. THE STETSON "7X"

A great value in a beaver hat

Here is a fine quality hat of 7x beaver fur felt, fashioned with a 3½" brim, hand-finished edge, 2-cord band, and 6½" crown. The crown is hand-creased into the rancher's favorite style, the "stockman." We emphasize, this is a great value in a beaver hat. You'll enjoy wearing it for many a season.

Color: Crystal

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½

B6 096-023D (Regular oval)\$60.00
B6 096-061D (Long oval)\$60.00

C. THE STETSON "JOHN B."

A famous western look in fine fur felt

Here's a look that's known and wanted from coast to coast, a hat that J. B. Stetson himself would have been proud to own. The appealing character of this quality hat says you're a man who takes pride in his outdoor appearance, and pride in our Western heritage. A fine fur felt hat featuring a 3½" brim. Regular oval or long oval.

Color: Silver belly

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½

B6 096-013D (Regular oval)\$37.50
B6 096-062D (Long oval)\$37.50

A. THE "GUN CLUB" by STETSON®

A refined look of the west done with a kettle-kurl brim shaped in a manner that makes it wearable as a dress hat too. It features a luxurious feather-lei hat band, unique and colorful.

Color: Sandpebble

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½

B6 096-012D\$37.50

B. THE "TAOS" by STETSON

Stetson sets the look in western hats with authority. Designed with a 3½" brim, medium height crown, and a 1" simulated leather band that sets it off just right. One of the favorite styles of the great Southwest.

Color: Palomino

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½, 7⅞

B6 096-011D\$32.50

Note: Hats on this page available in regular oval only.

C. THE "DUKE" by STETSON®

A more rugged cowboy look with a 3½" brim and a lower, flatter crown. Note the smart rawhide hat band.

Color: Bullion (dk. brown)

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½, 7⅞

B6 096-016D\$32.50

D. THE "REVENGER" by STETSON®

A truly smart look. A vision of the Old West, a hat that will please men of all ages. It's shaped with a telescopic crown and has a 3½" brim. Trimmed at the crown with a simulated tooled leather hat band with buckle. This hat has lots of class.

Color: Smoke brown

Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½

B6 096-018D\$32.50

SEE HOW TO MEASURE ON BACK OF ORDER BLANK.



The Stetson Look



Exclusive at Sheplers... Crafted by STETSON

A special group of stylings exclusive at Sheplers... created by Stetson
... the nation's oldest maker of fine hats.

A. Sheplers Own... "ELLSWORTH"

A great choice in a hat for the man who might be buying his first western hat. It's styled in a medium height crown with a 3" brim. A nice clean western style.

Colors: Palomino (lt. brown) and silver belly

Sizes: 6 $\frac{7}{8}$, 7, 7 $\frac{1}{8}$, 7 $\frac{1}{4}$, 7 $\frac{3}{8}$, 7 $\frac{1}{2}$

B6 096-007B\$27.50

B. Sheplers Own... "EL RENO"

An exciting new look in a hat for the man who likes a slightly taller crown and a little wider brim. It's designed in a 6 $\frac{1}{2}$ " crown and a 4" brim with a cattleman crease in the crown.

Colors: Chocolate (dk. brown) and sandpebble (gray)

Sizes: 6 $\frac{7}{8}$, 7, 7 $\frac{1}{8}$, 7 $\frac{1}{4}$, 7 $\frac{3}{8}$, 7 $\frac{1}{2}$, 7 $\frac{5}{8}$

B6 096-008B\$30.00

C. Sheplers Own... "WESTERN PLAINS"

Here's a good looking style that has become the favorite with western hat wearers for everyday requirements. It's styled with a bulldogger crease (mule kick) and has a 3" brim.

Colors: Silver belly (as shown) and palomino (lt. brown)

Sizes: 6 $\frac{7}{8}$, 7, 7 $\frac{1}{8}$, 7 $\frac{1}{4}$, 7 $\frac{3}{8}$, 7 $\frac{1}{2}$

B6 096-009B\$27.50

D. Sheplers Own... "TULSA"

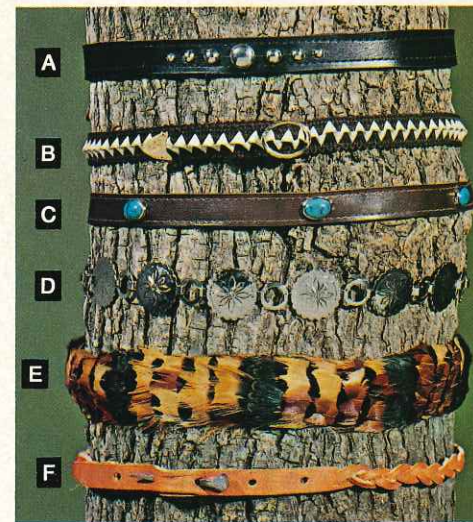
This hat style is worn by more westerners and non-westerners than any hat made. You might call it "Open Road" or "LBJ" but we call it "Tulsa". It's styled with a 2 $\frac{3}{4}$ " brim with a bound edge. Dress weight felt.

Colors: Silver belly (as shown) and almond (med. brown)

Sizes: 6 $\frac{7}{8}$, 7, 7 $\frac{1}{8}$, 7 $\frac{1}{4}$, 7 $\frac{3}{8}$, 7 $\frac{1}{2}$, 7 $\frac{5}{8}$

B6 096-010B\$19.95

Note: Hats available in regular oval only.



HANDSOME HAT BANDS

A. Studded band of black calf with descending size studs. Adjustable.

B6 096-065A\$4.98

B. "Western twist" band of contrasting bone and brown leatherette. Adjustable.

B6 096-066A\$2.49

C. Simulated turquoise stones on a brown leatherette band. Adjustable.

B6 096-067A\$6.98

D. Round silver-toned concho all-around band. Leather/buckle adjustment.

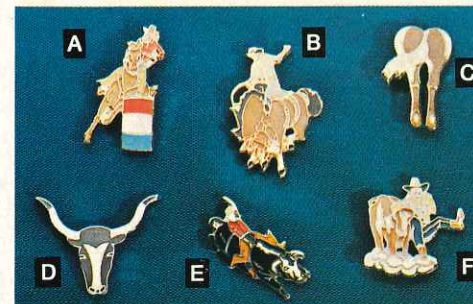
B6 096-030A\$4.98

E. Pheasant feather adjustable band in natural colors.

B6 096-031A\$5.98

F. Natural gold braided Latigo leather with horseshoe nail for easy adjustment.

B6 096-032A\$2.98



HATPINS FOR A FINISHING TOUCH

Inlaid baked enamel motifs. Can be used as tie tacs, too.

A. B6 280-123A Barrell Racer

B. B6 280-119A Bucking Bronco

C. B6 280-124A Horse's Tail

D. B6 280-120A Longhorn

E. B6 280-122A Bull Rider

F. B6 280-121A Bull Dogger

Your choiceeach \$2.00

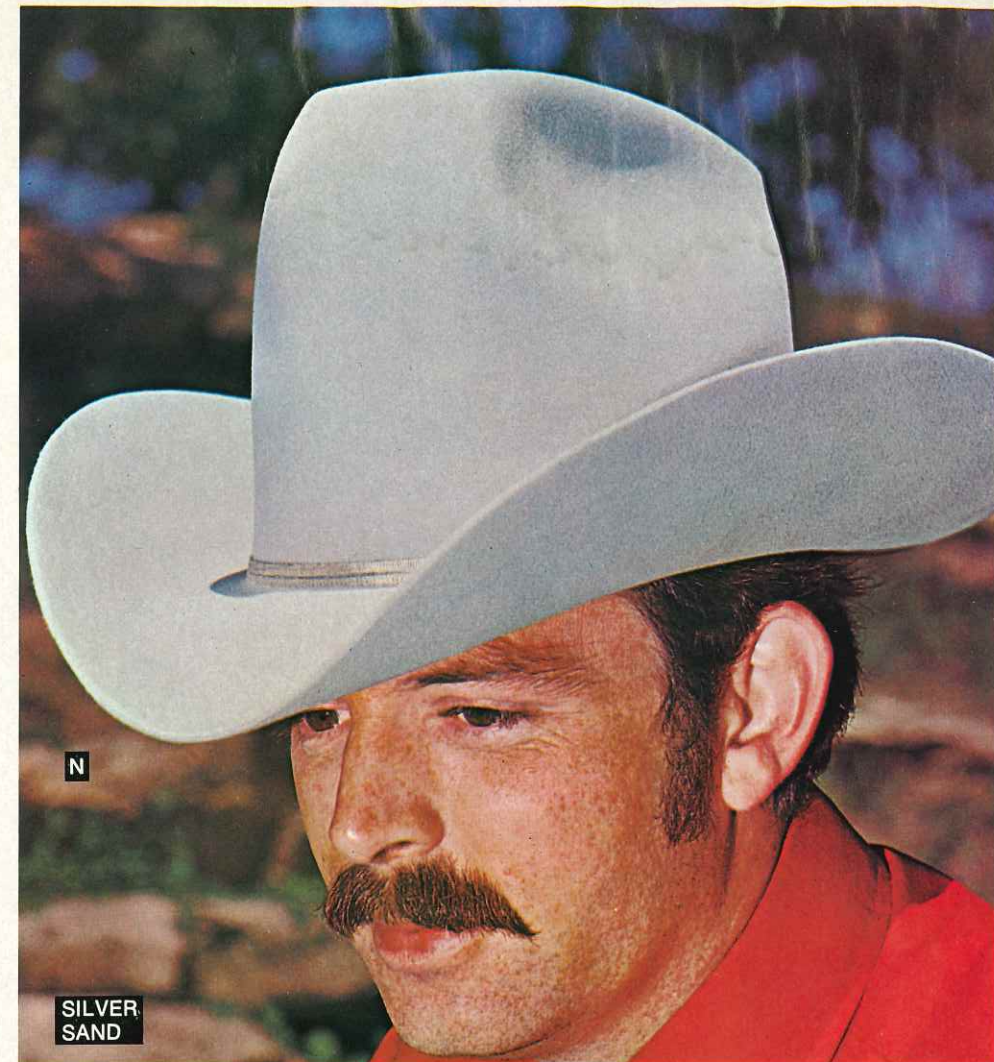
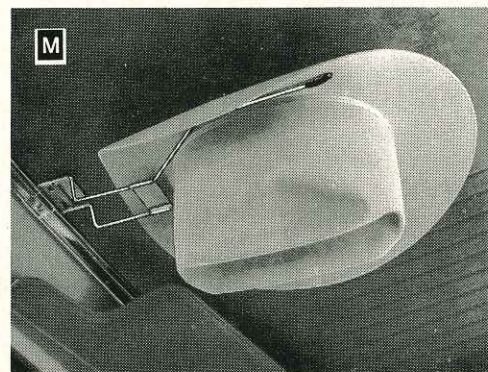
State catalog no. and choice when ordering.

M. "SLIM LINE" HAT RACK

Chrome plated hat rack for car, boat, truck or plane. Mounts easily to car's mirror or molding. (Can even be used in closets.) Hat can be slipped into the stainless steel frame with only one hand.

B6 096-034A

\$3.50



DOVE GRAY



BLACK



SILVER SAND



CHOC

Long Alpine

Bull Rider

Wide Alpine

RCA

N. THE "RODEO RIDER" by AMERICAN HAT CO.

This hat has been the cowboy's favorite for many years. A rugged, durable fur felt that we will hand style in any of the creases shown here. If you desire we will ship you the open crown that you can shape to suit yourself. It comes in a 3 $\frac{1}{2}$ " or 4" brim. Please specify catalog number of brim size and choice of crease style when ordering.

Colors: Dove gray, black, silver sand or chocolate

Sizes: 6 $\frac{7}{8}$, 7, 7 $\frac{1}{8}$, 7 $\frac{1}{4}$, 7 $\frac{3}{8}$, 7 $\frac{1}{2}$

B6 096-025J (3 $\frac{1}{2}$ " brim)\$35.00

B6 096-026J (4" brim)\$35.00

O. RAIN COVER for WESTERN HAT

Keep it in your glove compartment or in your rain coat. Protects your hat from the hardest down-pour. Heavy, smoke color plastic with stretch band that adjusts to fit brims up to and including 4".

Sizes: S (6 $\frac{1}{2}$ -6 $\frac{3}{4}$),

M (6 $\frac{3}{8}$ -7 $\frac{1}{8}$),

L (7 $\frac{1}{4}$ -7 $\frac{3}{8}$),

XL (7 $\frac{1}{2}$ -7 $\frac{3}{4}$)

B6 096-035D...\$1.98





A



B



C



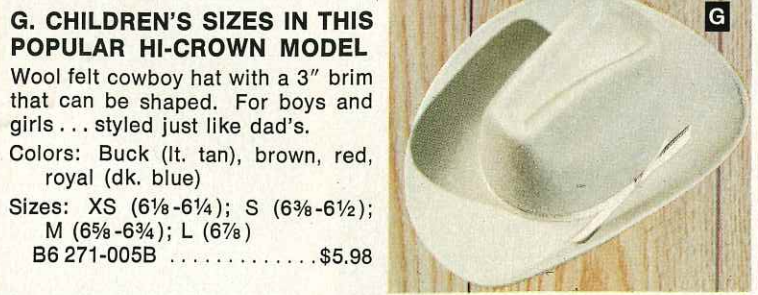
D



E



F



G

G. CHILDREN'S SIZES IN THIS POPULAR HI-CROWN MODEL
Wool felt cowboy hat with a 3" brim that can be shaped. For boys and girls... styled just like dad's.
Colors: Buck (lt. tan), brown, red, royal (dk. blue)
Sizes: XS (6 1/8-6 1/4); S (6 3/8-6 1/2); M (6 5/8-6 3/4); L (6 7/8)
B6 271-005B\$5.98

Budget Priced FUN HATS in All-Wool Felt

A. THE "WICHITA." A good-looking hat of yesteryear smartly accented with braided leather-look band. 3 1/2" slightly rolled brim. Low telescoping crown.

Color: Chocolate brown only
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 096-001D\$9.98

B. THE "GAMBLER." A silk finish heavy wool felt, trimmed with a simulated leather band and brass stud ornaments. 3 1/2" rolled brim.

Color: Chocolate brown only
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 096-002D\$9.98

C. THE "FLAMINGO." Spanish style and a hit with both guys and gals. Flat top and flat brim. Cord string.

Color: Black only
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 096-003D\$6.98

D. THE "DENVER." A rakish hat with leather-like buckle band sporting decorative studs. 3 1/2" bound edge brim. Flat 4 1/2" crown.

Color: Silver Belly only
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 096-006D\$10.98

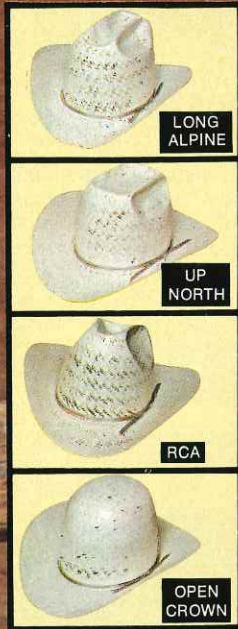
E. THE "NAVAJO." Open crown, flat brim Indian hat. Has a smart Navajo print band with feather trim. A good one for both guys and gals.

Color: Black only
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 096-004D\$6.98

F. THE "HI-CROWN." Classic western styling at an economical price. Wool felt with a 3 1/2" brim that you can shape to suit yourself.

Colors: Brown (shown) or buck (lt. tan)
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 096-057B\$7.98

Note: Hats available in regular oval only.



LONG ALPINE

UP NORTH

RCA

OPEN CROWN



A



C



D



B

Summer Coolers Fashioned in the Western Manner

A. OPEN CROWN FORMOSAN STRAW by AMERICAN HAT CO.

We stock this fine hat in the open crown and carefully hand-shape it in the crease of your choice... or, if you prefer, we'll send you the open crown and you can shape it yourself. Either way, you'll get a lot of wearing pleasure out of this neat hand-woven Formosan straw with 3 1/2" brim or 4" brim.

Color: Natural
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2, 7 3/4
B6 099-073J (3 1/2" brim)\$12.95
B6 099-074J (4" brim)\$12.95
SPECIFY YOUR CHOICE OF LONG ALPINE, UP NORTH OR RCA CREASE; OR OPEN CROWN.

B. THE "ARMINTO" by RESISTOL™

Here's a boldly handsome style first popularized in western Texas. It's the "Bullrider," constructed of durable polyhemp straw with distinctive underbinding to match the hat band.

Color: Natural
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 099-075D\$11.95

C. SHEPLERS OWN RANCHER "BANGKOK"

A dressy hat woven of fine quality Bangkok buntal straw and constructed to our own high specifications of durability and style. Features a 3" brim, ventilated crown and "Ellsworth" crease. Inside is finished with the finest roan leather sweat band.

Color: Sand
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 099-072D\$13.98

D. OPEN VENT PANAMA

Keep cool the western way in a dressy straw hat vented all the way around. Protects you from the sun while letting the cool breezes in. The crown is shaped in the "stockman's" crease. Features a 2 1/2" brim and a black band.

Color: Natural
Sizes: 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2
B6 099-038D\$13.98

Note: Hats available in regular oval only.



PRE-WASHED DENIM ROLL-UP . . . all-cotton denim, specially designed and constructed to Sheplers' specifications for quality. Fully stitched brim, eyelet air vents. For tennis, fishing or just loafing. Color: Faded blue denim
Sizes: S (6¾-6⅞); M (7-7⅛); L (7¼-7⅜); XL (7½-7⅝)
B6 096-079D \$3.98



TERRY CLOTH ROLL-UP . . . an absorbent all-cotton cap made to our own standards of high quality. Fully stitched brim; 6-piece crown. Perfect tennis topper. Color: White
Sizes: S (6¾-6⅞); M (7-7⅛); L (7¼-7⅜); XL (7½-7⅝)
B6 096-080D \$4.98



RAIN ROLL-UP . . . water-resistant 100% nylon. Carry it in your tackle box or tuck it into the pocket of your favorite jacket. Constructed to Sheplers' specifications of rugged durability. Color: Natural
Sizes: S (6¾-6⅞); M (7-7⅛); L (7¼-7⅜); XL (7½-7⅝)
B6 096-081D \$4.98



GREEK FISHERMAN'S CAP . . . an authentic style, imported from Greece. The type of cap worn by "the fiddler on the roof." Fashioned in "sailor cap" cotton denim, with decorative trim on bill. A new look for Americans, it's growing in popularity every day. Color: Blue denim
Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½
B6 096-046D \$9.98



LEVI'S® EATON SNAP-BILL CAP . . . blue denim, with the familiar orange stitching; trademark on a leather strap in back, buttoned on with copper buttons. Un-snap the bill, pull the cap on, then re-snap for the proper fit. Color: Blue denim
Sizes: S (6¾-6⅞); M (7-7⅛); L (7¼-7⅜); XL (7½-7⅝)
B6 096-044D \$8.50



REDFORD SQUARE'S "SPITFIRE" . . . pre-washed and pin-tucked cotton denim. The most versatile cap in our catalog. Can be worn 3 ways . . . with the crown pushed forward, back or to the side. Color: Blue denim
Sizes: S (6¾-6⅞); M (7-7⅛); L (7¼-7⅜); XL (7½-7⅝)
B6 096-082D \$7.98



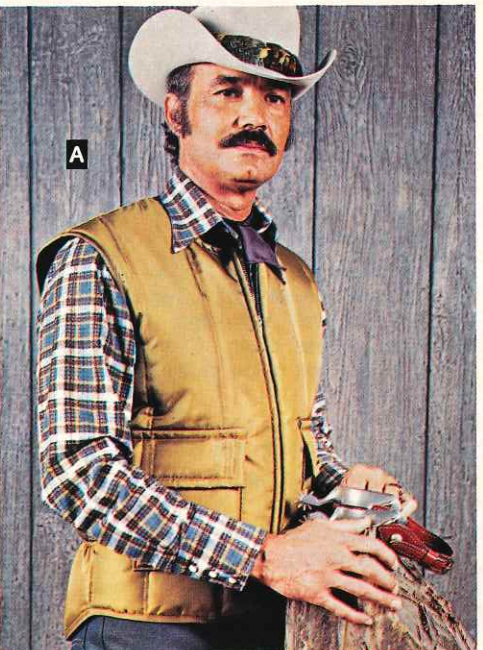
THE "PLANTER" . . . just the straw hat to wear on your next ocean cruise . . . or any time you want a classic look in casual summer headgear. Features flat brim curled at the edge and wooden bead hat band. Color: Natural
Sizes: 6⅞, 7, 7⅛, 7¼, 7⅝, 7½
B6 099-076D \$7.98



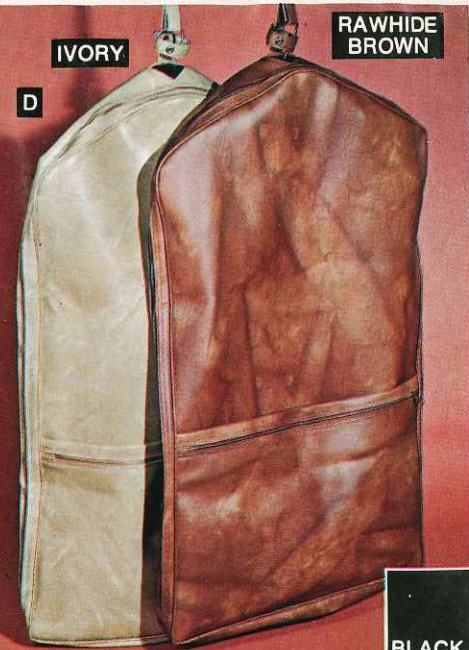
THE STRAW CAP . . . for fishing, gardening or golf, you'll never find a more comfortable cap. Sea-grass weave straw "air-cools" your head while visor shades your eyes from the sun. Color: Natural
Sizes: S (6¾-6⅞); M (7-7⅛); L (7¼-7⅜); XL (7½-7⅝)
B6 099-077D \$2.49



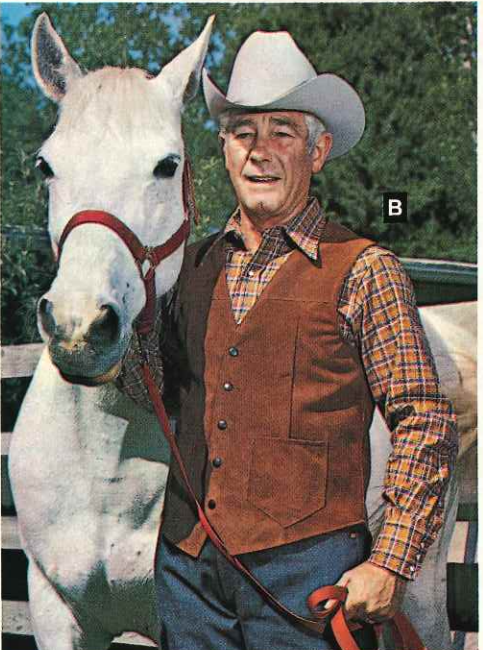
PITH HELMET . . . here's a style that's been around for years because of its cool comfort. Now it's more popular than ever with both men and women as the proper topper for summer casual wear. Sea-grass weave straw; jute-bound edge. Color: Natural
Sizes: One size fits all
B6 099-078D \$2.49



INSULATED QUILTED VEST
A. For all outdoor wear, a warm, long-wearing vest of 100% nylon insulated with 6.6 oz. Dacron® fiberfill. Snug fitting knit collar keeps cold breezes out. Longer back (kidney flap) protects where you need it most. Elastic inserts at waist and 2 large pockets that close tightly with Velcro® flaps. Zip front. Machine wash, medium low temp., line dry. Color: Aspen gold
Sizes: S (36-38); M (40-42); L (44); XL (46); XXL (48)
B6 080-052D (S, M, L, XL) \$13.98
B6 080-049A (XXL) \$14.98



THE "RANCHER" LEATHER VEST
B. This is an unlined vest for the man who likes a little lighter weight vest. Fashioned in a genuine split cowhide leather. Snap front styling with two lower pockets. A little longer back for added comfort. Satin lined. Color: Tobacco brown
Sizes: 36, 38, 40, 42, 44, 46
B6 080-005D \$32.98



THE "VIRGINIAN" LEATHER VEST
C. Super-soft smooth cabretta leather with styling that's borrowed from the vests worn by rough and tough gamblers of the Old West. Features concho tie-down, bar-snap closure and two lower pockets. Satin lined. Color: Black
Sizes: 36, 38, 40, 42, 44, 46
B6 080-006D \$39.98



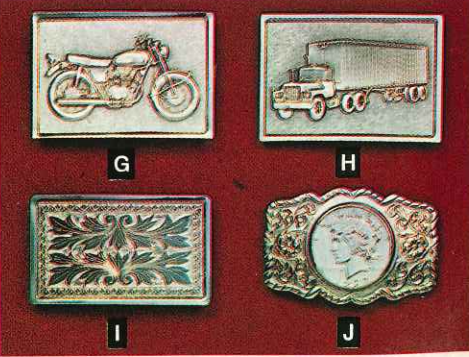
MEN'S SUIT AND GARMENT VALET
D. This bag was styled for us with a touch of western trim, a smart yoke design on the back. Made of rugged, durable vinyl, the bag zips open to hold up to three suits. Extra outside compartments zip open to provide room for accessories. Has shoulder carrying strap or can be folded. Colors: Ivory, black or rawhide brown
B6 150-006C Men's Bag \$25.00
Matching boot bag sold on page 51.



GOATSKIN DRESS GLOVE
E. Soft, supple lightweight goatskin glove with open vent back. Use as roping glove or dress driving glove. Color: Cork
Sizes: 8, 8½, 9, 9½, 10, 10½, 11
B6 115-005D \$9.98



ELK UTILITY WORK GLOVE
F. Here's one that's just a good all-around glove for many purposes. Work or sport. It's fashioned in genuine elk and features a key-stone thumb for perfect fit. Color: Natural
Sizes: M (9-9½); L (10-10½); XL (11-11½)
B6 115-003D \$8.98



OUR MOST POPULAR BUCKLES
Beautiful novelty and trophy buckles. Trophy buckles crafted in German silver. All will fit a 1½" dress or trophy strap.
G. B6 290-009A Cyclist (raised motif) . . \$4.00
H. B6 290-010A Trucker (raised motif) . . \$4.00
I. B6 290-011A Floral (engraved design) \$3.50
J. B6 290-012A Silver Dollar (raised motif) \$18.00

(A) ▶ RING GUIDE

ong
.....\$75.00
.....\$12.00

HOW TO MEASURE

DON'T GUESS...

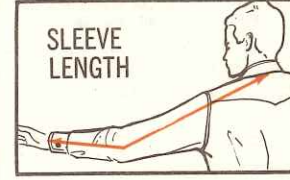
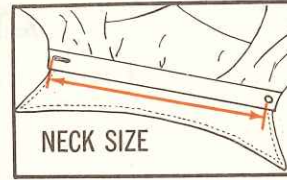
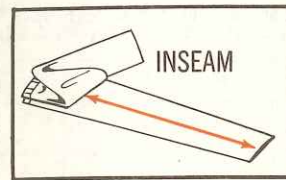
1. If you know the size that fits you well, order that size. But if in doubt, don't guess—determine your correct size by following measuring instructions on this page.
2. For greater accuracy have someone else take your body measurements. Tape should be held straight and snug, but not tight.
3. Carefully check the description of the item you want, to be sure it is available in your size.
4. When ordering, be sure to give all measurements requested.
5. If your measurements fall between sizes, order the next larger size.



BE SURE OF YOUR HEAD SIZE

Head Inches	Hat Size
20.....	6 5/8
20 3/4.....	6 1/2
20 3/2.....	6 1/4
21 1/8.....	6 3/4
21 1/2.....	6 5/8
22.....	7
22 3/8.....	7 1/8
22 3/4.....	7 1/4
23 1/8.....	7 3/8
23 1/2.....	7 1/2
24.....	7 5/8

Place tape measure around head. Number of inches is converted to size in chart above.



MISSES AND JUNIOR SIZES

(Average Misses 5'3" - 5'7".
Tall Misses 5'7 1/2" - 6'.)

If Your Bust Measures	31-31 1/2	32-32 1/2	33-34	34 1/2-35 1/2	36-37	37 1/2-38 1/2	39-40 1/2
If Your Waist Measures	22-22 1/2	23-23 1/2	24-25	25 1/2-26 1/2	27-28	28 1/2-29 1/2	30-31 1/2
If Your Hips Measure	33-33 1/2	34-34 1/2	35-36	36 1/2-37 1/2	38-39	39 1/2-40 1/2	41-42 1/2
Your Size is	6	8	10	12	14	16	18
	5/6	7/8	9/10	11/12	13/14	15/16	17/18
	—	28	30	32	34	36	38

FILL OUT THIS MEASUREMENT CHART WHEN ORDERING CUSTOM-MADE CHAPS

REMEMBER: CHAPS WILL BE MADE TO THE EXACT MEASUREMENTS THAT YOU SEND US, SO MAKE ANY ALLOWANCES THAT YOU WANT, TO BE SURE THEY FIT THE WAY YOU WANT. ALWAYS MEASURE OVER JEANS AND BOOTS. Enter chap by number and price on order blank, other side. Please allow extra four weeks for delivery.

CATALOG ITEM NUMBER _____

COLOR OF LEATHER _____
☐ GRAIN-OUT ☐ RUFF-OUT

COLOR OF OVERLAY _____

COLOR OF BUCKSTITCH _____

WAIST SIZE _____ OUTSEAM LENGTH _____

INSEAM LENGTH _____ UPPER THIGH _____

MID-THIGH _____ ABOVE KNEE _____

CALF _____ LENGTH FROM KNEE TO FLOOR _____

YOUR HEIGHT _____ WEIGHT _____

NATURALLY, NO REFUNDS ON CUSTOM-MADE CHAPS. However, we will alter if necessary, provided that you return them to us within 10 days after you receive them. NEVER FOLD CHAPS IN PACKING. INSURE.

CHAPS MEASUREMENT CHART

IMPORTANT! ALWAYS MEASURE OVER JEANS AND BOOTS, AS SHOWN ON DIAGRAM!

1. WAIST. Measure below belt at hip bone.
2. OUTSEAM. From bottom of belt to floor with boots on.
3. INSEAM. From crotch to floor with boots on.
4. UPPER THIGH. Measure as tight or loose as you want chaps to fit.
5. MID-THIGH. Same as upper thigh.
6. ABOVE KNEE. 1" above knee, with knee slightly bent.
7. CALF. Be sure to measure with boots on, to allow for circumference of boot top.
8. FROM KNEE TO FLOOR. With boots on.



HOW TO MEASURE CORRECTLY...

CHEST SIZE: Place tape measure around fullest part of chest, keeping it up under arms and around the shoulder blades. Number of inches is your chest size.

WAIST SIZE: Place tape measure around waist over shirt (not slacks) AT HEIGHT YOU USUALLY WEAR SLACKS. Keep in mind that JEANS can come in low rise, medium rise, or regular rise styles, and check description and illustration carefully so you can measure at correct point on your body. Number of inches is your waist size.

INSEAM LENGTH: Lay well fitting slacks flat with crease at back and front. Fold one leg back, and measure from crotch, along inseam, to length preferred. Number of inches is your inseam length.

NECK SIZE: On a shirt that fits you well, lay collar flat. Measure collar from center of collar button to far end of collar button-hole. Number of inches is your size.

MORE HINTS ABOUT SELECTING YOUR CORRECT SIZE...

DRESS SHIRTS: Order by closest neck size and closest sleeve length.

SWEATERS: Take chest measurements over the clothing you would normally wear under the sweater.

SPORTS COATS and OUTERWEAR: Your correct height is important in determining proper fit in length and sleeves. Measure chest as instructed, over shirt.

If your height is	If your chest is	Your correct length is
5'7" to 5'11 1/2"	36" to 46"	REGULAR
6' to 6'2"	40" to 46"	LONG

WHEN ORDERING WOMEN'S SIZES...

WESTERN PANTS: Order your actual waist size.

MEN'S JEANS. Women ordering men's jeans should order waist size 4" larger than actual waist size.

ALL OTHER MISSES AND JUNIOR CLOTHING: See chart for MISSES AND JUNIOR SIZES.

TEXTURIZED POLYESTER DRESS COAT



BACK VIEW



ZIP-OUT LINER AVAILABLE



SUEDED SPLIT COWHIDE

CLASSIC WESTERN FRINGED JACKET (Shown above)

Reflections of the Old West... in a dramatic sueded split cowhide fringed jacket. The swinging leather fringe is placed so that it doesn't interfere at all with your freedom of movement. It's a high spirited look to team with all your casual wear. This beautiful garment is fully lined. Dry clean by reputable leather cleaner.

Color: Brown only

Men's sizes: 36, 38, 40, 42, 44, 46

B6 080-023D\$85.00

Women's sizes: 8, 10, 12, 14, 16, 18

B6 225-024D\$80.00

POLYESTER DRESS COAT

SHEPLERS' OWN ALL-WEATHER COAT (Shown at left)

Everything you've been looking for in a fine coat... a rich fabric of 100% 2-ply texturized polyester plain weave that's water repellent for all-weather wear; wrinkle-resistant so it always looks neat; and comes in a great neutral color that looks right with everything in your wardrobe. Smart western styling includes peak yokes in front and back; back half-belt and center vent; and saddle stitch detailing. Fully satin lined. Looks much more expensive than its reasonable price. For a small additional cost you can buy the plaid zip-out liner to make it a coat you'll wear all winter long. Dry clean.

Color: Bone, as shown

Sizes: 36, 38, 40, 42, 44, 46 Regular; 40, 42, 44, 46 Long

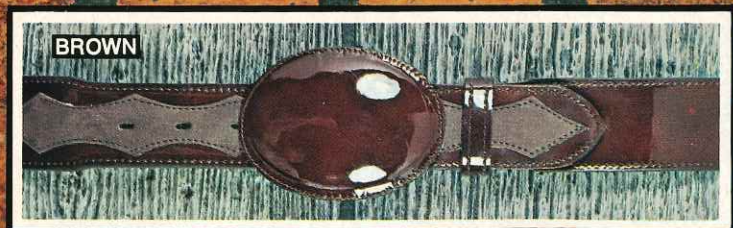
B6 080-046D (Coat only)\$75.00

B6 080-047D (Wool zip-out liner)\$12.00

PATENT LOOK



BOOTS — BELTS — BUCKLES



PATENT LOOK by JUSTIN: A dressy boot with 12" top; patent leather upper finished in fanciful 5-row stitching; suede vamp; patent leather foot; and undershot cowboy heel.

Colors: Brown, navy, grey or wine.

Sizes: 9½ thru 12 (A); 8½ thru 12 (B); 7 thru 12 (D)

B6 031-113B\$74.95

MATCHING BELT: Patent leather and suede; 1¼" wide tapering to 1½". Brown, navy, grey or wine.

Sizes: 30, 32, 34, 36, 38, 40, 42
B6 120-033B\$11.00

MATCHING BUCKLE: 1½" loop; patent leather. Brown, navy, grey or wine.

B6 290-200C\$5.00

GREY

NAVY

BROWN

WINE

LUCCHESI

Shown on p. 43

A. THE "CORTEZ"

Lucchese's outstanding styling and unsurpassed craftsmanship is evident in this lavish handmade boot. Meticulously designed 12" top. Cowboy heel. The soft, supple finest quality leather takes a beautiful shine and is very comfortable to wear. Black cherry (shown) or black gold. Matching belt (1) sold below.

Sizes and widths: 9 thru 12, 13 (AAA); 9 thru 12, 13 (AA); 9 thru 12, 13 (A); 7½ thru 12, 13 (B); 7 thru 12, 13 (C); 6½ thru 12, 13 (D or E)

B6 031-010B\$170.00

B. THE "PHOENIX"

Soft, flexible German calf medium scallop upper, with single needle stitching and welt detailing in a quietly distinctive design. Moc seaming sets off the squared receding toe. Cowboy heel. Black. Matching belt (2) sold below.

Sizes and widths: 8 thru 12, 13 (B); 6½ thru 12, 13 (D)
B6 031-121D\$170.00

C. THE "WESTERN TREASURE"

Genuine water buffalo boot in a new neutral that blends harmoniously with both the browns and blacks in your wardrobe. Triple row single needle stitching in a neat, simple pattern sets off the top of this fine boot. Medium round toe. Cowboy heel. In black gold.

Sizes and widths: 9 thru 12, 13 (AAA, AA, A); 8 thru 12, 13 (B or C); 6½ thru 12, 13 (D or E)

B6 031-114D\$150.00

D. THE "SAN JOSE"

A western boot designed for contemporary living. Modern and uncomplicated, with 12" straight top; French leather uppers. Fully leather lined, with leather soles; square receding toe and cowboy heel. In bronze, a go-with-everything color. Matching belt (3) sold below.

Sizes and widths: 9½ thru 12, 13 (A); 8½ thru 12, 13 (B); 7½ thru 12, 13 (D)

B6 031-131D\$170.00

E. THE "SAFARI"

A real knockout of a boot! This extravagantly beautiful boot is made in a combination of burgundy calfskin and genuine black ostrich. The foot is fashioned in a wing tip design with an inset of ostrich. The 12" top is unusual in that it is straight in front with a medium scallop in back. Fully leather lined. Cowboy heel. A boot for the western individualist. Matching belt (4) sold below.

Sizes and widths: 9 thru 12, 13 (A); 8 thru 12, 13 (B); 6½ thru 12, 13 (D)

B6 031-120D\$190.00

F. THE "BARON"

Masterful styling in every detail. 12" uppers of French calf, with medium scallop in front and back. Fully leather lined, with leather sole and cowboy heel. In neutral medium brown shade that adds just the right accent to your spring and summer western wardrobe.

Sizes and widths: 9½ thru 12, 13 (A); 8½ thru 12, 13 (B); 7½ thru 12, 13 (D)

B6 031-130D\$170.00

G. THE "CONQUISTADOR"

Exquisite chocolate French calf with squared receding toe, 12" tops and cowboy heel. You'll wear them with pride and comfort. Matching belt (5) sold below.

Sizes and widths: 9 thru 12, 13 (A); 8 thru 12, 13 (B); 7½ thru 12, 13 (C); 6½ thru 12, 13 (D); 6½ thru 12, 13 (E)

B6 031-008D\$170.00

1 thru 5. HANDMADE BELTS TO MATCH YOUR BOOTS

Match both leather and design. 1¼" width, tapering to 1½". Sizes 32 to 44 (even). Belts do not include buckles shown.

1. B6 120-002B "CORTEZ" in black cherry or black gold\$25.00
2. B6 120-052D "PHOENIX" in black\$25.00
3. B6 120-051D "SAN JOSE" in bronze\$25.00
4. B6 120-050D "SAFARI" in burgundy/black combo\$25.00
5. B6 120-004D "CONQUISTADOR" in chocolate\$25.00

Buckles sold separately on pages 19-21.

... HAND MADE BOOTS

A famous family name in the finest quality handmade boots since 1883. Mr. Sam Lucchese, designer of the styles shown here, is the recipient of an American Designer Award, presented by the Leather Industries of America, to the nation's outstanding designers of leather footwear.



BELT TIP. By Diablo. Solid sterling silver engraved in a floral pattern. Fits 1½" belt. B6 290-183A \$12.50

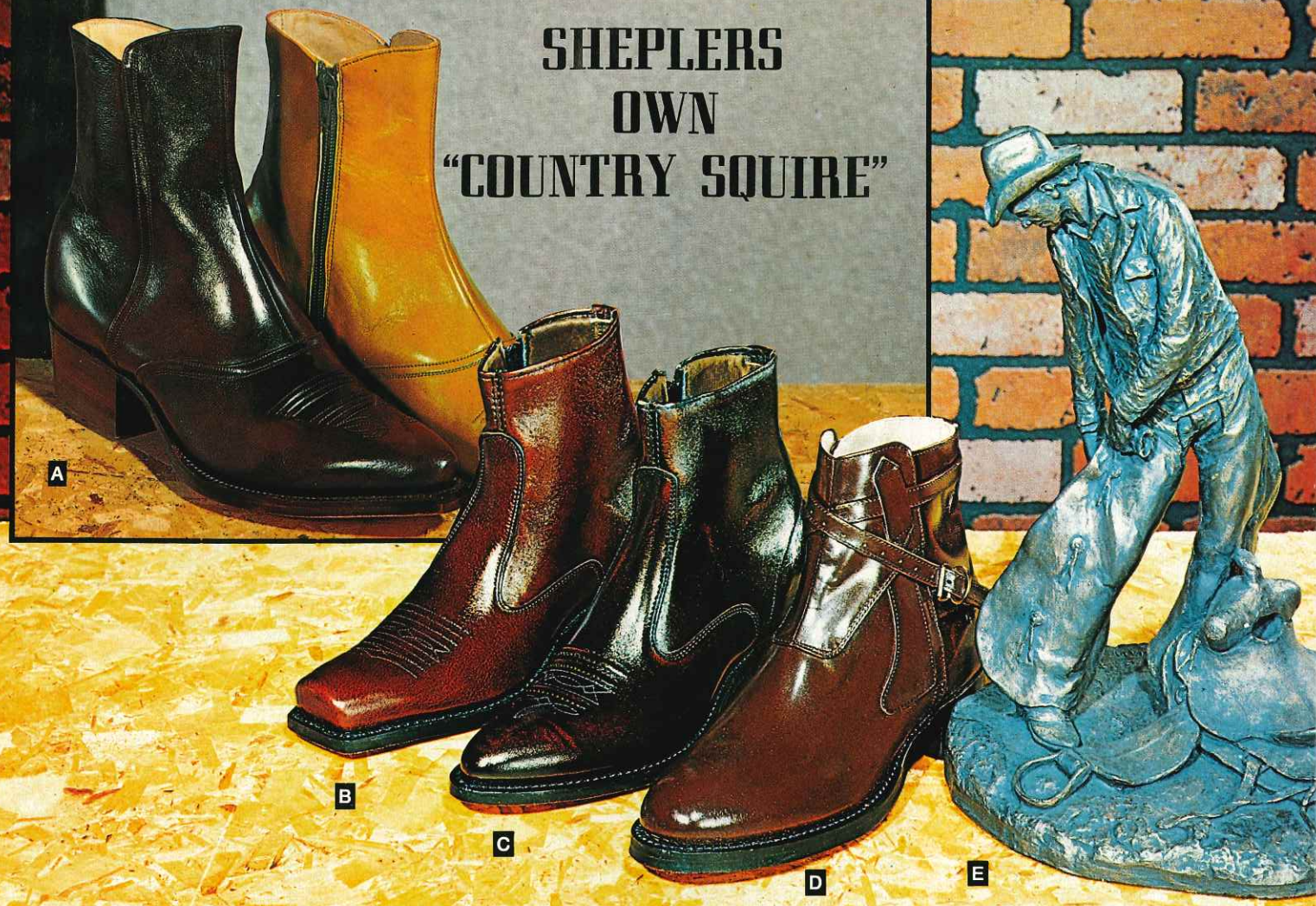


E

F

G

SHEPLERS OWN "COUNTRY SQUIRE"



BOOTS, AT HOME ON THE RANGE OR IN TOWN.

A. "THE COUNTRY SQUIRE," STYLED EXCLUSIVELY FOR SHEPLERS: Whether you live in a town house or on a 50,000 acre spread, here's an ankle-high boot you'll enjoy wearing with both business suits and casual wear. It is hand-made of smooth, soft calfskin and fashioned in the western manner with extended sole, concho toe, utility heel and easy-on Talon® side zipper. Boot fashion, crafted with maximum comfort!

Colors: Dark brown or golden tan (medium tan), both shown

Sizes and widths: 8 thru 11, 12 (B); 6½ thru 12 (D)

B6 031-013B\$58.99
B6 031-014C Size 13 (D)\$61.99

B. THE SQUARE TOE "PROMENADE" by ACME: A square dancer's delight or the rancher's "go-to-meetin'" boot. Fashioned of full grain glove leather. Features Talon® side zipper that makes it extra easy to put on and take off. Ankle-high, with square toe and cowboy heel. Color: Brandy as shown

Sizes and widths: 8 thru 12 (B); 6½ thru 12 (D)

B6 031-101D\$29.99

BOOT CARE TIP: It's just as important to guard against inside deterioration as it is outside wear. You should rotate at least two pairs of boots, thus allow boots not in use to dry out completely between wearings, as this prohibits bacteria growth that causes boots to deteriorate inside.

C. THE CONCHO TOE "PROMENADE" by ACME: Like the square toe style, this one's full grain glove leather with a Talon® side zipper. Concho toe and cowboy heel. A favorite for many a season.

Color: Brandy Mod-teak, as shown

Men's sizes and widths: 8 thru 12 (B); 6½ thru 12 (D)

B6 031-016D\$29.99
B6 031-017A Men's size 13 (D)\$31.99

D. THE "JODPHUR": A smartly styled, comfortable boot that's different from all the rest. Hand-crafted in glove-soft calfskin leather with wrap-around strap and buckle at the ankle. Unique stitched veneer construction. Fully leather lined. Regular shoe heel.

Colors: Brown or black

B6 031-018B Sizes and widths: 8½ thru 11, 12 (B);
6½ thru 12 (D)\$44.99
B6 031-019C Size 13 (D)\$46.99

E. STATUE, "TAKING THE ROUGH OFF": An original by Michael Garmon, who is known for his realistic interpretations of our Western heritage. The perfect accent for den or game room. It is 15 inches high, cast in foundry stone (cement) and carefully hand-finished to resemble bronze.

B6 285-001A (Price includes special packing charges) ...\$55.00

FINE OLD TRADITIONS, GREAT NEW STYLES



A. THE "CARAVAN" by WRANGLER®: Rich multi-tones of caramel brown (Wrangler imaginatively calls the color "antique kandy krunch") set off by neat black stitching on a 12" medium scallop top; narrow toe; leather sole; and cowboy heel. A jaunty boot to team with your western leisure wardrobe.

Sizes and widths: 9 thru 12 (B); 7½ thru 12 (D)

B6 031-127D\$41.99

B. THE "GOLD RUSH," SHEPLERS OWN: A fancy western boot in golden tan smooth leather with multi-color stitch pattern on the 12" medium scallop top. Styled with long heel slips; covered inside seams; cushion insoles; full leather linings; long wearing Goodyear® composition soles; and cowboy heels. If you like a boot with a beautiful shine, this one is for you.

Sizes and widths: 8½ thru 11, 12 (B); 6½ thru 11, 12, 13 (D)

B6 031-126D\$44.99

BOOT CARE TIP: Never use a sharp instrument to clean your boots . . . it may cut the stitching or the leather if you do. Wipe them with a damp cloth, brush them out between the sole and the vamp. Let dry naturally, then saddle soap them. Keeping them clean helps them wear longer.

C. THE "SODBUSTER," SHEPLERS OWN: A beefy style for the new outdoor generation. Russet leather uppers imprinted with stitch design; double leather outsoles; leather stacked heels; glove leather lined shaft with reversed leg seams for a smooth, comfortable inner finish. A lot of boot for a moderate price.

Sizes and widths: 8 thru 11, 12 (B); 7 thru 11, 12, 13 (D)

B6 031-128D\$44.99

D. THE "EAGLE" by WRANGLER®: A brawny square toe boot of Laramie full grain leather, with ruff-out foot and grain-out 14" top featuring stitched Eagle design. Double leather soles; stacked leather heels. In natural tan.

Sizes and widths: 6½ thru 12 (D)

B6 031-125D\$49.99

E. THE "AMERICANA," SHEPLERS OWN: Gleaming Spanish brandy smooth leather with drum, shield and cannon design in multi-color stitching. Styled with 12" shallow scallop top; glove leather linings; covered leg seams; cushion insoles; durable Goodyear composition soles; and cowboy heels.

Sizes and widths: 9 thru 11, 12 (B); 7 thru 11, 12 (D)

B6 031-129D\$44.99

WESTERN BOOTS FOR EVERY WALK OF LIFE



A. THE "TALALA" by ACME: A brawny cowhide dress boot in rich antiqued brandy mod-teak, a color that will blend with everything in your wardrobe. Features 11" shallow dip top, extended sole, cowboy heel, square toe and cord trim accenting the "moc" vamp and shaft of the boot. Perfect to wear with your western dress suit. Sizes and widths: 8 thru 12 (B); 6½ thru 12 (D)

B6 031-092D\$34.99

Size 13 (D)\$36.99

B6 031-093A\$36.99

B. "MISS LAUREL" by WRANGLER®: For showing, riding or just plain wearing pleasure, this boot is sure to win you admiring glances every time. Deep blue with contrasting powder blue suede collar. Buck laced vamp and top. 11" shallow dip top. Cowboy heel. Sizes and widths: 5 thru 10 (N); 4 thru 10 (M)

B6 043-094D\$34.99

C. "CAMPFIRE": Vamp and quarter puff-stitched in a design that makes you think of the rising smoke of a fire at day's end. Rich burnt apple color, highlighted with lighter tones of the same shade. Cowhide foot and 11" shallow dip top, cowboy heel and "U" toe. Composition outsoles.

Sizes and widths: 8 thru 12 (B); 6½ thru 12 (D)

B6 031-110D\$34.99

D. THE "GRUBSTAKE": For men and women, a durable cowhide boot featuring a neat stitched design on the top, antiqued composition outsole, cowboy heel. Brandy Mod-teak, as shown.

Men's sizes and widths: 8 thru 12 (A); 6½ thru 12 (B or D); 7 thru 11 (E-wide or EW-extra wide)

B6 031-041D\$31.99

B6 031-042D Size 13 (A, B or D)\$33.99

Women's sizes and widths: 5 thru 10 (A); 4 thru 10 (C)

B6 043-043D\$31.99

E. THE "BUCKBOARD" by TEXAS: A dress boot for men and women. Full leather upper, leather sole, needle toe, cowboy heel. Men's has 13" top; women's, 11" top. Burnished gold tamaro tip and heel foxing. Golden buckboard (medium tan), as shown.

Men's sizes and widths: 8½ thru 12 (B); 7 thru 12 (D)

B6 031-102D\$45.99

Women's sizes and widths: 5 thru 10 (A); 4 thru 10 (C)

B6 043-103D\$36.99

ALSO AVAILABLE
IN WOMEN'S SIZES

PUFFS AND FANCIES FOR THE BICENTENNIAL



A. THE "SWEETWATER" by WRANGLER: Neatly unique. That describes this antiqued gold cowhide boot with unusual puff-stitched pattern in a lighter gold. Styled with a 12" top, leather soles and undershot cowboy heel.

Sizes and widths: 9 thru 12 (B); 7½ thru 12 (D)

B6 031-032D\$46.99

B6 031-033D Size 13 (B or D)\$48.99

B. THE "WOODSMAN", SHEPLERS' OWN: A simple but effective design puff-stitched on a 12" medium dip top, and shaded slightly so the design stands out. Calfskin foot and top, leather lined. Cowboy heel, "U" toe, hand-flexed leather outsoles.

Colors: Burnt amber or black cherry (shown)

Sizes and widths 9 thru 12 (A); 8 thru 11, 12 (B); 6½ thru 12 (D)

B6 031-111B\$69.95

B6 031-112B Size 13 (A, B or D)\$71.95

C. "PHEASANT BIRD" by TEXAS: Rich brown leather with full leather linings, long wearing treated leather outsoles. Pheasants in flight in multi-color puff-stitching make this handsome boot a style for the western fashion individualist. Cowboy heel.

Sizes and widths: 8½ thru 12 (B); 6½ thru 12 (D)

B6 031-109D\$46.99

Boot care tip: Use wax-type paste polish and be sure to use it liberally between the vamp and sole . . . this helps keep your boots waterproof and keeps the stitching from drying out. Use neutral paste on light colors and matching paste on dark colors.

D. "THE SPIRIT OF '76" by ACME: We can fit the whole family, from the littlest tenderfoot on up, in this good looking latigo boot styled especially for the Bicentennial. The stovepipe top (men's is 12") has the great American Eagle embossed in black on the front and back. Brawny composition outsoles, snoot toe and utility heel. Women's and kids' have the same styling, scaled down to fit. In latigo tan, as shown.

Men's sizes and widths: 8½ thru 12 (B); 6½ thru 12 (D)

B6 031-104D\$36.99

Women's sizes and widths: 5 thru 9, 10 (N); 4 thru 9, 10 (M)

B6 043-105D\$32.99

Children's sizes and widths: 8½ thru 3 (B or D)

B6 055-106D\$19.99

Children's sizes and widths: 3½ thru 6 (B or D)

B6 055-107D\$22.99

Infants' sizes and widths: 4 thru 8 (D)

B6 055-108D\$13.99

E. THE "PEACOCK." SHEPLERS' OWN: Rich antiqued brandy Spanish leather with full glove leather linings, pillow soft cushion insole, cowboy heel and specially treated leather outsoles so they wear a long time. What really makes this boot something to see is the 12" multi-colored "Peacock" stitched top.

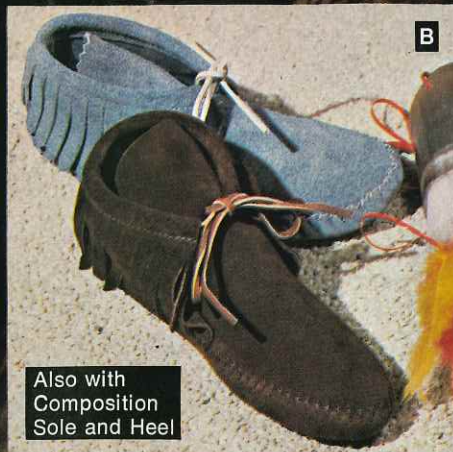
Sizes and widths: 8 thru 12, 13 (B); 6 thru 12, 13 (D); 6½ thru 12 (EE)

B6 031-087D\$42.99

INDIAN MOCCASINS... Authentically Crafted



A



B

Also with
Composition
Sole and Heel



C



D

Composition
Sole



E



G

Soft
Sole



H



I

Soft, comfortable moccasins never go out of style. They're great to wear with any casual outfit... just the thing for lounging about the house, too. Sizes to fit everyone! All except key "E" and lined styles have cushiony foam insoles.

COMFY UNLINED MOCS WITH SOFT FOAM INSOLES

(Shown at left)

A. Ladies' denim-blue suede moc with white lacing and stitching, faded blue denim tie, soft sole.

B6 049-036D Sizes 4 thru 10 (M)\$9.98

B. Pow-wow fringe suede leather moccasin, for men or women. Soft sole.

Colors: Men's, tobacco only; Ladies', tobacco or blue

B6 037-009D Men's sizes: 6 thru 13 (M) (No half sizes) ...\$9.98

B6 049-010B Ladies' sizes: 4 thru 10 (M)\$8.98

Above with composition sole and heel.

Colors: Men's and children's, tobacco; Ladies', tobacco or blue

B6 037-011D Men's sizes: 6 thru 13 (M) (No half sizes) ..\$10.98

B6 049-012B Ladies' sizes: 4 thru 10 (M) (No half sizes) ..\$9.98

B6 061-013D Children's sizes: 7 thru 3 (M) (No half sizes) ..\$8.98

C. Ladies' Apache moc, suede; soft sole; brown or sand (lt. tan).

B6 049-037B Sizes: 4 thru 10 (M)\$8.98

D. Ladies' thunderbird moc in glove leather with composition sole. Natural color.

B6 049-003D Ladies sizes: 4 thru 10 (M)\$9.98

E. Rawhide ring boot for men or women. Hand-cut, hand-stained brown and hand-sewn smooth leather.

B6 037-038D Men's sizes: 6 thru 13 (M) (No half sizes) ..\$27.99

B6 049-043D Ladies' sizes: 4 thru 10 (M) (No half sizes) ..\$24.99

F. Ladies' squaw boot, tobacco, with soft sole.

B6 049-005D Sizes: 4 thru 10 (M)\$9.98

G. Ladies' thunderbird moc of glove-leather with soft sole. White or natural (lt. tan).

B6 049-001B Sizes: 4 thru 10 (M)\$7.98

B6 061-002B Children's sizes: 7 thru 3 (M) (No half sizes) ..\$5.98

H. Ladies' glove leather ankle-hi boot with zipper in back. White or natural (lt. tan).

B6 049-008B Sizes: 4 thru 10 (M)\$9.98

I. "Princess" moccasin, washable genuine deerskin with crepe sole. Natural (lt. tan) or brown.

B6 049-004B Sizes: 4 thru 10 (M)\$13.98

LINED MOCCASINS

(Shown at right)

J. The dorm boot for men or women. Ankle-high soft sole slipper of smooth leather with cozy fleece lining. Saddle tan.

B6 037-027D Men's sizes: 6 thru 13 (M) (No half sizes) ..\$11.98

B6 049-026D Ladies' sizes: 4 thru 10 (M) (No half sizes) ..\$10.98

K. Ladies' lined suede squaw boot. Snuggle your toes into fluffy acrylic pile. Soft sole. Brown.

B6 049-042D Sizes: 4 thru 10 (M) (No half sizes)\$12.98

L. Traditional moc for men or women. Supple cowhide with soft sole and warm fleece lining. Saddle tan.

B6 037-007D Men's sizes: 6 thru 13 (M) (No half sizes) ..\$10.98

B6 049-006D Ladies' sizes: 4 thru 10 (M) (No half sizes) ..\$9.98

M. Fringed suede moc for men or women. Fluffy fleece lining. Long-wearing crepe soles. Brown.

B6 037-040D Men's sizes: 6 thru 13 (M) (No half sizes) ..\$12.98

B6 049-041D Ladies' sizes: 4 thru 10 (M) (No half sizes) ..\$11.98

N. Ladies' slipper boot. Soft, light and wonderfully warm. Feet and ankles are cradled in the fluffy softness of shearling fleece. Hand-laced suede with contrasting suede trim. A real treat to slip into after a cold day outdoors.

Colors: White with gold suede trim; white with lt. blue; or white with dk. green

B6 049-039B Sizes: 5 thru 10 (M) (No half sizes)\$14.98

LINED MOCCASINS



FUN BOOTS FOR MEN, WOMEN, KIDS!



SIZES FOR THE
WHOLE FAMILY



SHEPLERS "ON AND OFF" BOOT KIT: For every boot wearer. Boot hooks, boot jack and E-Z-On spray.

B6 069-019A\$6.50
All items may be purchased separately.
B6 069-020A - Boot Jack\$3.00
B6 069-021A Boot Hookspair \$1.95
B6 069-022A E-Z-On Spray\$1.95

A. SPECIALLY PRICED "HALTER BOOT" for Men and Boys: 10" top, soft brown cowhide leather with unlined top, drill foot lining, double riveted straps, composition soles and heels (utility style heel), and reinforced heel slip. From a famous maker's foreign production facility. Great value!

Sizes 6 thru 11, 12, D width

B6 031-086D\$16.99

B. THE "TRAIL BOSS" for Men, Women and Children: Natural "ruff-out" cowhide foot and "ruff-in" cowhide top. Fashioned with a 10" top and leather leg linings for wearing comfort. Cashmere grain Neolite outsoles. Pegged steel shanks. "U" toe and cowboy heel.

B6 031-073D Men's sizes: 8½ thru 12 (B); 6½ thru 12 (D or E)\$24.99
Men's size 13 (B, D or E)\$26.99
B6 043-075D Ladies' sizes: 5 thru 10 (A); 4 thru 10 (C)\$25.99
B6 055-076D Children's sizes 4 thru 8 (D)\$11.99
B6 055-077D Children's sizes 8 thru 3 (B or D)\$18.99
B6 055-078D Children's sizes 3½ thru 6 (B or D)\$21.99

C. THE "DAYTONA": Rugged good looks make this boot a standout in any crowd. Rich looking calfskin with 14" stovepipe top, brawny sole, stacked heel and bump toe.

Colors: Natural (shown) or dark brown

Sizes and widths: 8 thru 11, 12 (B); 6½ thru 11, 12 (D)

B6 031-096B SPECIAL PRICE!\$36.99

D. THE LATIGO "SPIDER": Hand-stained latigo leather, with "spider" design on front and vamp. Modified platform sole, cowboy heel and blunt toe.

Sizes and widths: 8½ thru 12 (B); 6½ thru 12 (D)

B6 031-079D\$45.99

E. THE "HALTER BOOT" for Men, Women and Children: Wide harness strap, full leather lining, leather insole and outsole. Cowboy heel. Men's has 14" top. Ladies' has 12" top. Ladies' and children's have "touch-o-foam" linings and composition soles.

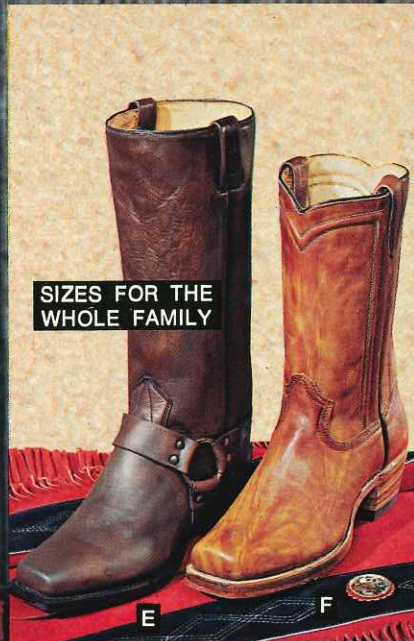
B6 031-080D Men's sizes 6½ thru 12 (B, D or EE)\$39.99
B6 031-081D Men's size 13 (B or D)\$41.99
B6 043-082D Ladies' sizes 5 thru 9, 10 (A); 4 thru 9, 10 (C)\$31.99
B6 055-083D Children's sizes 5 thru 8 (D)\$13.99
B6 055-084D Children's sizes 8½ thru 3 (B or D)\$18.99
B6 055-085D Children's sizes 3½ thru 6 (B or D)\$20.99

F. THE LATIGO "WESTERNER": A boldly styled boot with double soles, cowboy heels, leather lining, bump toe and 12" top. Quality leather with latigo finish in Sunburst Tan, as shown.

Sizes and widths: 8½ thru 11, 12 (B); 6½ thru 12 (D)

B6 031-095D\$45.99

SIZES FOR THE
WHOLE FAMILY



FINE WESTERN DRESS BOOTS



A. THE "STARFIRE." SHEPLERS' OWN: This rugged boot captures the magic of a million stars burning over the open plains. Crafted in a rich brown calfskin with 12" medium dip top, round toe, hand-flexed leather outsoles and cowboy heel.

Sizes: 9 thru 11, 12 (A); 8½ thru 11, 12 (B); 6½ thru 12 (D)

B6 031-117D\$69.95

B. SHEPLERS OWN EXCLUSIVE "LIZARD CLASSIC": An eye-catching bit of footwear that will be a standout in any crowd. Handcrafted in a richly grained genuine lizard foot with a smooth, lightweight 12" calfskin top with a 5-row stitched pattern.

Colors: Peanut brittle or black

Sizes and widths: 9 thru 12 (A); 8 thru 12 (B); 6½ thru 12 (D)

B6 031-005B\$95.00

B6 031-006B Size 13 (A, B or D widths)\$97.00

C. THE "WEST WORLD." SHEPLERS OWN: From out of the West, a dress boot with all the style features that have made the western boot so popular. The foot and 12" top are of tan calfskin. This model has leather linings, hand-flexed leather outsoles, western toe and cowboy heel.

Sizes: 9 thru 11, 12 (A); 8½ thru 11, 12 (B); 6½ thru 12 (D)

B6 031-122D\$69.95

Sizes: 13 (A, B or D)

B6 031-123D\$71.95

D. "TROPHY" by JUSTIN: Superb quality and long lasting comfort in rich black royal velva. Equally suitable for the range, arena or western dress-up wear. Handmade pointed toe, utility heel and 3-rows of stitching on 12" tops.

Sizes: 8½ thru 12, 13 (B); 6 thru 12, 13 (D)

B6 031-029D\$64.95

E. THE "RAMROD" by TONY LAMA: This boot is as durable as they come but has the handsome good looks of a dress style. Chocolate caribou full foot with 13" full scallop chocolate kitty tan top. 3 rows of stitching in orange, gold and bone. Medium round toe.

Sizes: 8 thru 12 (AA); 7 thru 12 (A); 6 thru 12 (B); 6 thru 12 (D); 6 thru 11 (E or EE)

B6 031-027D\$69.95

B6 031-028D Size 13 (AA, A, B, D)\$72.95

F. BOOT TREE: Takes out unsightly, uncomfortable wrinkles, re-shapes foot portion of all western boots. Made of lightweight wood, stained dark cherry. Easy adjustment.

Sizes: Small (fits 6W-8N); Medium (fits 8W-10N); Large (fits 10W-12N); X-Large (fits 12W-14N)

B6 069-018D\$6.95

G. BOOT COVERS. Individual protection for your boots. Brown cotton stretch knit.

B6 069-017A\$4.50 pr.

H. BOOT BAG: Made of durable vinyl fabric. Zips open to hold one pair of boots. Carrying handles. It comes in ivory, black or rawhide brown.

B6 069-016C\$12.95



IVORY

Matching garment bag
sold on page 39.



5-BUCKLE OVERSHOE from Uni-Royal®. 12" high, reinforced sole and heel. Fits over both utility and cowboy heel boots.

Sizes: 7 thru 13 (no half sizes)
B6 067-014D\$12.99



TOUGH, DURABLE WORKBOOTS... A RUGGED BREED

A. THE "SARATOGA" by ACME: Has long-wearing cowhide foot and top. 12" high. Oil resistant outsoles. Round toe and utility heel. A truly rugged work boot!

Colors: Brandy (lt. brown) or black

B6 031-064B Sizes and widths: 8½ thru 12 (B); 6½ thru 12 (D or E); 7½ thru 12 (EW)\$31.99
B6 031-065B Size 13 (B, D, E or EW)\$33.99

B. THE "STEEL TOE": For foot protection that meets ANSI safety specifications. Made of brown rawhide leather. Fully leather lined with cushion insole for comfort. Long-wearing oil-resistant outsole and utility heel.

Sizes and widths: 8 thru 11, 12, 13 (B); 6½ thru 11, 12, 13 (D)
B6 031-068D **SPECIAL PRICE!**\$36.99

SEE OUR BOOT ACCESSORIES ON PAGE 51... Trees, bags, covers... "on and off" boot kit on page 50.

For blow-horn, see page 69.

For saddle blankets, see page 57.

C. THE "SPUR-RIDGE": Be it feed lot, machine shop or construction job this boot will take it. Made of wax-hide treated leather with long wearing Neoprene oil-resistant cork sole. Moccasin vamp and utility heel.

Sizes and widths: 8 thru 11, 12, 13 (B); 6½ thru 11, 12, 13 (D)
B6 031-069D **SPECIAL PRICE!**\$36.99

D. THE "RAWHIDE" BOOT: Here's rugged construction from top to heel. Brown rawhide leather that wears and wears regardless of how tough the job comes. Made with oil-resistant sole. 12" top. Cowboy heel.

Sizes and widths: 8 thru 11, 12, 13 (B); 6½ thru 11, 12, 13 (D-EE)
B6 031-070D **SPECIAL PRICE!**\$36.99

E. "WELLINGTON ROPER" by JUSTIN: For ropin' and ridin' or any tough outdoor wear. This boot can take punishment and still look and feel good. Made of Winchester Brown boot leather. 11" tops and pull straps. Cowboy heel. Hypalon sole.

Sizes and widths: 9 thru 12, 13, 14 (A); 8½ thru 12, 13, 14 (B); 6½ thru 12, 13, 14 (D or E)
B6 031-071D\$45.95



BOLD BOOTS WITH PLENTY OF MUSCLE

A. "THE WAGON MASTER" by TONY LAMA: For extra comfort and extra wear, a water buffalo boot with narrow round toes, combination heels and 12" shallow scallop top. Choose chocolate or black.

Sizes: 8 thru 12 (AAA or A); 6 thru 12 (B, C, D, E or EEE)
B6 031-037B\$61.95

Sizes: 12½ thru 14 (B, C, D, E or EEE)
B6 031-038B\$64.95

B. "THE OKLAHOMA" by JUSTIN: A utility boot hand-crafted of mellow, durable glove-veal leather for comfort and long wear. Moccasin vamp with white contrast stitching. 12" top with narrow round toe, hand-pegged shank and 1½" long base cowboy heel.

Sizes: 8 thru 12, 13, 14 (A); 7 thru 12, 13, 14 (B); 6½ thru 12, 13, 14 (D or E)
B6 031-040D\$59.95

C. THE "RANCH FOREMAN" by NOCONA: A tough work boot with 12" top. Features oil tan uppers that are fully leather lined; 1½" undershot cowboy heel; comfortable wide round toe; and super-durable Chemi-gum® soles. In tan, as shown.

Sizes: 9 thru 12, 13 (A); 8½ thru 12, 13 (B); 7 thru 12, 13 (D)
B6 031-106D\$61.95

D. THE "BRONC BUSTER" by JUSTIN: Velva brown rawhide uppers; 12" top; narrow round toe; utility heel; and Hypalon soles. Brown. Sizes: 8½ thru 12, 13, 14 (B); 7 thru 12, 13, 14 (D); 7 thru 12, 13, 14 (EE)

B6 031-100D\$58.95

E. "ROPER" by JUSTIN. Western Wellington with boot heel and shank, made on Justin's® cowboy last. 10" tops with pull straps. Hypalon sole, 1½" heel and medium round toe.

Men's colors: Black or brown
Men's sizes: 8 thru 12, 13, 14 (AAA); 8 thru 12, 13, 14 (AA or A); 7 thru 12, 13, 14 (B); 6½ thru 12, 13, 14 (C); 6 thru 12, 13, 14 (D, E or EEE)
B6 031-047B\$44.95

Women's color: Brown only
Women's sizes: 5 thru 9 (A); 4 thru 9 (C)
B6 043-048D\$43.95

F. "DRESS WELLINGTON" by JUSTIN: Melo-veal boots fashioned with 9" tops, leather soles, full leather lining and rubber heels.

BLACK, in sizes: 9 thru 12 (AA); 8 thru 12, 13 (A); 7 thru 12, 13, 14 (B or C); 6 thru 12, 13, 14 (D or E)
BROWN, in sizes: 8 thru 12, 13 (B or C); 6½ thru 12, 13 (D or E)
B6 031-015B\$36.95



NEW! SHEPLERS SUNFLOWER CUTTER

From the plains country comes this new Sheplers exclusive. Sunflower design in hand-finished tooling; silver-laced pommel; cantle and skirts set off by German silver conchos and crowned with a horn cap. The star of any show.

TREE: 5-year guarantee (to original owner only) Ralide all-around tree

SEAT: 15" padded ruff-out

RIGGING: $\frac{7}{8}$ rig in skirt front, slot in rear

SKIRT: 26" x 12 $\frac{1}{2}$ ", semi-square

WEIGHT: Approx. 30 lbs.

FINISH: Antique walnut

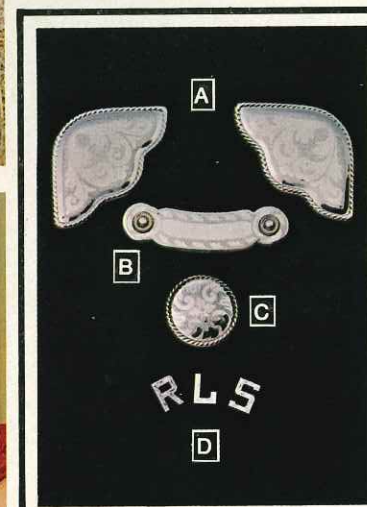
PRICE: B6 151-072A ..\$399.95 F.O.B. Wichita

B6 186-081A Matching bridle. Hand-rolled headstall and reins accented by round ferrules\$89.98

B6 168-082A Matching breast strap. Contoured, with stainless steel roll\$74.98

SAVE \$19.91 when you buy the saddle package.

B6 151-083A Saddle, bridle, breast strap\$545.00



SILVER SADDLE SET:

Best quality hand-engraved German silver set includes 2—5" corner plates, 1—5" cantle plate and 1 horn cap.

SAVE \$6.95 when you buy set. B6 208-067A\$49.99

(A) B6 208-051A Corner plates (in pairs)\$30.98

(B) B6 208-050A Cantle plate (up to 10 letters)\$14.98

(C) B6 208-052A Horn cap.\$10.98

(D) B6 208-053J Hand engraved 1" sterling silver initialseach, \$4.50

SHEPLERS "ALL-PRO"

New featherweight "pro" type barrel saddle that meets the toughest of standards. Top grade skirting leather and a rawhide-lined skirt rigging makes the most durable of racers.

TREE: 5 year guarantee "Little Wonder" Ralide tree (to original owner only)

SEAT: 14" padded ruff-out

SKIRT: 21 $\frac{1}{2}$ " x 10" round; Blevins quick-change buckles.

WEIGHT: 20 lbs.

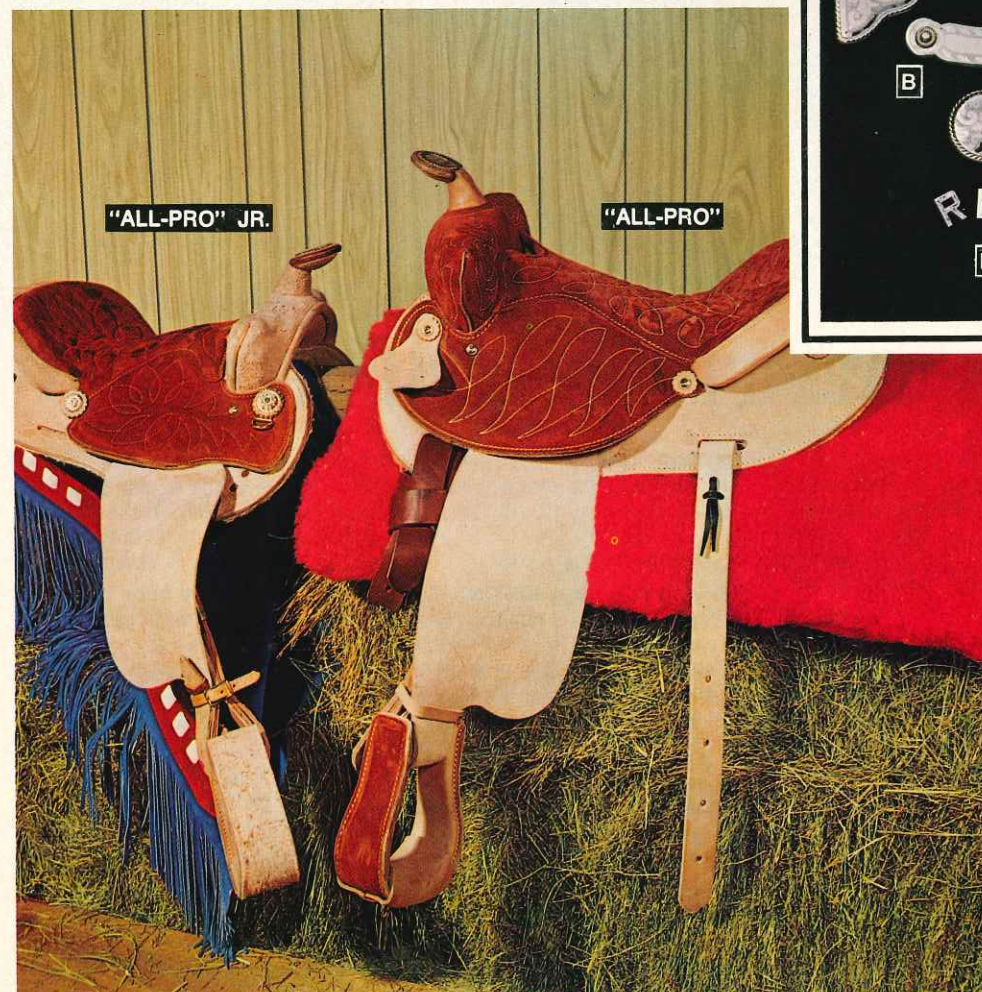
FINISH: Natural skirts and fenders with rust seat and jockeys

PRICE: B6 151-073A ..\$219.95 F.O.B. Wichita

SHEPLERS "ALL-PRO" JR.

All the features of the above racer, except with jr. 13" seat size.

PRICE: B6 151-084A ..\$169.95 F.O.B. Wichita



SHEPLERS PART-TOOL DALLY-ROPER

This is one of our most popular saddles. You'll also find it in hard seats. Some of the outstanding features are: the rawhide wrap on horn, 21 strand mohair cinch and an improved ground seat. Be a winner. Ride the Hi Dally-roper and get your dally every time.

TREE: Bowman rawhide covered, 12" swell, semi quarter horse bars and gullet, lifetime guarantee to original owner only

SEAT: 15 $\frac{1}{2}$ " or 16" padded roughout seat

RIGGING: Full double, 3" stainless steel dees

HORN: 4"

CANTLE: 3" deep seat, pop stitch Cheyenne roll

SKIRT: Full square, wool lined

FLANK: 1 $\frac{3}{4}$ " double and stitched billets, 4" double and stitched flank

STIRRUP: 3 $\frac{1}{2}$ " deep roper, leather lined, Blevins quick change

CINCH: 21 strand with nylon reinforced dees

WEIGHT: 40 lbs.

FINISH: Oil finish

PRICE: B6 151-003A 15 $\frac{1}{2}$ " seat\$319.95
B6 151-070A 16" seat\$339.95
F. O. B. Wichita

Vel-Cool accessories sold from page 58.

Saddle bags sold from page 62.

IMPORTANT! SADDLES WILL BE SHIPPED AS FOLLOWS...

For following states saddles will be shipped collect by bus or freight: Alaska, Arkansas, Colorado, Hawaii, Kansas, Missouri, Nebraska, Oklahoma, Texas. Other states will be shipped by United Parcel Service. Please include \$6.50 with your order for special packing charges.

THE "PARADER" SADDLE

It has a rich, embossed floral pattern with a single row of diamond spots around the skirt, fender and stirrup.

TREE: 5-year guaranteed (to original owner only), Ralide® tree with quarter horse bars

SEAT: 15" padded

RIGGING: $\frac{3}{4}$ double skirt plate rigging of polished, solid brass plates.

CANTLE: 3" deep dish cantle

SKIRT: 25" x 11" square fleece lined

STIRRUPS: Hooded with single row of diamond spots

FINISH: Jet black

CINCH: 15 strand rayon

WEIGHT: Around 30 lbs.

PRICE: B6 151-005A Saddle\$199.95
(F.O.B. Wichita)

B6 186-006A Matching bridle\$34.98

B6 168-007A Matching breast collar..\$34.98

SAVE \$9.92 when you buy the saddle package.

Saddle, bridle and breast collar together,
Set B6 151-069A\$259.99

For plaid saddle pad, see page 57.



ALSO AVAILABLE IN HARD SEATS AT SAME PRICE. WRITE CATALOG CUSTOMER SERVICE DEPT.; P. O. BOX 202; WICHITA, KS. 67201.





GREAT SADDLE VALUES

Features of these saddles compare favorably with many \$225 saddles

by SIMCO

A. THE MAVERICK... 15" Seat

A new "usin" saddle from SIMCO built on a five year guaranteed Ralide® saddle tree with a 15" seat and full quarter horse bars. 7/8" double skirt plate rigging; 17" x 8 1/2" fenders with 2 1/2" stirrup leathers and quick change buckles; 26" x 11" "Mother Hubbard" style skirts. Hand rubbed oil finish. A good "usin" saddle at a moderate price.

B6 151-004A\$169.95

IMPORTANT!

These saddles shipped F.O.B. freight collect from the manufacturer in Tennessee. Please allow extra time for delivery.

B. THE KIOWA... 15" Seat

One of SIMCO's new Mustang Line saddles. Built on a five year guaranteed Ralide® saddle tree with a 15" seat and full quarter horse bars. 7/8" double skirt plate rigging; 24" x 11 1/2" skirts; 16" x 7 1/2" fenders with 2 1/2" stirrup leathers and quick change buckles. Deep embossed floral pattern and in a hand rubbed oil finish. A lot of saddle for the money.

B6 151-068A\$169.95

C. PONY WAGON. Built strong for lasting service. Rugged 1" square steel tubing construction, mostly electrically welded. The wheels have 1/4" steel spokes and pneumatic tires. Has a 7/8" steel axle. The wagon bed is 84" x 34" x 10", the seat is 36" wide and the wheels are 20" and 24" respectively. Side step (on both sides of wagon) for easy entry. Available in seasoned hardwood in a green paint finish. F.O.B. freight collect from factory, Indiana. Please allow extra time for delivery.

B6 198-001A Wagon (with shafts)\$299.95

B6 198-002A Wagon (with tongue)\$309.95

D. PONY CART. Rugged steel tubing construction. Reinforced steel shafts. 20" chrome bicycle wheels with ball bearings, heavy duty bicycle tires. Two place padded seat with springs. Foot boards. 40" tread, 30" high, 56" shafts, 55 pounds in weight. Available in red. F.O.B. freight collect from factory, Missouri. Please allow extra time for delivery.

B6 198-003A\$129.95

E. ECONOMY HARNESS. Perfect for use with both wagon and cart. Plain and simple for the beginner. Medium weight black harness leather, regular pony size, for a 350 to 500 pound pony. 1" single ply traces, all of the other straps are 1/2" and 5/8".

B6 198-010A\$75.00



A. PACK SADDLE. Here's the rig for the camper, fisherman or hunter or for the guy who just wants to get away from it all. This will carry just about anything and everything. Built on the Humane pack tree, full double rigged with two cotton cinches, 1" hip and back straps, 1 1/4" side straps and 1 1/2" latigo tie straps.

B6 151-008A\$74.98

B. PACK BAGS. Made of extra heavy canvas with 1 1/2" straps — and measure a generous 34" wide by 22" deep.

B6 151-009A\$64.98

Photographed at Owen C. McEwen's
Jameel Arabian Farm,
Wichita, Kansas



C. BARE BACK PAD: Beautiful, inexpensive substitute for a saddle. Split cowhide cover over hair facing; bound edges; nylon girth strap. Complete with wood stirrups. Assorted colors; sorry, no choice. Sizes for horse or pony.

B6 175-085A (horse size)\$21.98

B6 175-086A (pony size)\$20.98

INDIAN-STYLE SADDLE BLANKETS

Sheplers marvelous selection of saddle blankets are hand woven and hand dyed. For this reason no two are exactly alike in pattern or color. Assorted colors similar to those shown. No color choice.

D. Navajo style blanket made of 85% wool, 15% nylon. Bright colors with 6" wool fringe.

B6 175-001A Size 30" x 60"\$17.98

B6 175-002A Size 30" x 30"\$ 9.98

Without fringe.

B6 175-003A Size 30" x 60"\$15.98

B6 175-004A Size 30" x 30"\$ 7.98

E. This is our best Indian made blanket. Thick and heavy, all wool and hand dyed.

B6 175-005A Size 32" x 64"\$34.98

F. Navajo-styled blankets. All wool.

B6 175-006A Size 30" x 60"\$26.98

B6 175-007A Size 30" x 30"\$15.98

G. Indian doll design blanket on assorted background colors.

B6 175-008A Size 30" x 60"\$24.98

H. SHEPLERS CUSHIONAIRE SADDLE PAD:

The material in this revolutionary pad was developed by the 3M laboratories. Its open construction allows air to circulate freely between the saddle and the horse, helping to minimize problems caused by sweating. Contains a micro-biological agent which discourages growth of fungus and mildew. Wash by simply hosing off; hang to dry; dries in about 5 minutes.

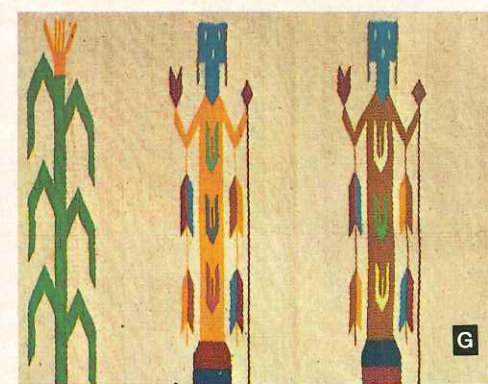
Color: Gold

B6 175-021A Size 30" x 30"\$12.98

I. STUFFED PERFORATED HAIR PADS: Heavy wool/rayon covering in multi-colored patterns. Perforated composite stuffing with wear leathers. Approx. 30" x 30".

B6 175-022A (As shown)\$9.98

B6 175-024A (Round skirted)\$9.98





TRAINING AIDS



WET-SUIT

VEL-COOL AMERICANA COLLECTION

A. SHEPLERS VEL-COOL SADDLE PAD: Constructed of a fluffy pile fabric of Kodol® polyester fiber 1½" deep, bonded to a sturdy polyester backing. Great comfort for your horse, because its very nature allows air to circulate under the saddle. It's rugged and long-wearing; completely machine washable and dryable; non-allergenic; flame resistant; and it won't support bacterial growth. Heavyweight 30" x 30" size, double thickness.

B6 175-009A White ..\$12.99 B6 175-010C Red or blue..\$16.99
Same pad with wear leathers:
B6 175-011A White ..\$14.99 B6 175-012C Red or blue..\$18.99
Same style in triple-layer construction with wear leathers:
B6 175-019A White ..\$23.99 B6 175-020C Red or blue..\$26.99

B. SHEPLERS VEL-COOL FORWARD SEAT PAD: A great piece of tack designed for the English rider. Single-layer construction of Vel-Cool material, shaped as shown.

B6 175-013A White ...\$7.99 B6 175-014C Red or blue...\$9.99
Same style in double-layer construction:
B6 175-015A White ..\$16.99 B6 175-016C Red or blue..\$20.99

C. SHEPLERS VEL-COOL NECK SWEAT: Backed with heavy vinyl, lined with Vel-Cool. Fits securely with Velcro fastener. Easy on and off. Colors: Red, white or blue

B6 179-011C\$6.99

D. SHEPLERS VEL-COOL BREAST COLLAR TUBE: Matches saddle pads and girth tube. Colors: Red, white or blue

B6 168-008C\$4.99

E. SHEPLERS VEL-COOL CINCH TUBE: Fits any 15 or 17 strand cinch. 30" in length with latigo ties. Single thickness.

B6 168-026A White ...\$4.99 B6 168-027C Red or blue..\$5.49

Roping cinch tube:

B6 168-028A White ...\$5.49 B6 168-029C Red or blue ..\$6.49

F. SHEPLERS VEL-COOL SHIPPING AND STABLE BOOTS: Vinyl, with soft Vel-Cool pile lining that allows circulation of air. Adjustable straps are equipped with Velcro fasteners. Colors: Red, white or blue

B6 179-006C 12" front leg sizepr. \$15.99

B6 179-007C 16" back leg sizepr. \$17.99

Specify how many pairs you want.

G. SHEPLERS VEL-COOL HOCK BOOTS: Backed with heavy vinyl and lined with Vel-Cool. Elastic with nylon/buckle fastener for a snug fit. Colors: Red, white or blue

B6 179-010Cpr. \$18.99

Specify how many pairs you want.

H. VETRAP BANDAGE: A unique elastic bandage tape that sticks only to itself. Use for support, protection, treatment, decorating, tail wrap or securing shipping boots. Packaged 4-rolls to a box. Red, white, blue or green. B6 179-018CBox \$5.98
Specify number of boxes you want.

I. TRACK BANDAGE: Boxed in sets of four. Tie style, rolled and ready to use. Washable. Red, blue, green or gold.

B6 179-017C Set of four\$5.98

Specify how many sets you want.

J. FRONT OVER-REACH BOOT: All leather cap calfskin lined. Non-slip. Protects hairline above horse's front foot. B6 179-044A\$14.98

K. ROPING SKID BOOT: One piece latigo top connects to russet lined heel cup with rawhide cap on cup. Hole in bottom of heel eliminates dirt and sand. B6 179-043A\$19.98

L. QUILTED LEG WRAPS: Used in place of sheet cotton for shipping. Cushions shock, highly absorbent and washable. B6 179-016A..Set of 4 \$7.50
Specify how many sets you want.

M. SHIN BOOTS: Soft sueded brown leather. Protects horse from over-reaching, disfiguring, splints, knots and wind puffs. Skirting leather patch on inside protects horse from clipping. Great for cutting, reining and barrel racing. B6 179-078A\$10.98

N. SHO-TRIM SAUNA SWEAT: New jowl sweat with contoured fit that keeps it in place with no slipping or rolling. Non-porous cell Neoprene® rubber induces sweat quickly. Amazingly strong; adjusts with Velcro closures. Washes clean. Red or blue. B6 179-032C\$12.98

O. SHO-TRIM NECK SWEAT: Same features as Sauna Sweat, above. Fully covers neck. Red or blue. B6 179-033C\$34.98



SHEPLERS CUSTOM MADE CHAPS

Select the style you want from those shown, and we will make them to your exact measurements in your choice of ruff-out or grain-out leather in any color combination you choose from lists below.

PLEASE ALLOW ADDITIONAL 4 WEEKS FOR CUSTOM STYLING AND DELIVERY

STYLE	IN RUFF-OUT LEATHER	IN GRAIN-OUT LEATHER
A.	B6 202-001J...\$54.95	B6 202-013J...\$69.95
B.	B6 202-002J...\$64.95	B6 202-014J...\$79.95
C.	B6 202-003J...\$69.95	B6 202-015J...\$84.95
D.	B6 202-004J...\$64.95	B6 202-025J...\$84.95
E.	B6 202-005J...\$64.95	B6 202-016J...\$84.95
F.	B6 202-006J...\$69.95	B6 202-017J...\$84.95
G.	B6 202-007J...\$84.95	B6 202-018J...\$104.95
H.	B6 202-008J...\$94.95	B6 202-019J...\$114.95

J. OUR BASIC CUSTOM-FITTED CHAP: A favorite. Wear "as is" or add gleaming sterling silver initials and buckle.

Basic chap with 2" sterling silver initials and buckle (shown)

In ruff-out: B6 202-009J \$94.95; In grain-out: B6 202-020J \$109.95

Basic chap with 1" sterling silver initials and buckle

In ruff-out: B6 202-010J \$84.95; In grain-out: B6 202-021J \$99.95

Basic chap without sterling silver initials or buckle

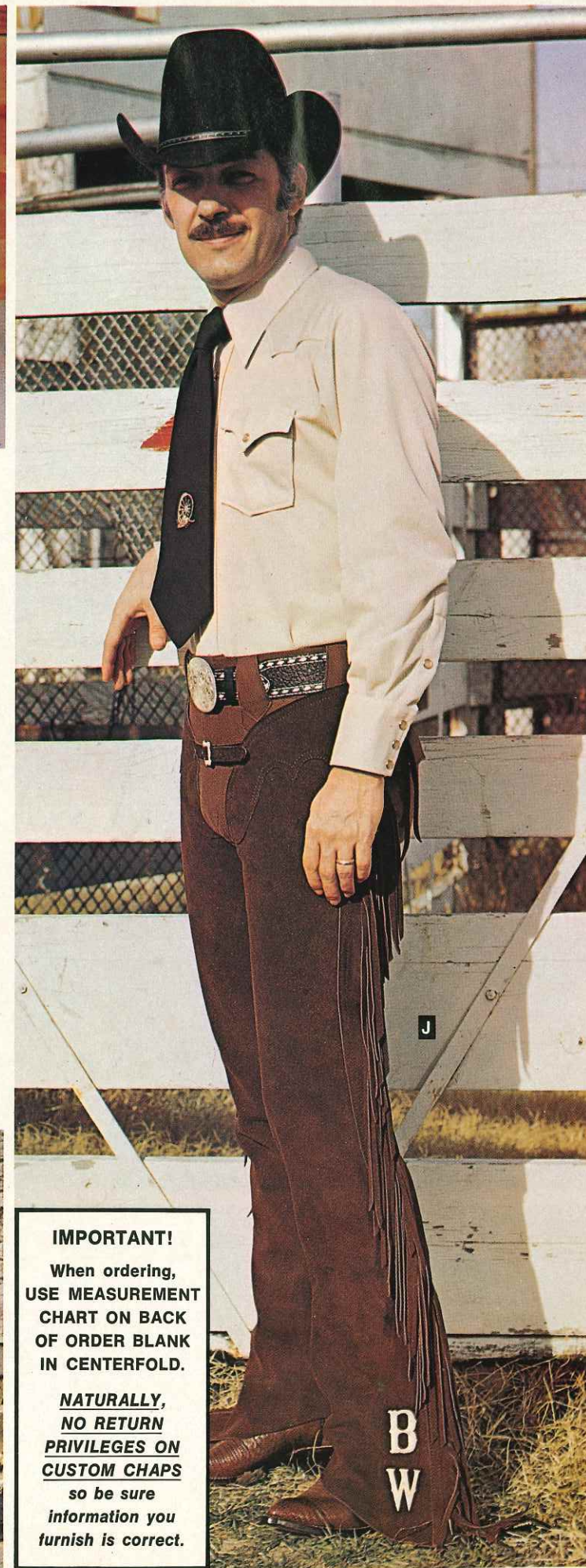
In ruff-out: B6 202-026J \$54.95; In grain-out: B6 202-027J \$69.95

SELECT FROM THESE COLORS

Ruff-out: Cedar, medium brown, chocolate brown (dk. brown), grey, royal blue (dk. blue), beige, copen blue (med. blue), red, navy, purple, gold, kelly green (med. green) and white pearl.

Grain-out: Chocolate brown, creme (off white), bucktan (med. tan), white or black.

Buckstitching: Chocolate brown (dk. brown), black and white only. COLOR SWATCHES AVAILABLE UPON REQUEST



IMPORTANT!

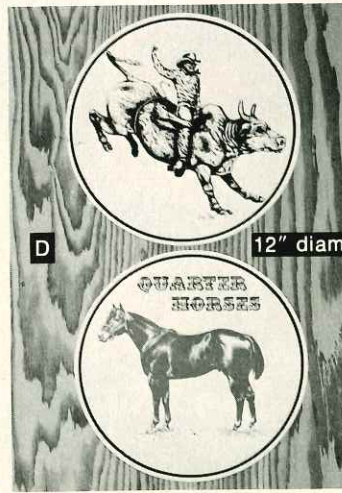
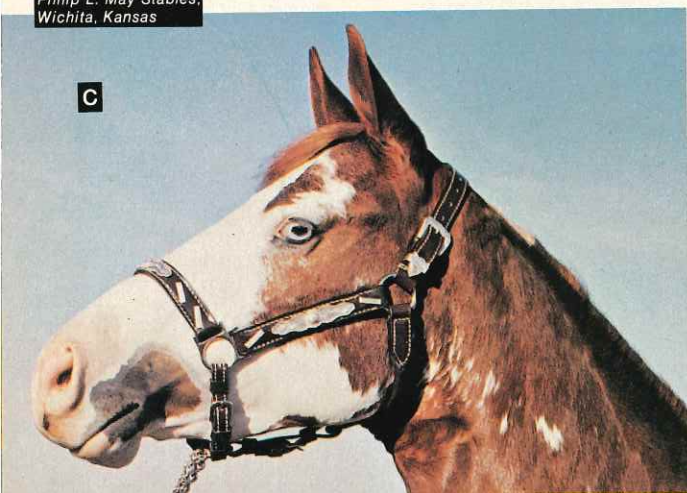
When ordering,
USE MEASUREMENT
CHART ON BACK
OF ORDER BLANK
IN CENTERFOLD.

**NATURALLY,
NO RETURN
PRIVILEGES ON
CUSTOM CHAPS**
so be sure
information you
furnish is correct.

B
W

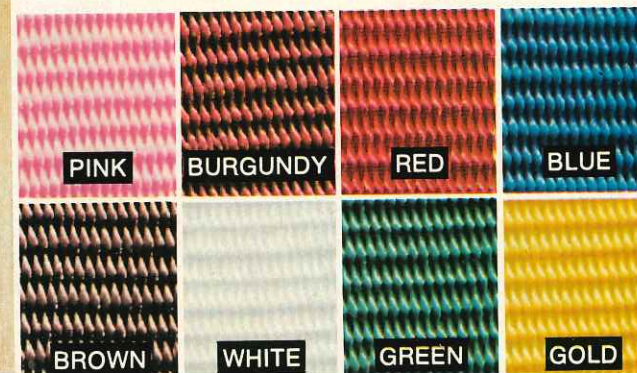


Horse courtesy of
Philip L. May Stables,
Wichita, Kansas



NYLON WEB HALTERS

Fit all size horses. Matching leads available.



SUMMER SHEETS

A. SHEPLERS DELUXE SUMMER SHEET: Our top quality, heavy 8-oz. hose duck sheet. Cold water washable only. Pre-shrunk, fast color. Reinforced at all stress points. Detachable front billet.

Colors: Gold, red or blue

Sizes: 56, 60, 64, 68, 70, 72, 74, 76, 78, 80
B6 179-091B\$21.98

B. SHEPLERS SUMMER SHEET SPECIAL: Special purchase of an \$18 sheet... now only \$12.99: Brushed cotton, reinforced at all stress points. Fastens with 2" webbing. Non-breakable hardware and nylon front fastener. May shrink 1 size upon washing. Cold water wash.

Color: Steel blue with white trim

Sizes: 56, 60, 64, 68, 70, 72, 74, 76, 78, 80
B6 179-088DSpecial Value \$12.99

C. THE "FRONTIER" HALTER AND LEAD: Sure to dazzle the judges' eyes. Dark brown doubled and stitched 1" patent leather crowned with large hand-engraved sterling scroll plates complemented by small bars. Hand-rolled 3-way adjustable chin straps and double silver horseshoe buckle sets offer optimum in looks and fit. Matching lead included. Horse or yearling size.

B6 190-079A (Horse size)\$215.00
B6 190-080A (Yearling size)\$215.00

D. VINYL DECALS: Beautiful pictures of rodeo events by famous western artist, Bob Rea. Also accurate pictures of breeds. High quality vinyl won't peel or fade. 12" diameter.

B6 200-104A Bull Rider
B6 200-105A Bareback Rider
B6 200-106A Saddle Bronc
B6 200-107A Steer Wrestling
B6 200-108A Team Roping
B6 200-109A Calf Roping
B6 200-110A Barrel Racing
B6 200-111A Rodeo Clown
B6 200-112A Quarter Horse
B6 200-113A Arabian Horse
B6 200-114A Appaloosa Horse
B6 200-115A Paint Horse

Your Choiceeach \$2.50
State catalog number and name of decal when ordering.

E. NYLON WEB HALTERS . . . COLORFUL, DURABLE, ECONOMICAL: Double and stitched 1" nylon web with leather-lined crown strap. Brass-finish hardware with tongue buckle.

Sizes: Small, Medium, Large

Colors: Red/white/blue combo (featured at left); Pink, burgundy, red, blue, (top row, left to right); brown, white, green, gold (bottom row, left to right)

B6 190-039B\$7.98

SAME HALTER FOR SUCKLING OR WEANLING COLTS (not shown):

B6 190-045C (For suckling colt)\$7.98
B6 190-046C (For weanling colt)\$7.98

MATCHING NYLON WEB LEADS (not shown): 7' lead in colors to match the halters above.

B6 190-040C\$3.98

LUNGE LINE (not shown): 24' long nylon webbing with hand hold and regal swivel snap. Brown only.

B6 190-032A\$7.98

BRIDLES AND HALTERS

A. ALL-AROUND BRIDLE: Double and stitched latigo leather. Complete with bit and reins.

B6 186-028A (Horse size, not shown) \$11.98
B6 186-029A (Pony size, shown) ..\$10.98

B. SHAPED EAR ALL-AROUND BRIDLE: Good everyday bridle made of 5/8" double and stitched latigo leather. Complete with leather curb strap, low port bit and 5/8" latigo reins.

B6 186-027A\$11.98

C. FORMED EAR HEADSTALL: Made of 5/8" russet leather. Double and stitched with Chicago screws and two chrome buckles.

B6 186-026A\$8.98

D. SHEPLERS BUCKSTITCHED SHOW HALTER: Completely buckstitched with hand-rubbed edges. Made of 5/8" bridle leather double and stitched throughout. Adjustable chin strap; 5-ring style with halter corner squares. Brass-plated hardware. Dark chestnut.

B6 190-034A (Weanling size, shown) \$22.98
B6 190-035A (Suckling size not shown)\$18.98

B6 190-056A (Horse size, not shown) \$23.98

E. LEAD, MATCHES BUCKSTITCHED SHOW HALTERS ABOVE. Double and stitched. 18" regal chain.

B6 190-036A\$14.98

BITS AND SPURS

F. SPUR STRAPS

B6 171-060A (Adult size)\$3.98
B6 171-061A (Youth/women's size) ..\$2.98

G. RENALDE SLIP-ON SPUR: Stainless steel with brass 1" 9-point rowel, 1 1/2" shank. Specify Men's or Youth's size.

B6 171-012A (Men's)\$20.00
B6 171-063A (Youth's)\$20.00

H. ROY CUTTING SPUR: 1" heel band, 2 1/2" shank, with brass 10-point 1 1/4" rowel.

B6 171-013A\$36.98

I. FREEMAN HEAD SETTER: Blued steel with 5" mouth and 8" shank. Gives excellent head set and works horse with mouth closed. Ideal for cutting or arena horses.

B6 172-057A\$21.98

J. RENALDE ROPER SPUR: Stainless steel with brass 9-point 1" rowel, 1/2" heel band, 1 1/2" shank. Specify Men's or Youth's size.

B6 171-011A (Men's)\$30.00
B6 171-064A (Youths')\$30.00

K. PORTED QUICK® SNAFFLE: New ported double snaffle with copper wrapped 5" mouthpiece; copper cricket; 5 1/2" leverage. Ideal for barrel and competition horses.

B6 172-074A\$37.98

L. QUICK® TRAINING SNAFFLE: Used by experts. Stainless steel loose-jawed cheeks and 5 1/4" mouthpiece give more control than other snaffles. (Also available with 4 3/4" Arab. size mouthpiece)

B6 172-075A (5 1/4" mouthpiece) ...\$22.98
B6 172-076A (4 3/4" mouthpiece) ...\$22.98

M. TRAINING SNAFFLE: Imported "Tom Thumb" style, with 5" copper mouthpiece and 6" chrome-plated cheek.

B6 172-015A\$6.98

N. SNAFFLE BIT: Imported; styled after the Argentine snaffle bit. 5 1/4" mouthpiece.

B6 172-016A\$5.98

O. CURB CHAINS: Adjustable flat nylon end straps with nickel-plated flat curb chain. Color: Brown.

B6 172-058A\$2.98

P. TRAMMEL HACKAMORE: Designed and balanced to work on nose in downward motion with light pressure of the sliding mouthpiece and pressure on the chin. Very humane. Enables training of colt to be combined with biting and reining.

B6 172-023A\$16.50

Q. TRAMMEL "WHOA MAKER": Stainless steel bit. Excellent for a horse that has had its mouth or tongue injured.

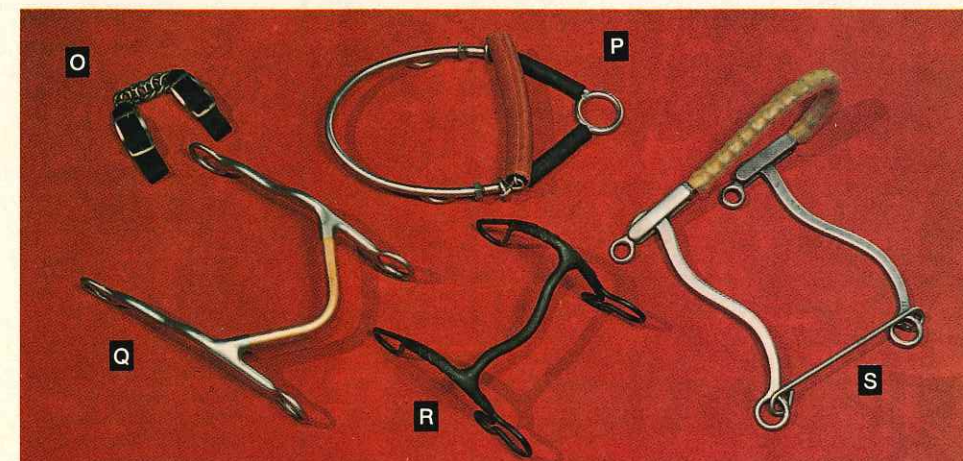
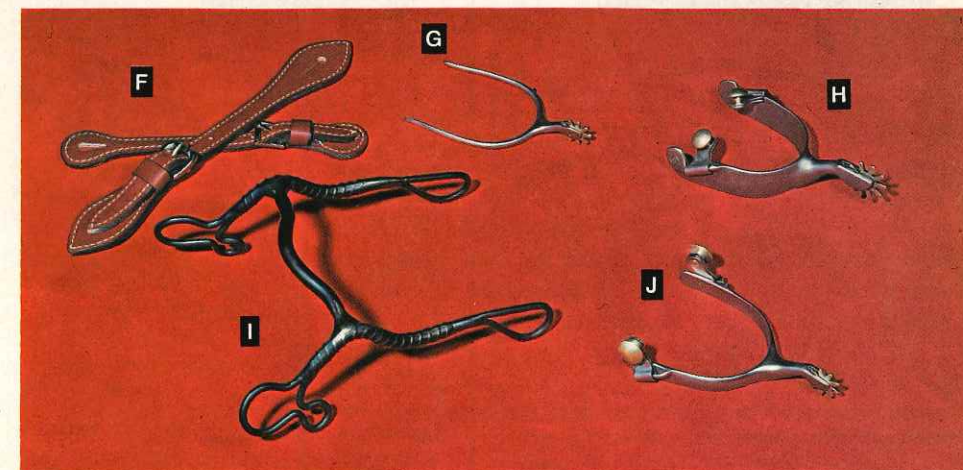
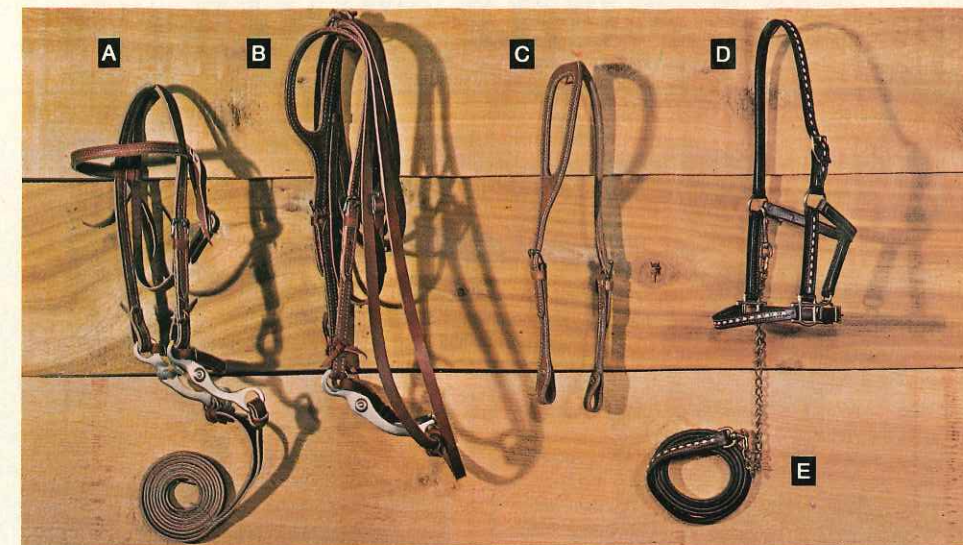
B6 172-022A\$26.98

R. FREEMAN "C" BIT: Extremely mild bit for young or green horse. Good follow-up to training bit. 5" mouthpiece, 6" shank.

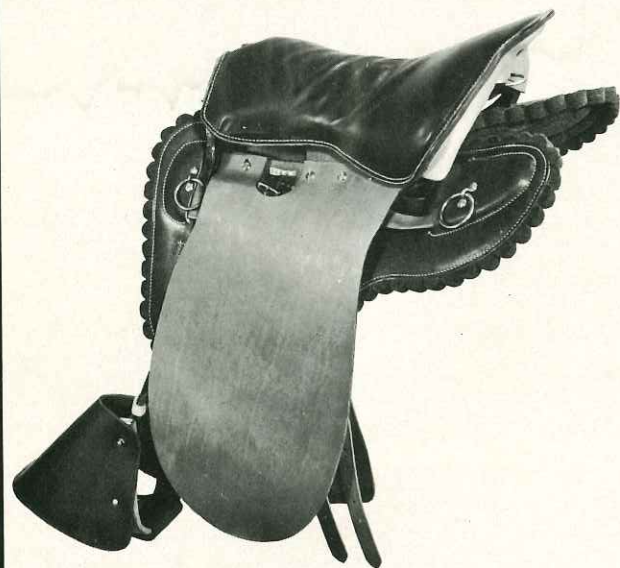
B6 172-077A\$21.98

S. DRIFTER HACKAMORE BIT: Stainless steel. Perfectly balanced to fit and hang right.

B6 172-059A\$35.98



FIELD TRIALER EQUIPMENT



SHEPLERS DELUXE FIELD TRIALER

A deluxe version of our popular Field Trialer saddle rigged with its own built-in padded seat. 1½" foam rubber padding sewn into the seat for all the extra riding comfort a rider could ask for. An excellent saddle, made to our own high standards of quality workmanship. English or western rigging.

B6 155-042A (Western)\$219.95
B6 155-065A (English)\$219.95



SHEPLERS FIELD TRIALER

A new improved version of the old trooper saddle, a long time favorite of the Field Trial fraternity. Solid comfort during those long rides following the dogs. Large 12" x 22" fenders, cavalry style stirrups, large felt pads. Rigged either English or western.

B6 155-041A (Western)\$195.00
B6 155-066A (English)\$195.00

SEE PAGE 55 FOR SHIPPING INFORMATION ON SADDLES



A. SADDLE BAG: Heavy tan latigo leather with roomy 11" x 11" x 4" pockets. Cavalry style. 3-buckle flap. Dee rings attach to back for tie down.

B6 155-025A\$45.00
(See in color on page 55.)

B. CAVALRY STYLE HOODED STIRRUP: Patterned after the old cavalry stirrup. 4½" tread with 1½" neck. Made of formed hard wood, with cover of metal.

B6 155-028A\$19.98

C. UTILITY LEASH: 6' length, ¾" width, with "trigger" snap to prevent accidental release. Leather or nylon.

B6 195-036A Leather\$3.98
B6 195-037A Nylon\$2.98

18" SHORTY LEASH: (Not shown)
B6 195-035A Leather\$2.98
B6 195-096A Nylon\$2.98

D. SHOTGUN SCABBARD: Top quality skirting leather. Oiled and buffed, with hand-rubbed edges. For rifles and shotguns with up to 30" barrels.

B6 155-026A\$24.98

E. CANTEEN AND CASE: Military style aluminum alloy canteen with hand-formed leather case that snaps easily onto any saddle.

B6 155-027A\$11.98

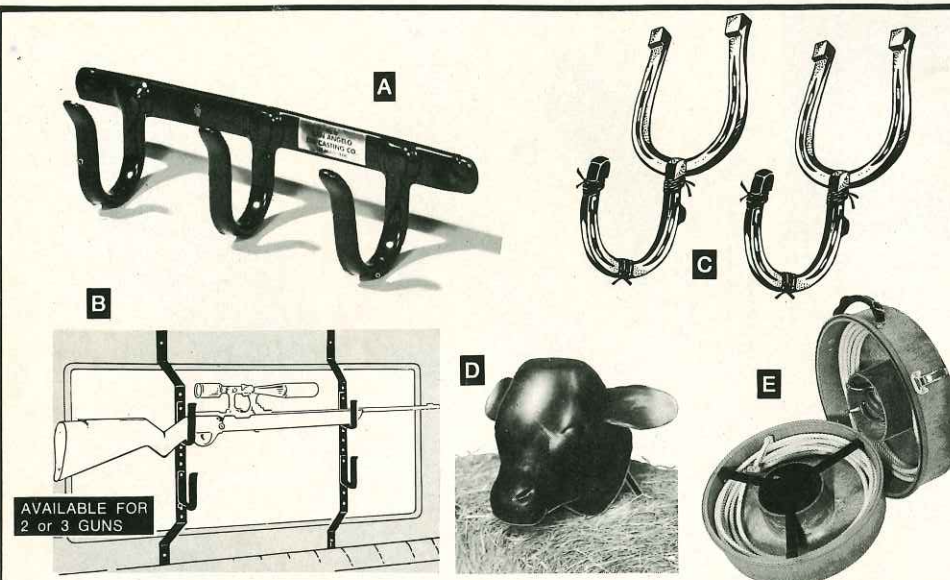
F. FOAM RUBBER SEAT PAD: Leather-covered heavy foam rubber pad with connecting straps. Great comfort!

B6 155-031A\$14.98

G. CANTLE BAG: Made of genuine leather with zipper closure. Dee rings allow it to be secured in place behind cantle of saddle.

B6 155-029A\$15.98

MISCELLANEOUS



A. NIFTY UTILITY HANGERS: Plastisol coated and easy to mount. Neat storage for your bridles, reins, ropes and spurs. For use in trucks, dens, stables, etc. Three clips on each hanger.

B6 208-042A\$5.50

B. PICKUP TRUCK GUN RACK: Solid black metal strap with soft plastisol coating for full protection. Holders are fully adjustable. Fits over rear glass in pickups, side glass in station wagons, back of seat in pickups. Satisfaction guaranteed.

B6 208-043A (For 2 guns)\$5.98

B6 208-092A (For 3 guns)\$8.50

C. HORSESHOE GUN RACK: Polished aluminum horseshoes with latigo leather pad tied to shoes by three leather thongs, to prevent marring of gun stock and barrel. Mounts on gun case or wall.

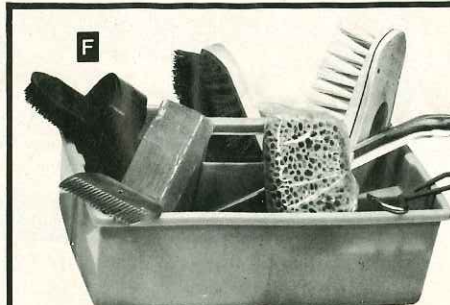
B6 208-044A\$2.98 set

D. PRACTICE ROPING CALF HEAD: Correct size for practice. Durable black plastisol. Mounting prongs included.

B6 173-097A\$21.98

E. SIERRA ROPE CAN: Pressure molded of high impact polystyrene. Holds 4 ropes. 'O' ring seals out moisture. Center well holds gloves, pigging strings, spurs, etc. Padded leather handle.

B6 173-103A\$29.98



F. SHEPLERS GROOM CADDY: Handy grooming kit consisting of a body brush, a finishing brush, curry comb, mane comb, aluminum sweat scraper, hoof pick, glycerine bar saddle soap and a tack sponge. All packaged in a plastic Handi-Carrier. Holds everything you need to get ready for a show.

B6 192-041A\$10.98

Groom caddy without contents:

B6 192-098A\$2.25



G. BULL WHIP: Completely hand braided from selected lace and latigo leathers over leather center. Swivel handle.

B6 200-045A 6-ft. size\$10.98

B6 200-046A 8-ft. size\$14.98

B6 200-047A 10-ft. size\$18.98

B6 200-048A 12-ft. size\$21.98



H. GODDARD'S SADDLE WAX: A blend of choice ingredients, including lanolin and bee's wax. Unsurpassed for care of saddlery, leather boots, handbags, luggage and upholstery.

B6 069-015A\$4.00

I. LEXOL LEATHER PRESERVATIVE AND CLEANER: Penetrating liquid that cleans and restores oils to leathers. Will not discolor or affect dyed leathers or garment leathers.

B6 196-047A 6 oz. size\$1.50

B6 196-011A Pint size\$2.35

B6 196-012A Quart size\$3.50

B6 196-013A Gallon size\$8.50

J. PURE NEATSFOOT OIL: The natural preservative for leather articles.

B6 196-048A Pint\$2.25

B6 196-049A Quart\$3.98

B6 196-050A Gallon\$10.98

K. ABSORBINE VETERINARY LINIMENT: Helps reduce swelling. Acts as a bracer and tightener. Tones up muscles. Treats minor cuts, abrasions and fungus infection.

B6 193-001A 12-oz.\$3.00

B6 193-002A Gallon\$24.00

L. CUT-HEAL MEDICATION: For horses, cattle, dogs and cats. Use for any type of cut. Heals from the inside out. A true medication. Also helps destroy fungus growth.

B6 193-009A 7¼-oz.\$3.95

B6 193-010A Pint\$6.95



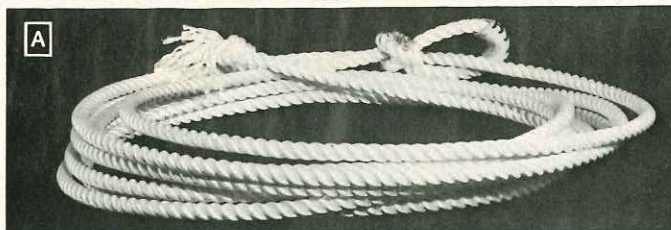
M. FIELD RAIN SUIT: Waterproof jacket and bib overalls of durable rubberized fabric; abrasion resistant, yet soft and comfortable to wear. Jacket has stand-up collar, roomy raglan sleeves and snap closures. Bib overalls have adjustable suspenders.

Color: Olive drab

Sizes: S (36-38); M (40-42); L (44-46); XL (48-50)

B6 166-040D\$18.00

ROPING EQUIPMENT



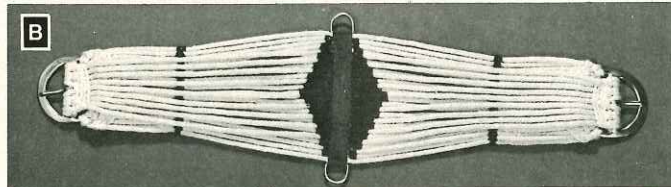
A. PROFESSIONAL QUALITY LARIATS by BILLY LEACH

Tied, stretched, singed and hand rubbed by Bill Leach. Features straight Honda and your choice of hand sewn leather or rawhide burner. 27 feet long.

- B6 173-087J 33-thread Calf Rope, 7/16", 27 feet long ... \$10.98
- B6 173-088J 36-thread Calf Rope, 7/16", 27 feet long ... \$10.98
- B6 173-089J 93-thread Calf Rope, 7/16", 27 feet long ... \$10.98
- B6 173-090J Treated 93-thread Calf Rope. Stretched, singed and hand rubbed with a mixture of beeswax and linseed oil for that live feel. Choice of sewn leather or rawhide burners. 27 feet long. \$12.98
- B6 173-091J Treated 36-thread Calf Rope ... \$12.98

Plymouth nylon lariats

- B6 173-083J Soft Lay 7/16", (Head), 30 feet long ... \$14.98
- B6 173-084J Medium Lay 7/16", (Head and Heel), 30 feet long \$14.98
- B6 173-085J Hard Lay 7/16", (Heel), 35 feet long ... \$17.98
- B6 173-086J Medium Lay 7/16", (Head and Heel), 35 feet long \$15.98

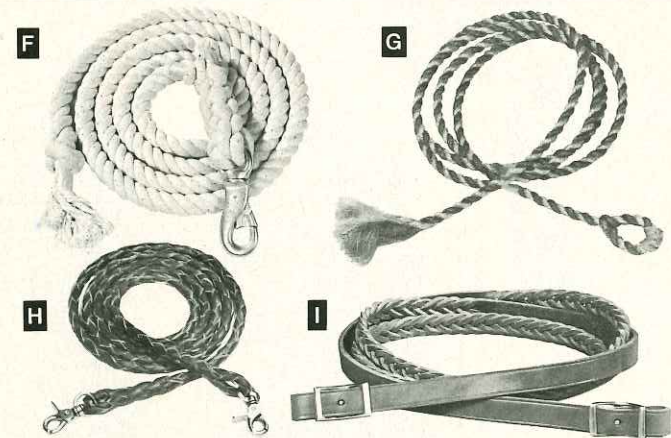


B. MOHAIR ROPING GIRTH. (Shown) 26 strand natural color cinch. Red diamond and bars. Stitched leather diamond, center dees fastened with heavy nylon web.

- B6 168-081D 32", 34", or 36" lengths ... \$11.98

MOHAIR AND RAYON ROPING GIRTH. (Not Shown) 17 strand cinch with brass plated hardware, center dees attached with nylon webbing.

- B6 168-080D 32", 34", or 36" lengths ... \$8.98



F. HEAVY DUTY LEAD. 3/4" twisted cotton rope with extra strong bull type snap. 7-foot length.

- B6 190-082A ... \$4.98

G. PROFESSIONAL PIGGIN' STRING. Handmade by Billy Leach. Hard twist manila strings with rawhide burner.

- B6 173-092A Colored twist, thick ... \$2.50
- B6 173-004A Colored twist, thin ... \$2.50
- B6 173-093A Plain twist, thick ... \$1.98
- B6 173-014A Plain twist, thin ... \$1.98

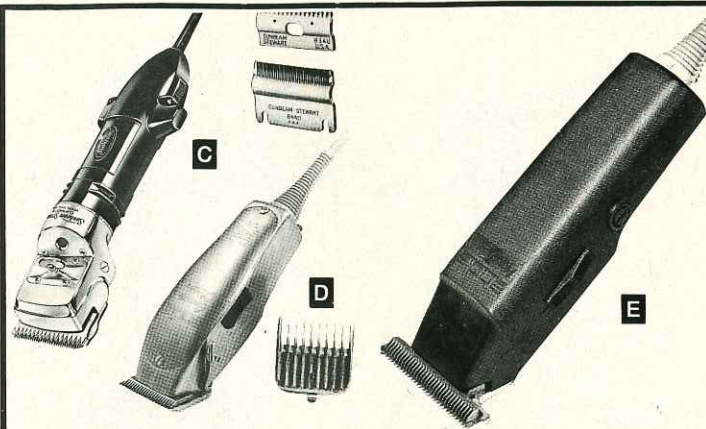
H. ROUND BRAIDED ROPING REIN. Plaited mahogany latigo, 74" in overall length.

- B6 186-075A ... \$9.98

I. ROPER REIN. Flat braided mahogany latigo roping rein. 3/4" wide with 5-plait braid. Conway buckle at one end.

- B6 186-079A ... \$8.98

GROOMING AIDS



C. SUNBEAM STEWART CLIPMASTER ANIMAL CLIPPER. The quality heavy duty clipper. Powerful and fast cutting. Baffle fan keeps motor cool and the handle comfortable. Four interchangeable heads. Complete with one set of blades.

- B6 192-044A ... \$79.98
- B6 192-021A Extra top blade ... \$3.90
- B6 192-022A Extra bottom blade ... \$4.55

D. ANDIS GROOMING CLIPPER. For grooming and trimming show animals. Powerful, quiet and fast. Adjusts with the thumb, from fine to coarse cutting depths. 8-ft. detachable cord and blade cutting depth accessory.

- B6 192-023A ... \$36.98

E. ANDIS POWER GROOM CLIPPER. New! Heavy duty fast cutting motor clipper with exclusive, extra wide "T" blade for all-around body clipping. Features hi-torque heavy duty ball bearing motor; direct power — frictionless drive, no noisy gears, fewer repairs; fanless, runs cool and quiet; rugged, hi-impact double insulated housing. With 8' detachable cord. 120 volt AC.

- B6 192-045A ... \$59.98
- B6 192-046A Ear fetlock blade ... \$7.00



J. MEDIUM STIFF BRUSH. A good all-around grooming brush made of black and white fiber mixture. Size 8 1/2" x 2 1/2".

- B6 192-035A ... \$2.98

K. BOT BRUSH. Remove bot eggs, grass and dry manure stains from your show horses and cattle.

- B6 192-029A ... \$3.50

L. MANE AND TAIL TRIM KIT: Thinner and trimmer in compact leather case.

- B6 192-026A ... \$6.50

M. FETLOCK CLIPPERS. Chrome plated steel with adjustable tension spring. Designed for long lasting trouble free service.

- B6 192-040A ... \$5.98

N. ROACHING AND FETLOCK SHEARS. Fine quality steel shears. Blue handle and polished blades.

- B6 192-034A ... \$5.98

O. CURRY COMB. Double faced circular pattern. Reversible steel blades with hardwood handle.

- B6 192-031A ... \$2.25

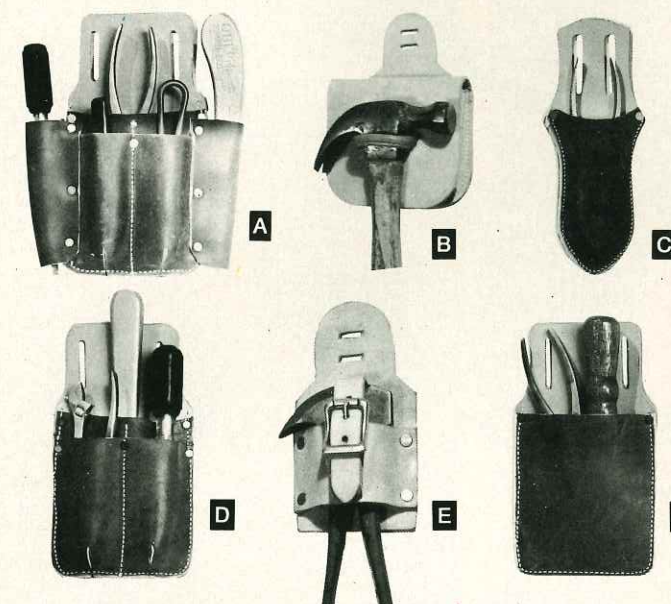
P. WASHER BRUSH. Molded plastic. Fits hand like a glove. Attaches to hose and leaves you one free hand.

- B6 192-037A ... \$1.98

Q. HARVESTER COWBOY BRUSH. Generous 8 1/4" x 4 1/8" size. Lacquered flat wood back, fiber bristles and leather hand strap.

- B6 192-030A ... \$1.49

MISCELLANEOUS



A. HANDI-MAN POUCH: Patterned after an electrician's pouch, just the thing for do-it-yourselfers. The finest leather material harness stitched and riveted for longer wear.

- B6 184-053A ... \$5.98

B. STAPLE POUCH: The safe way to carry those staples for fence work. The loop closure makes an ideal carrier for your hammer.

- B6 184-056A ... \$6.98

C. PLIER POUCH: Keeps a pair of pliers handy when you're doing those odd jobs. Fits most sizes of pliers.

- B6 184-054A ... \$1.98

D. TRI-POCKET POUCH: Two individual tool pockets and one large utility pocket. Good quality leather, harness stitched and riveted for extra durability.

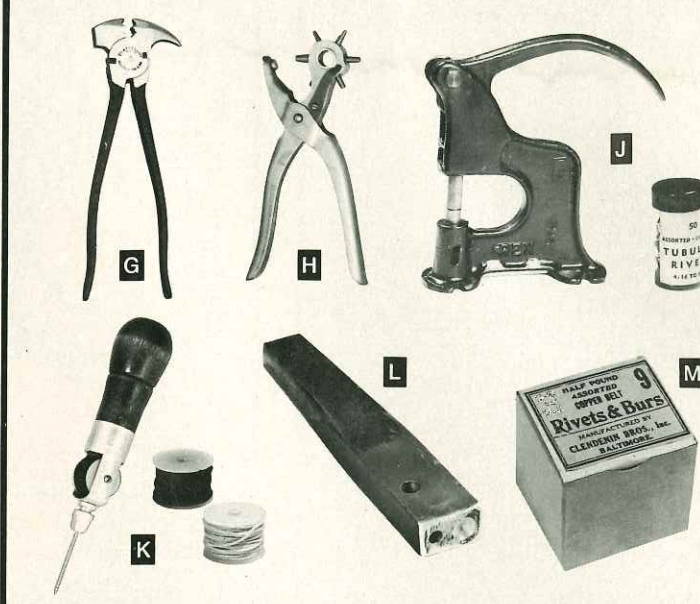
- B6 184-052A ... \$4.50

E. FENCE PLIER HOLDER: Plier is secured by strap and buckle. Made of quality leather and riveted for strength.

- B6 184-055A ... \$2.50

F. UTILITY POUCH: A handy extra pocket for tools or misc. Keeps hands free and tools close at hand. Measures 5" x 6".

- B6 184-051A ... \$3.50



G. FENCE TOOL: Stapler puller, hammer, double snips, 3-size wire grips and leverage stretcher. 10 1/4" long.

- B6 208-062A ... \$6.98

H. GERMAN REVOLVING PUNCH: The original design. Sturdy, durable construction with 6 assorted sizes of cutting tubes. A top value.

- B6 208-095A ... \$3.49

J. REX RIVET MACHINE: Tool for setting tubular or cinch rivets.

- B6 208-057A ... \$13.98

- B6 208-058A Box of 50 assorted rivets ... \$.98

Specify HOW MANY BOXES you want

K. SPEEDY AWL: Handy for those repair jobs. Complete with thread, straight and curved needles.

- B6 208-059A ... \$2.50

- B6 208-060C Extra thread, black, white or brown, per spool .69¢

L. RIVET SET: Ideal tool for setting rivets. Solid tool steel. Made by one of the oldest tool makers in the country.

- B6 208-064A ... \$3.50

M. RIVETS AND BURS: Old-fashioned harness rivets. Solid copper shanks and copper burs. Use for all general repair work.

- B6 208-063A ... \$2.50

N. DIAMOND'S PROFESSIONAL NIPPERS:

Black Parkenized finish for positive grip. Polished head. Rust resistant. Recessed rivet.

- B6 204-068A ... \$24.98

O. PROFESSIONAL NIPPER: Professional quality. Extremely thin cutting edges. Wide handle design for ease in hoof trimming.

- B6 204-067A ... \$33.98

P. 12-INCH STEEL PRITCHEL.

- B6 204-066A ... \$2.98

Q. NICHOLSON RASP: 14" platers special, tanged, double extra thin.

- B6 204-070A ... \$5.75

- B6 204-071A Handle (not shown) ... \$1.00

R. SPECIAL PATTERN DRIVING HAMMER: Polished square face. 12-oz.

- B6 204-065A ... \$10.50

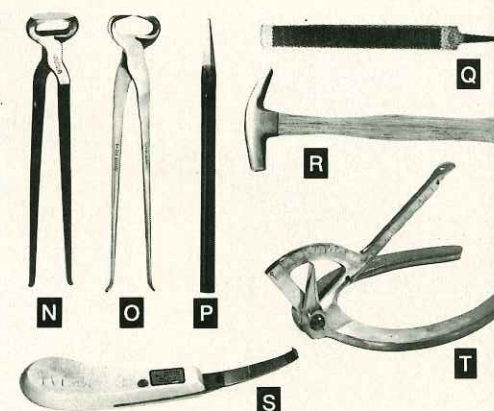
S. FROST HOOF KNIFE. Professional knife, used by top farriers. Thick or thin blade in right or left hand. Specify when ordering.

- B6 204-069A (Right hand) ... \$3.50

- B6 204-094A (Left hand) ... \$3.50

T. HOOF LEVELER: Determines proper level and angle of hoof and length of toe before shoeing. Essential to assure correct balance. Brass plated.

- B6 204-072A ... \$12.98



U. FARRIER'S APRON (Shown at right): Heavy-duty chrome tanned cowhide leather. Generous size all around. Fits well up at the waist and long enough in the legs to afford maximum protection from heat and nail tears. Inside of leg is reinforced with double thickness of leather. Color of leather will vary.

- B6 204-073A ... \$24.98





CHILDREN'S CHAPS AND VEST: Made of same quality leather as our adult chaps. Unlined; sturdy construction; metal conchos.

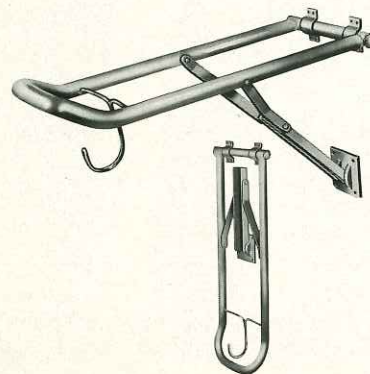
Colors: Assorted, sorry no choice
HOWEVER, WHEN YOU BUY BOTH CHAPS
AND VEST, WE WILL MATCH THEM.

Sizes: S (0-2); M (4-6); L (8-10)

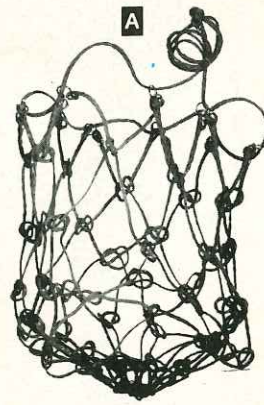
B6 278-056D Chaps\$9.00
B6 278-055D Vest\$6.00

FOLDING SADDLE RACK: Attaches to any wall with bracket and screws. Folds out to hold English or Western rig. Tack hanger holds bridal and breast strap. Folds flat when not in use. Steel, will support more than 250 lbs.

B6 182-102A\$14.98



SUPPLIES



A. HAY SACK: Hand-knotted polypropylene fiber roping.
B6 182-038A\$5.98

B. SHED 'N BLADE: Fine tooth flexible spring steel blade; use looped or open. 2' length, 1" width.

B6 192-038A\$3.80

C. ABSORBINE HOOFLFLEX: Veterinary liniment for treatment of common hoof disorders; contains lanolin.

B6 193-003A Gallon\$12.00

B6 193-004A Quart\$ 4.25

B6 193-005A Pint\$ 2.50



D. FEED BAG: Heavy-duty brown duck; adjustable strap; leather reinforced breathing holes. 8" x 12".

B6 182-039A\$8.98

E. DELUXE SCRAPER-SHEDDER: Double sided. Curved brass edge on one side; heavy rubber on other. Wood handle.

B6 192-051A\$4.98

F. FINISHING BRUSH: Soft, white Jaumave fiber. Unexcelled for finishing.

B6 192-036A\$2.98

G. RUBBER GROOMING BRUSH: Web hand loop; massages as it brushes.

B6 192-052ASpecial Value \$1.99

RODEO GEAR



H. BULLRIDER GLOVE: Heavy steerhide; extra long sleeve; hot formed hand for sure grip. Sizes 7, 8, 9, 10.

B6 180-099D L. hand\$5.98

B6 180-100D R. hand\$5.98

I. RAWHIDE HORN LOOP: Hand braided; heavy duty. Will outwear several ropes.

B6 173-077A\$2.98



J. RODEO SPUR: 1" band; 2 1/4" shank; 15° offset. Black finish with chrome 5-point star rowels.

B6 171-089A\$24.98

K. COMPETITION SPUR STRAP: Made to stand the strain of professional rodeo. Heavy 1" leather; stainless steel buckles. Dark oiled brown.

B6 171-090A ..pair \$6.98



L. RESIN BAG: 1 lb. of highest grade black resin in cloth bag.

B6 180-101A\$3.98

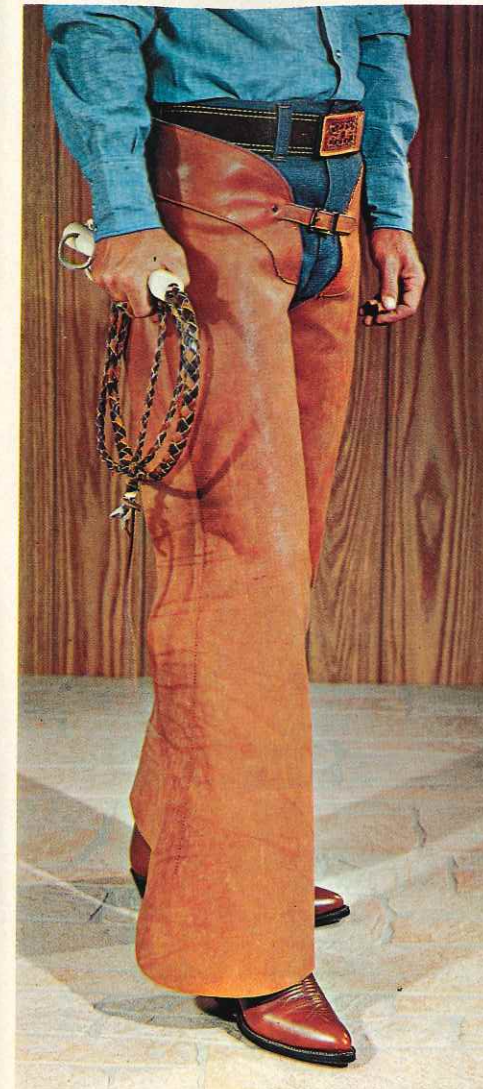
M. COWBELLS: Made of quality metal alloy to exacting specifications for clear, loud tone.

B6 180-020A (6 1/2") \$3.98

B6 180-021A (4 1/2") \$2.98

B6 180-022A (2 3/4") \$1.98

MISCELLANEOUS EQUIPMENT

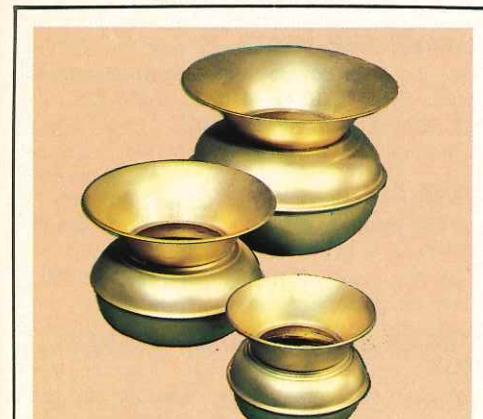


SHOTGUN WORK CHAP

Custom made to your measurements. (See chart on back of order blank.) Zipper closure. Cedar color grainout or ruffout leather.

B6 202-011J Grainout\$52.50

B6 202-012J Ruffout\$42.50



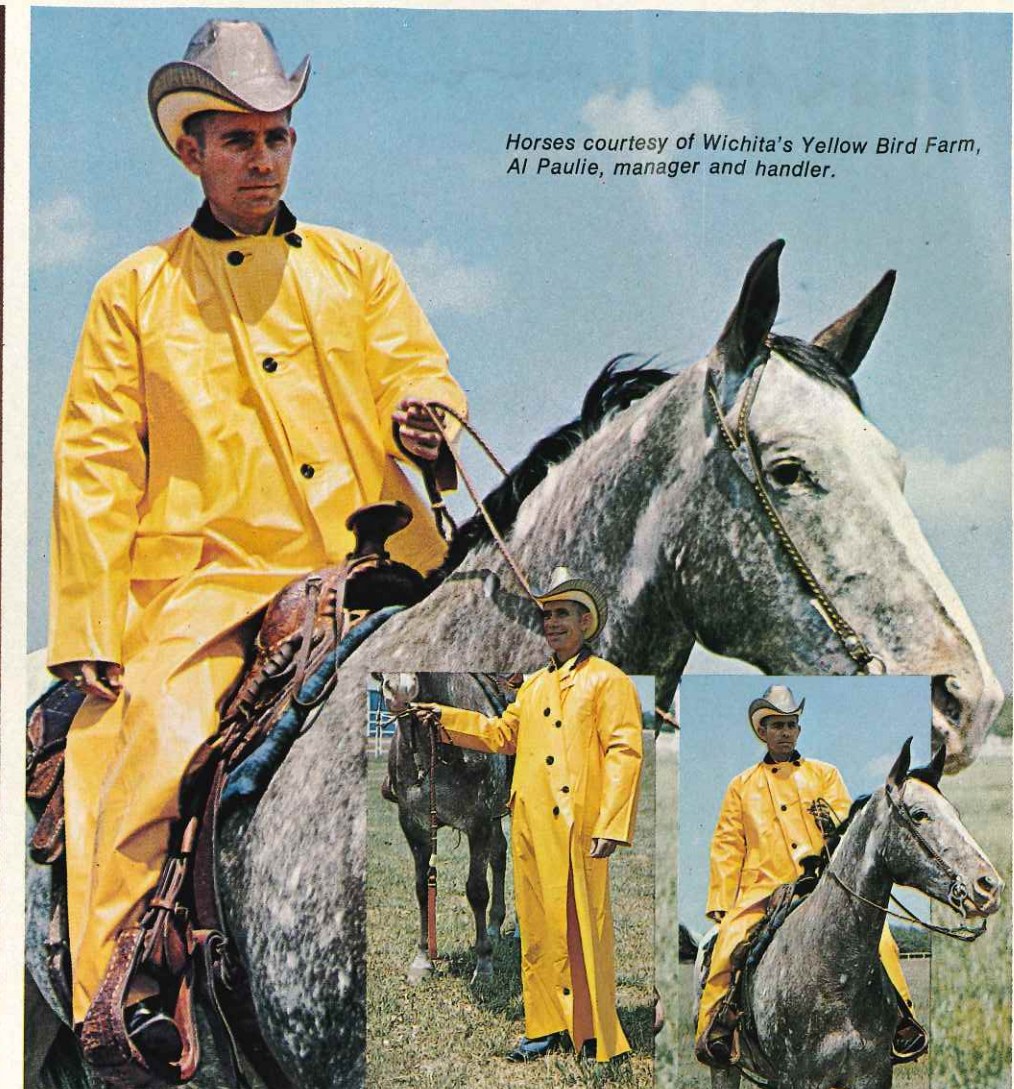
GLEAMING BRASS CUSPIDORS

Old-time spittoons of highly polished brass, reproduced from the original styling. Use them as planters, desk accessories, king-size ash trays.

B6 285-026A Small, 4 1/2" diam. ..\$6.00

B6 285-027A Medium, 6" diam. ..\$8.00

B6 285-028A Large, 8" diam. ..\$12.00



Horses courtesy of Wichita's Yellow Bird Farm, Al Paulie, manager and handler.

POMMEL RAIN SLICKER

Specially designed for horseback riders with back piece that covers cantle of saddle. Made of comfortable medium weight vinyl in a bright yellow. Molded nylon buttons. Stand-up collar

is lined with corduroy. One inside pocket, one outside. Windproof storm fly front.

Sizes: S (36-38); M (40-42); L (44-46); XL (48)
B6 166-019D\$23.98

B6 173-023A PRACTICE STEER HEAD

Ideal for practice roping indoors or outdoors

Horn spread 23 1/2 inches



Now you can get actual practice roping a full size set of horns. Molded from extremely tough black plastisol. It's guaranteed to withstand lots of punishment. Mounting prongs included\$21.98

B6 202-024A HAY CHAP

Made from heavy duty split cowhide. 3/4" waist band with snap and ring leg straps. Colors will vary\$14.98



PIGTAIL HOLDERS



K

UNIQUE GIFTS

A. GENUINE LAMBSKIN RUG

A warm, inviting accent rug of fluffy lambskin in natural off-white color. So deep and soft you'll want to curl up on it. Size 4' x 2 1/2'.

B6 285-060A\$22.98

B. LEATHER PIGTAIL HOLDERS

A unique idea destined to be the rage with gals who like to keep their pigtails in check. Pigtail holders made of genuine latigo leather. Slip them on and lace them up with split cowhide lacings. Great gift idea.

B6 248-055APair \$4.00

C. thru F. LEGENDARY WIND BELLS

Legend has it that the tinkling of these wind chimes keeps the "evil spirits" away. You'll enjoy them for the soft musical tones they emit at the slightest whisper of a breeze. Choose hand-decorated ceramic windbells with metal "fins" or 4 1/2" antiqued metal "owl" wind chime. Colors as shown.

(C.) B6 285-019A Large ceramic bell\$5.00
(D.) B6 285-021A Metal owls\$2.00
(E.) B6 285-018A Ceramic teepee\$6.00
(F.) B6 285-020A Small ceramic bell\$4.00

G. "HORSE COUNTRY" RUG

The woven type "rag" rug, updated into a decorative western look. Realistically handsome horses printed in brown and gold on a cream background, with black lettering, "This is horse country." Use as a throw rug, kindergarten rug, beach mat, wall hanging. 24" x 45" size. Machine wash and dry, mild soap, medium heat.

B6 285-130A\$5.50

H. and I. WHIMSICAL OWL WALL DECOR

Use several as a grouping for a great accent in kitchen, "rec" room, child's room or anywhere in your home that calls for something a little out of the ordinary.

(H.) Wood owls with felt eyes:

B6 285-210A (Small, approx. 2 1/2" x 5 1/2")\$3.50
B6 285-209A (Large, approx. 3 1/2" x 8 1/2")\$4.50

(I.) Petrified wood owls:

B6 285-132A (Small, approx. 3" x 4")\$1.75
B6 285-131A (Large, approx. 5" x 7")\$2.25

J. CHILDREN'S FAKE FUR VESTS

An exciting item for the little cowboy or cowgirl. Handmade by Cherokee Indians. Sizes S (2-4), M (6-8), L (10-12).

B6 285-011D\$2.50

K. DANIEL BOONE CAP

Animal pelt hat with genuine raccoon tail. Sizes S (18"-19 1/2"); M (19 1/2"-20 1/2"); L (21"-23 1/2").

B6 285-012D\$5.98

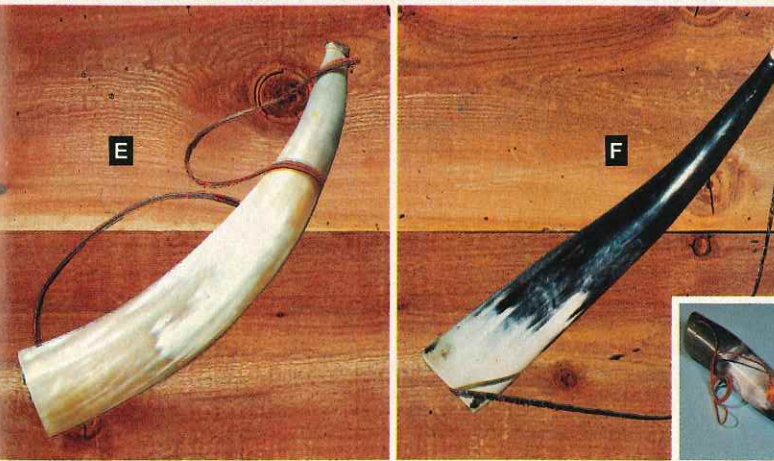
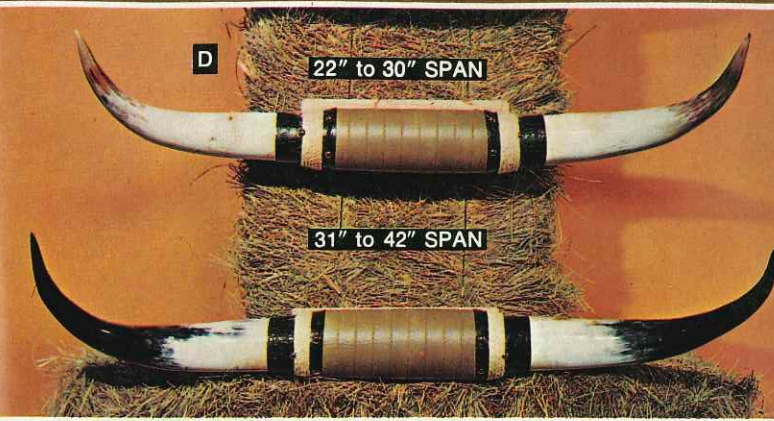
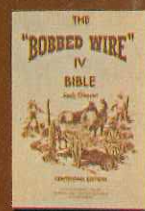
L. AUTHENTIC CHIEF JOSEPH INDIAN BLANKET by PENDLETON

This marvelous blanket continues to be one of our most sought-after items. It's colorful, warm and useful for a host of purposes. It's handsome on your bed, as a lounge cover in the den or cabin, or even as a wall hanging. Made of 82% virgin wool and 18% cotton, in 64" x 80" size. With proper care this fine Pendleton blanket should serve you for a lifetime.

Colors: Primarily white, blue, gray, purple, deep red or tan. Due to limited availability, we urge you to state 1st, 2nd and 3rd color choice.

B6 257-018C\$58.00

MISCELLANEOUS GIFTS



A. 18" x 24" BARBED WIRE PLAQUE: Samples of 18 authentic antique varieties of "the wire that fenced the west," handsomely displayed on a ready-to-hang plaque.

B6 285-009A\$20.00

B. 8 1/2" x 11" BARBED WIRE PLAQUE: Smaller version of the plaque described above, with 6 pieces of antique barbed wire.

B6 285-010A\$6.00

C. THE "BOBBED WIRE" BIBLE, Collection IV: 225-page paperbound illustrated handbook by Jack Glover. For collectors and hobbyists.

B6 296-007A\$6.00

D. GENUINE STEERHORNS: Each pair is highly polished, with leather-look vinyl trim, mounted and ready to hang. Natural colors of creams blending into browns and blacks. No two alike.

B6 285-067A (22" to 30" span; sorry, no choice)\$11.99

B6 285-068A (31" to 42" span; sorry, no choice)\$16.99

E. BLOW HORN: Single steer horn, hollow and highly polished. Aluminum mouthpiece. Will actually make "horn" sounds when blown. Leather thong for hanging. Assorted natural colors.

B6 285-066A (Approx. 12" to 16" long; sorry, no choice)\$3.98

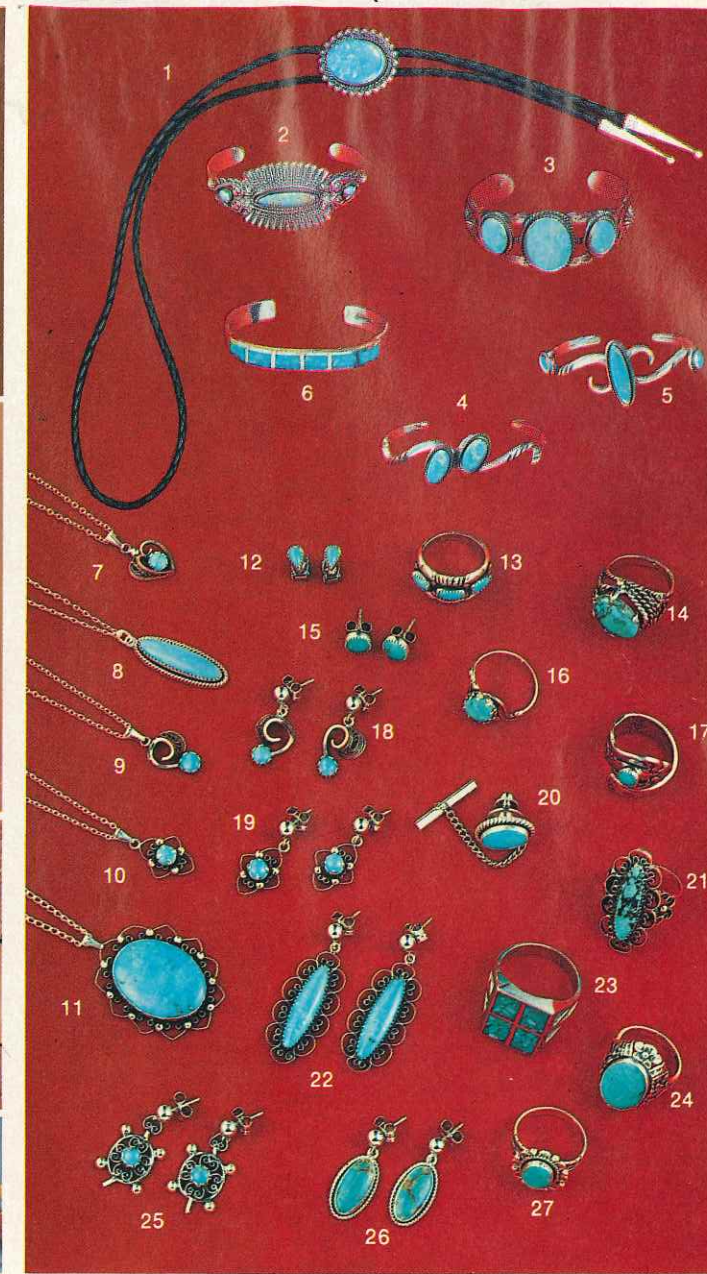
F. POWDER HORN: Hollow steerhorn; both ends plugged with wood; leather thong for hanging. Fashioned after the horns early Americans used to hold powder for their muskets. Assorted natural colors.

B6 285-065A (Approx. 10" to 16" long; sorry, no choice)\$4.98

G. STEERHORN WHISTLE: Small horn fitted with a whistle mouthpiece. Has a decorative feather and a plastic thong for hanging. Natural colors.

B6 285-119A (Approx. 8" long)\$2.98

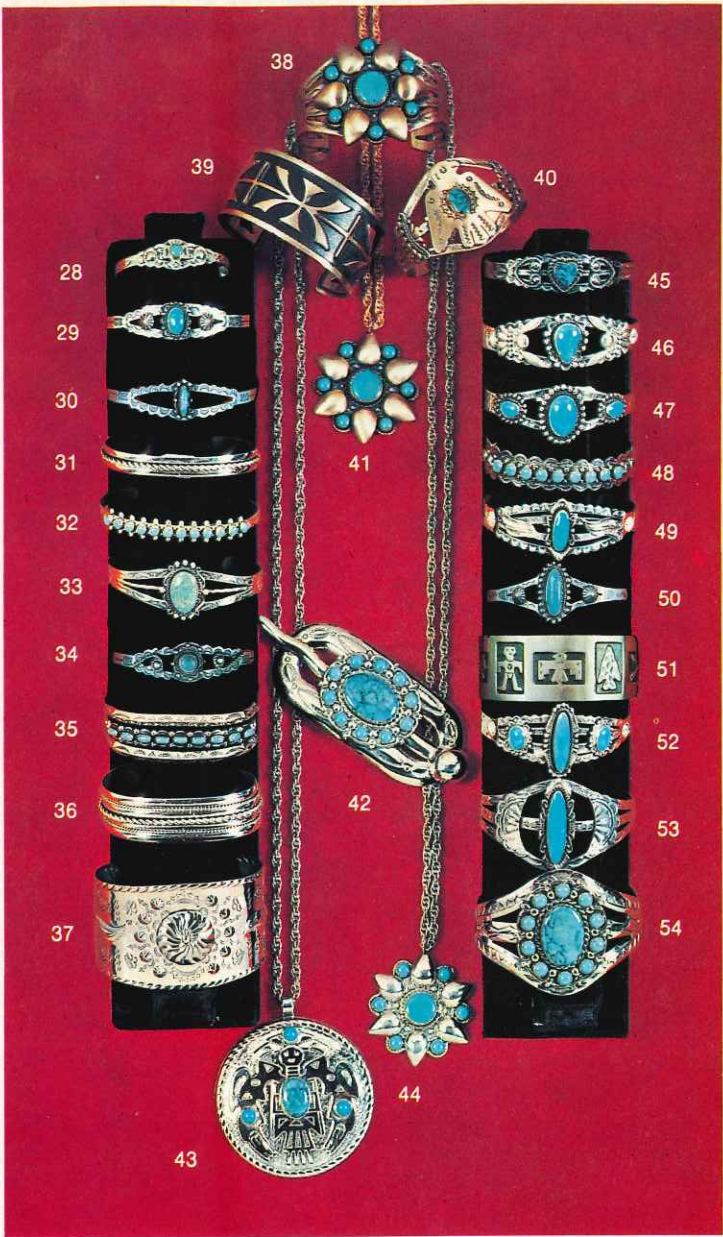
SILVER AND TURQUOISE JEWELRY



- (1) B6 280-146A Men's sterling/turquoise bolo\$24.00
- (2) B6 280-147A Ladies' sterling/turquoise bracelet\$33.00
- (3) B6 280-148A Ladies' sterling/turquoise bracelet\$45.00
- (4) B6 280-149A Ladies' sterling/turquoise bracelet\$30.00
- (5) B6 280-150A Ladies' sterling/turquoise bracelet\$35.00
- (6) B6 280-151A Ladies' sterling/turquoise bracelet\$40.00
- (7) B6 280-192A Sterling pendant, genuine turquoise stones \$ 9.00
- (8) B6 280-152A Sterling pendant, genuine turquoise stone \$10.00
- (9) B6 280-191A Sterling pendant, genuine turquoise stone \$ 9.00
- (10) B6 280-185A Sterling pendant, genuine turquoise stone \$ 8.00
- (11) B6 280-184A Sterling pendant, genuine turquoise stone \$25.00
- (12) B6 280-153A Sterling earrings, genuine turquoise stone \$ 4.50
- (13) B6 280-154D Sterling/turquoise ring, sizes 5-10\$14.00
- (14) B6 280-155D Ladies' sterling/turquoise ring, sizes 4-9 \$10.50
- (15) B6 280-156A Sterling earrings, genuine turquoise stones \$ 5.00
- (16) B6 280-157D Ladies' sterling/turquoise ring, sizes 4-9 \$ 5.50
- (17) B6 280-158A Adjustable sterling/turquoise spoon ring \$10.00
- (18) B6 280-186A Sterling earrings, genuine turquoise stone \$14.50
- (19) B6 280-189A Sterling earrings, genuine turquoise stone \$13.00
- (20) B6 280-159A Sterling tie tac, genuine turquoise stone \$ 5.75
- (21) B6 280-160D Ladies' sterling/turquoise ring, sizes 4-9 \$22.00
- (22) B6 280-187A Sterling earrings, genuine turquoise stones \$27.00
- (23) B6 280-161D Men's sterling/turquoise ring, sizes 7-12 \$20.00
- (24) B6 280-162D Ladies' sterling/turquoise ring, sizes 4-9 \$12.00
- (25) B6 280-188A Sterling earrings, genuine turquoise stones \$20.00
- (26) B6 280-190A Sterling earrings, genuine turquoise stones \$ 9.00
- (27) B6 280-163D Ladies' sterling/turquoise ring, sizes 4-9 \$ 6.00



- 1. B6 280-013A Sterling silver cowbell pendant, simulated stones\$4.50
- 2. B6 280-014A Sterling silver spur pendant\$4.50
- 3. B6 280-015A Sterling heart pendant, simulated stones ...\$3.50
- 4. B6 280-016A Sterling silver cross pendant, simulated stones\$10.00
- 5. B6 280-017A Sterling tear drop with genuine turquoise ...\$12.00
- 6. B6 280-018A Sterling cross pendant, simulated stone ...\$3.50
- 7. B6 280-019A Sterling thunderbird, simulated stone\$3.50
- 8. B6 280-020A Sterling drop, simulated stone\$3.50
- 9. B6 280-021D Sterling ring, genuine turquoise. Size 4 1/2 to 7 \$6.00
- 10. B6 280-022D Sterling ring, genuine turquoise. Size 5 to 9 \$11.00
- 11. B6 280-023D Sterling ring, genuine turquoise. Size 5 to 9 \$20.00
- 12. B6 280-024D Sterling ring, genuine turquoise. Size 8 to 12 \$30.00
- 13. B6 280-025D Sterling ring, genuine stone. Size 5 to 9 ...\$11.00
- 14. B6 280-026D Sterling ring, genuine turquoise. Size 1 to 4 \$4.50
- 15. B6 280-027D Inlaid chip turquoise wedding band. Size 5 to 9\$12.00
- 16. B6 280-028A Sterling roadrunner tie-tac with turquoise ...\$6.00
- 17. B6 280-029D Men's sterling ring, with turquoise. Size 8-12 \$20.00
- 18. B6 280-030A Sterling cowbell earrings, simulated stones ..\$5.00
- 19. B6 280-031A Sterling roadrunner pin, genuine turquoise ..\$6.50
- 20. B6 280-032A Sterling spur tie-tac\$4.50
- 21. B6 280-033A Sterling earrings, simulated stones\$5.50
- 22. B6 280-034A Sterling earrings, simulated stones\$5.00
- 23. B6 280-035A Sterling earrings, simulated stones\$5.50
- 24. B6 280-036A Sterling earrings, simulated stones\$4.00
- 25. B6 280-037A Sterling earrings, simulated stones\$4.00
- 26. B6 280-038A Sterling earrings, genuine turquoise\$7.50



- 27. B6 280-039A Sterling earrings, simulated stones\$4.00
- 28. B6 280-040A Infant nickel-silver bracelet, simulated stone \$2.00
- 29. B6 280-041A Teen sterling bracelet, genuine turquoise ...\$12.00
- 30. B6 280-127A Ladies' sterling bracelet, genuine turquoise \$10.00
- 31. B6 280-043A Ladies' solid sterling bracelet\$13.00
- 32. B6 280-044A Ladies' sterling bracelet, simulated stones...\$11.00
- 33. B6 280-045A Ladies' sterling bracelet, genuine turquoise \$22.00
- 34. B6 280-128A Ladies' sterling bracelet, genuine turquoise \$10.00
- 35. B6 280-047A Ladies' nickel-silver bracelet, simulated stones\$10.00
- 36. B6 280-048A Ladies' solid sterling bracelet\$30.00
- 37. B6 280-049A Ladies' nickel-silver bracelet\$4.50
- 38. B6 280-050A Ladies' copper bracelet, simulated stones ..\$6.00
- 39. B6 280-051A Ladies' copper bracelet with enamel trim ...\$3.50
- 40. B6 280-052A Ladies' copper bracelet, simulated stone ...\$4.50
- 41. B6 280-053A Ladies' copper pendant, simulated stones ...\$6.00
- 42. B6 280-054A Nickel-silver hair barrette, simulated stones...\$5.00
- 43. B6 280-055A Nickel-silver medallion, simulated stones ...\$5.50
- 44. B6 280-056A Nickel-silver pendant, simulated stones ...\$6.50
- 45. B6 280-057A Teen nickel-silver bracelet, simulated stone ...\$3.50
- 46. B6 280-058A Ladies' sterling bracelet, genuine turquoise \$27.00
- 47. B6 280-059A Ladies' sterling bracelet, genuine turquoise \$35.00
- 48. B6 280-060A Ladies' nickel-silver bracelet, simulated stones\$4.50
- 49. B6 280-061A Ladies' sterling bracelet, genuine turquoise \$20.00
- 50. B6 280-129A Ladies' sterling bracelet, genuine turquoise \$14.00
- 51. B6 280-130A Ladies' copper bracelet, with enamel trim ...\$2.50
- 52. B6 280-064A Ladies' sterling bracelet, genuine turquoise \$35.00
- 53. B6 280-065A Ladies' sterling bracelet, genuine turquoise \$35.00
- 54. B6 280-066A Nickel-silver bracelet, simulated stones\$6.50

- All jewelry by Indian artisans in basic designs shown.
- Turquoise ranges through a broad spectrum of blues and greens so purchase may vary somewhat from colors shown.
- If you are not satisfied with purchase, return it within 10 days for refund or exchange.

CHOKERS (A thru K)

Delicately beautiful silver tubing, by itself or combined with turquoise, coral or pinshell. Each 15"-15 1/2" in length.

- A. Silver with rolled red coral beads. B6 281-098A\$7.99
- B. Silver with 5 turquoise nuggets. B6 281-166A\$7.99
- C. Silver with rolled turquoise and coral beads. B6 281-096A\$7.99
- D. Silver with grouped rolled turquoise beads. B6 281-165A\$7.99
- E. Silver with grouped turquoise and pinshell rolled beads. B6 281-164A\$7.99
- F. Silver with cluster of 5 turquoise nuggets. B6 281-097A\$7.99
- G. Silver tubing. B6 281-099A\$4.99
- H. Silver fetish on silver tubing. B6 281-167A\$9.99
- I. Silver seagull on silver tubing. B6 281-168A\$12.99
- J. Silver with red coral nuggets. (Also shown on figure). B6 281-169A\$9.99
- K. Silver with "angel skin" coral (pink and white). B6 281-170A\$12.99

NECKLACES (L thru O)

Showers of dainty silver tubing, by itself or with turquoise, coral or pinshell. 23" length.

- L. 3 strands of silver tubing. B6 281-171A\$18.99
- M. 2 strands, silver and rolled turquoise beads. B6 281-173A\$18.99
- N. 2 strands, silver with rolled turquoise and pinshell beads. B6 281-172A\$29.99
- O. 1 strand, red "branch" coral. (Also shown on figure). B6 281-174A\$39.99

EARRINGS FOR PIERCED EARS (P thru T)

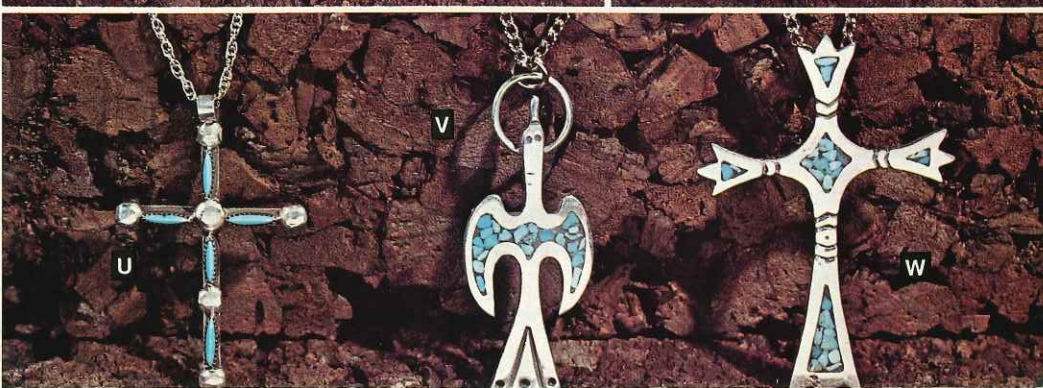
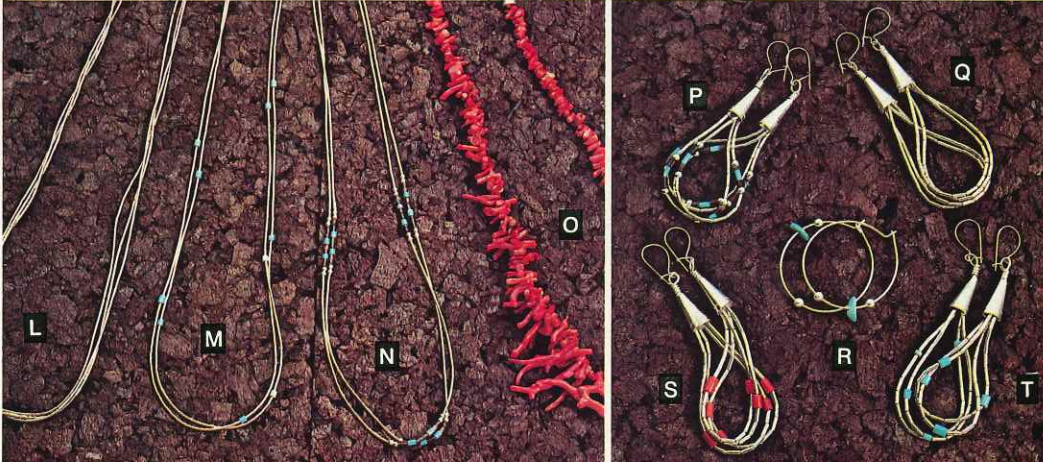
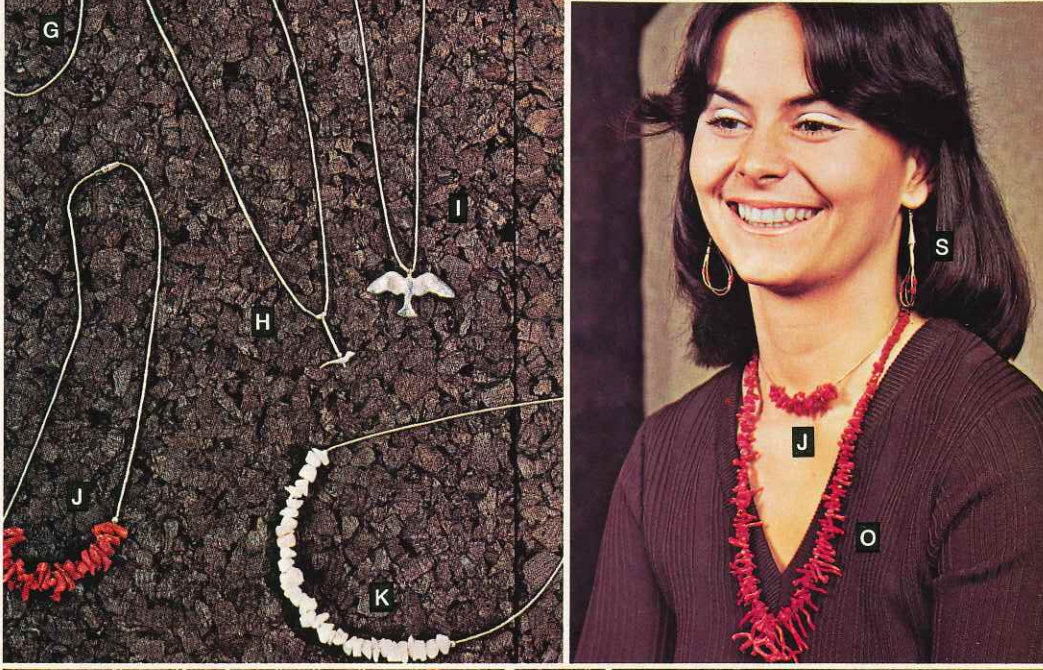
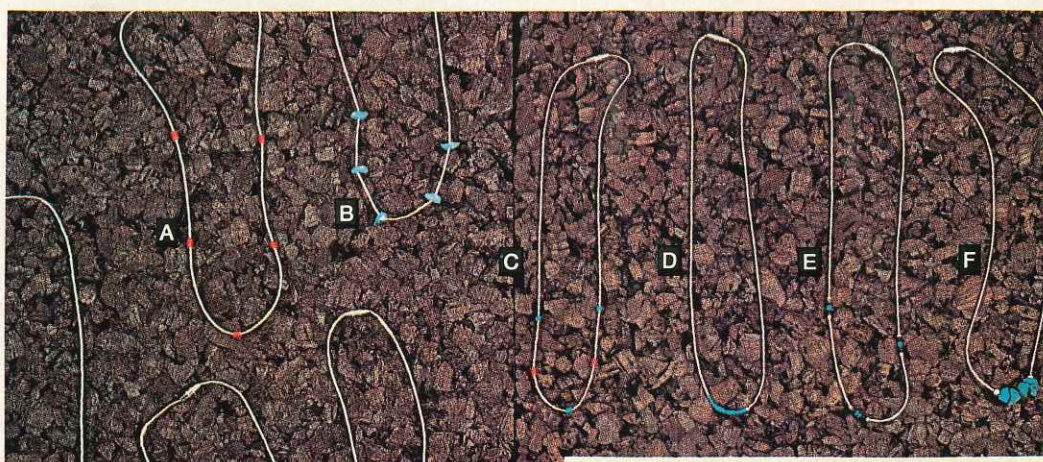
Silver, alone or with turquoise, coral or pinshell. Each pair approx. 1 1/2" in length.

- P. Silver tubing with rolled turquoise and pinshell beads. B6 281-179A\$12.99
- Q. Silver tubing. B6 281-181A\$6.99
- R. Turquoise nugget on circular silver hoop. B6 281-180A\$4.99
- S. Silver tubing with rolled red coral beads. (Also shown on figure). B6 281-178A ..\$9.99
- T. Silver tubing with rolled turquoise beads. B6 281-182A\$12.99

SILVER AND TURQUOISE PENDANTS (U, V, W)

All shown approx. actual size.

- U. Zuni cross, turquoise set in silver. B6 281-175A\$30.00
- V. Zuni peyote bird, chipped turquoise inlaid in silver. B6 281-176A\$13.00
- W. Zuni cross, chipped turquoise inlaid in silver. B6 281-177A\$21.00





7. THE ISOTONER 500 GLOVE
The greatest yet in a woman's driving glove. Just put them on. A little tingle tells you this glove actually caresses your hand. The hands feel relaxed, lighter, smoother, softer and more supple while driving.
Colors: Bone (lt. tan), brown, navy, white, black
Sizes: Stretch, one size fits 6-8
B6 248-017C\$14.00

COUNTRY-FRESH ACCESSORIES

1. LEATHER BAG WITH POUCH
Hand-crafted and hand-stained in a rich color accented with black contrast stitching. Outer pouch closes with a clever brass "wishbone" latch. Shoulder strap converts to short strap. Non-crush construction assures long wear. Prairie sand. Approx. 11" x 10" x 4 1/2".
B6 248-030A\$37.00

2. LATIGO KANGAROO POUCH BAG
A great bag for any age. Large compartment for big cargo and a small pouch for "easy to-get-to" things. Tooled floral design with peg closure, shoulder strap and hand lacing around edges. Latigo brown. 11" x 10" x 4".
B6 248-011A\$25.00

3. JUSTIN LEATHER BAG
Handsome western tooling provides the finishing touch to this natural russet cowhide purse. Two-way handle allows for shoulder bag length. Sure to please the most discriminate buyer. Four inside pockets, one with zip closure. 11 1/2" x 8" x 3" in antiqued brown.
B6 248-014A\$34.00

8. LATIGO LEATHER WITH DENIM: Brown leather with blue denim inset embroidered with colorful flowers. 1 3/4" width. Even sizes 28 thru 38.
B6 248-026D\$8.00
9. DEEP BROWN LATIGO LEATHER BELT: Scallop design in black contrast stitching. 1 3/4" width. Even sizes 28 thru 38.
B6 248-027D\$7.00

4. THE COACH BAG®
Made of the finest glove tanned cowhide, carefully tanned and stained so as not to conceal the natural markings of the leather. With use this soft, flexible bag will take on a burnished patina. Adjustable strap. Inside zip pocket. 9" x 9" x 3 1/2". In saddle tan, rust or bone.
B6 248-032A\$48.00

5. BANDANA HEAD SCARF
Cheerful print scarf with foam inner band. Already shaped for you, and elasticized in back for a neat fit. Made of 50% polyester and 50% cotton. Machine wash, tumble dry. Colors: Red or blue bandana print
B6 258-016C\$2.49

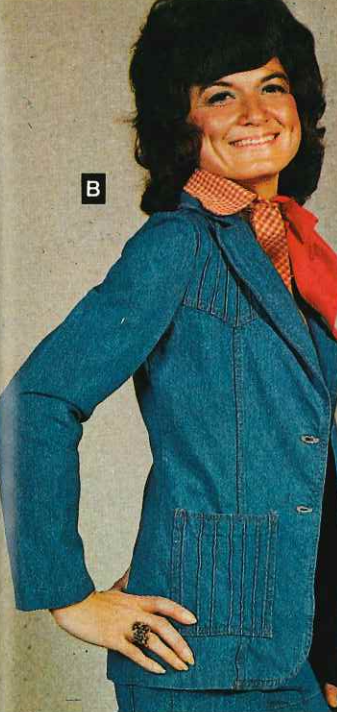
6. JUSTIN LEATHER BAG
Top grain cowhide bag featuring two-way handle. Converts to shoulder length. Four inside compartments, one with zip closure. 12" x 9" x 3 1/2" in brown or navy.
B6 248-013C\$38.00



A. SAFARI JACKET in PRE-WASHED and PRE-FADED DENIM

Great casual styling by Ms. Lee®, in comfortable pre-washed cotton denim. Whether your expeditions take you to a shopping center or to the north forty, this is the jacket to wear. It's accented with gold contrast stitching; 2 front pockets. Machine wash, tumble dry.

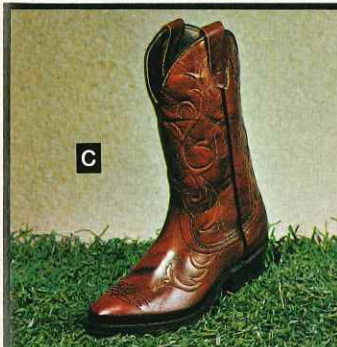
Color: Faded blue denim
Sizes: 5, 7, 9, 11, 13
B6 214-042D\$27.00



B. DENIM BLAZER, PRE-WASHED and PIN-TUCKED

What a combination! Soft, pre-washed cotton denim styled into a fitted blazer with pin-tucked western yokes in front and back; and 2 pin-tucked patch pockets. Gold stitching; metal buttons. Machine wash, tumble dry.

Color: Faded blue denim
Sizes: 5, 7, 9, 11, 13
B6 214-041D\$27.00



C. "BUGGY WHIP" by WRANGLER®

Rich coloring; deep scallop 11" top; medium round toe; touch o' foam lining; composition sole and cowboy heel. Antique brown. Sizes 6-10 (XN); 5-10 (N); 4-10 (M).

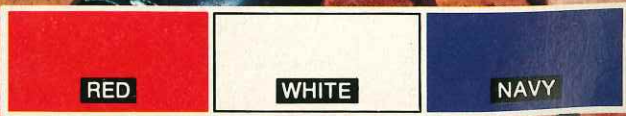
B6 043-124D\$29.99

D. LADIES' WESTERN PANT IN POLYESTER KNIT

Sharpen your western wardrobe with this basic pull-on style that fits so smoothly because of its slim cut, back yoke and elasticized waistband finished with belt loops. You'll like the slightly flared legs with the front creases stitched in to stay neat. Pants have unfinished bottoms so you can hem them to your exact length. And they're long enough for you tall gals, too. Polyester double knit. Machine wash, tumble dry.

Colors: Navy, red, white or light blue

Sizes: 8, 10, 12, 14, 16, 18, 20
B6 240-018B\$18.00





PRE-FADED
DOUBLE ZIPPER

PRE-FADED
2" WAIST

PRE-FADED
PIN-TUCK

PRE-FADED
ELASTIC BACK



EASY-CARE
POLYESTER/COTTON

STRETCH

A. DOUBLE-ZIPPER JEAN IN PRE-WASHED AND PRE-FADED DENIM, by Lady Wrangler®: Pre-washed and pre-faded means pre-shrunk and super-soft. The size you get is the size they'll stay. The double zippers insure great fit. Other style features include 26" flared legs, stitched-in creases and contour waistband. No pockets to mar the smooth lines. 100% cotton denim, 10-oz. Machine wash, tumble dry.

Color: Faded blue denim with gold contrast stitching
Sizes: 3, 5, 7, 9, 11, 13, 15
B6 015-022D\$15.50

B. HIGH-WAIST BIG BELL JEAN IN PRE-WASHED AND PRE-FADED DENIM, by Lady Wrangler®: Such a trim fit, and so soft and comfortable! The legs of this jean skim over the thigh and fall into a full 25" flare. Double snaps fasten the 2" waistband. 100% cotton denim, 10-oz. Machine wash, tumble dry.

Color: Faded blue denim
Sizes: 3, 5, 7, 9, 11, 13, 15
B6 015-025D\$13.00

C. PRE-WASHED AND PIN-TUCKED BLUE DENIM JEAN, by Lady Wrangler®: Pin-tucked squares set off by orange contrast stitching give these jeans a patch-work look that's catching on from coast to coast. They have the softness that only a pre-washed and pre-faded jean can give you. 100% cotton denim, 10-oz. Machine wash, tumble dry.

Color: Faded blue denim
Sizes: 3, 5, 7, 9, 11, 13, 15
B6 015-023D\$20.00

D. THE ELASTIC-BACK JEAN, NOW IN PRE-WASHED AND PRE-FADED DENIM, by Lady Wrangler®: If an excellent fit is important to you, this is the jean you want! Pre-washing and pre-fading make it pre-shrunk, so the size you buy is the size you'll have after washing. The 2" elastic-back waistband hugs the waist snugly yet comfortably. Powderhorn pockets give front interest. Legs flare into a full 28". Machine wash, tumble dry.

Color: Faded blue denim
Sizes: 3, 5, 7, 9, 11, 13, 15
B6 015-024D\$14.50

E. EASY-CARE BLUE DENIMS, by Levi's for Gals®: For comfort and uncontrived good looks, there's nothing like denims. And when they're fashioned in an easy-care blend of 50% polyester and 50% cotton, that makes a good thing even better! The zip-front jeans are in the popular boot-cut style, with 22-inch flared legs that look just right over boots. Definitely denims for today's generation! Machine wash, tumble dry.

Color: Blue denim with gold contrast stitch
Jean sizes: 8, 10, 12, 14, 16, 18
B6 015-011D\$16.00

F. THE BLUE DENIM STRETCH JEAN, by Lady Lee®: For a snug fit through waist and hips, slip on a pair of these new denim stretch jeans. The stretch comes from the 22% nylon added to 78% cotton denim. All in all it's a terrific jean... durable and comfortable, too. This is the traditionally styled jean with 4 pockets and boot-cut flare legs. Machine wash, tumble dry.

Color: Blue denim with gold contrast stitching
Sizes: Waist 24, 25, 26, 27, 28, 29, 30, 32, 34 (medium length); Waist 25, 26, 27, 28, 29, 30 (tall)
B6 015-017D\$16.00

BE FASHIONABLE THE WESTERN WAY... IN LEISURE KNITS



A
LT. BLUE

4-PIECE
POLYESTER KNIT

LT. BLUE

"CIMMARRON"
By H. D. Lee

BONE

PLAID



NAVY

PEACH

2-PIECE
POLYESTER KNIT

LT. GREEN

2-PIECE
POLYESTER KNIT

D

Location courtesy
of Wisconsin Trails
Magazine, Madison, Wi.

A. LADY LEE "CIMMARRON" LEISURE SUIT:
A whole new breed of fashion for today's active woman, in wrinkle-resistant 100% polyester double knit. Shirt jac has detailed body tracing, snap closures. Jean-style pant has stitched-in front creases and unfinished bottoms you can hem to the length you want. Buy jeans and jacket separately for a great fit. Machine wash, tumble dry.

Colors: Light blue or bone
Jean sizes: Waist 24, 25, 26, 27, 28, 29, 30, 32, 34
B6 222-002B (Jeans)\$18.00
Jacket sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18
B6 214-016B (Jacket)\$29.00

B. 4-PIECE BLAZER SUIT BY ARTHUR BYER:
Plaid blazer, plaid pant, solid navy pant and coordinate sleeveless turtleneck for you to put together however you like for a terrific western look. Blazer has peak yokes in front and back. Pull-on pant has elasticized waist; back yoke; belt loops; stitched-in front creases; and unfinished bottoms you can hem to just the length you want. 100% polyester knit. Machine wash, tumble dry.
Color: Red/white/blue plaid blazer with plaid pant, solid navy pant and white shell.
Sizes: 8, 10, 12, 14, 16, 18
B6 234-046D\$90.00

C. 2-PIECE LEISURE SUIT BY PANHANDLE SLIM: Glowing peach gives a fresh look to this dressy casual suit. The softly feminine shirt jac features western yokes; barrel cuffs; and button closures. Pull-on pant has elasticized waist; back yoke; 2 back patch pockets; keystone belt loops; stitched-in front creases; unfinished bottoms you can adjust to your own length. 100% polyester knit. Machine wash, tumble dry.
Color: Peach
Sizes: 8, 10, 12, 14, 16, 18
B6 234-047D\$60.00

D. 2-PIECE LEISURE SUIT BY PANHANDLE SLIM: In heathery shades of green, as soft as springtime. Shirt jac has fancy western yokes in front and back; button closures. The slim pant is a pull-on style, with elasticized waist; 2 back patch pockets; keystone belt loops; stitched-in front creases; and unfinished bottoms you can hem to the exact length you want. Polyester knit. Machine wash, tumble dry.
Color: Light green
Sizes: 8, 10, 12, 14, 16, 18
B6 234-048D\$60.00

E. LADIES' "PHOTOSUN" SUNGLASSES:
Lenses actually grow darker as the sun gets brighter. When you go indoors, the lenses automatically adjust by getting lighter. Imported handmade frames in tortoise-shell look.
B6 298-001A\$25.00

F. KNIT SHELL BY ARTHUR BYER: 100% polyester flat knit, western styled with front yokes; stand-up crewneck collar; back zipper. Wear in or out. Machine wash, tumble dry.
Colors: Light blue, navy, red or white
Sizes: 8, 10, 12, 14, 16, 18, 20
B6 234-010B\$12.00

G. THE "ANNIE OAKLEY" BOOT BY TEXAS:
Unusual color treatment; 2 rows of fanciful stitching on vamp and 11" tops; narrow wing-tip toe; heel foxing; and cowboy heel.
Color: Golden buckboard tan
Sizes: 5 thru 10 (A); 4 thru 10 (C)
B6 043-103D\$36.99



In bright sun

In normal light

E

F

LT. BLUE

RED

NAVY

WHITE

G



A
POLYESTER
KNIT
NAVY



BACK VIEW

B
POLYESTER
KNIT
RED/WHITE/BLUE

C
WOVEN
POLYESTER
LIGHT
BLUE

ROSE

D
COTTON
DENIM

Location courtesy
of Wisconsin Trails
Magazine, Madison, Wi.

A. 3-PIECE LEISURE SUIT BY ARTHUR BYER: Neat navy with white contrast stitching. Body seams end in embroidered "arrows". Pearlized button closures. Pull-on pant has stitched-in front creases; elasticized waist; back yoke; belt loops; and unfinished bottoms you can hem to your exact length. Coordinating sleeveless turtleneck shell. In 100% polyester double knit. Machine wash, tumble dry. Color: Navy blue

Sizes: 8, 10, 12, 14, 16, 18
B6 234-043D\$65.00

B. "CELEBRATION" LEISURE SUIT BY PANHANDLE SLIM: The semi-fitted button-front shirt jac with fancy western yokes features an eye-catching combination of red, white and blue accented with red contrast stitching. The western-style pull-on pant in blue has stitched-in front creases; elasticized waist; yoke back; belt loops; and unfinished bottoms you can adjust to your correct length. Textured polyester double knit. Machine wash, tumble dry. Color: Red/white/blue combination, as shown

Sizes: 8, 10, 12, 14, 16, 18
B6 234-044D\$60.00

C. LADY LEE "LONGHORN" SET: Fashioned of woven 100% polyester that has the comfort and wrinkle-resistance of a knit, but the smooth, silky feel that only a woven fabric can give you. Low-rise jeans feature a front and back yoke for a trim fit, with no pockets to mar the lines; stitched-in front creases; zip front; and unfinished bottoms you can hem to your exact length. Shirt jac has pearlized snap closures and peak front yokes that form the flaps of the pockets. Machine wash, tumble dry.

Colors: Light blue or rose
Jean sizes: Waist 24, 25, 26, 27, 28, 29, 30, 32, 34

B6 222-026B (Jeans)\$20.00

Jacket sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18

B6 214-045B (Jacket)\$30.00

D. LADY LEE® DENIMS: 13¼-oz. cotton blue denim. Boot-cut jean has medium-rise waistline; zip front; slightly flared legs. Classic jean jacket has contrast stitching and metal buttons. Machine wash, tumble dry.

Jean sizes: Waist 24, 25, 26, 27, 28, 29, 30, 32, 34 mediums. 25, 26, 27, 28, 29, 30

talls.
B6 015-012D (Jeans)\$15.00

Jacket sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18

B6 214-020D (Jacket)\$18.00

E. RUFFLE-FRONT BLOUSE BY ARTHUR BYER: Lace trimmed; western yokes and full sleeves with 4-button cuffs. 100% polyester pointelle knit with placket front. Wear in or out. Machine wash, tumble dry.

Color: White
Sizes: 8, 10, 12, 14, 16, 18, 20

B6 234-035D\$22.00

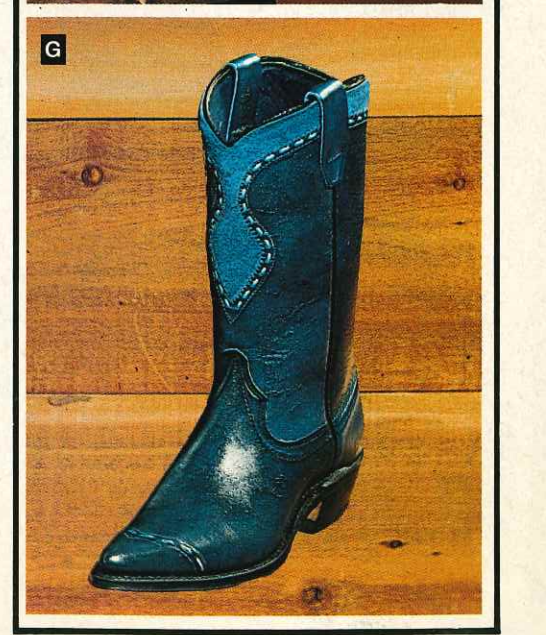
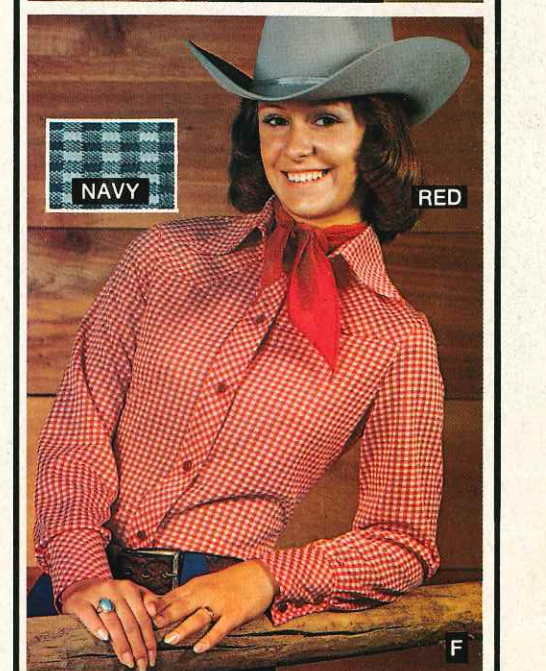
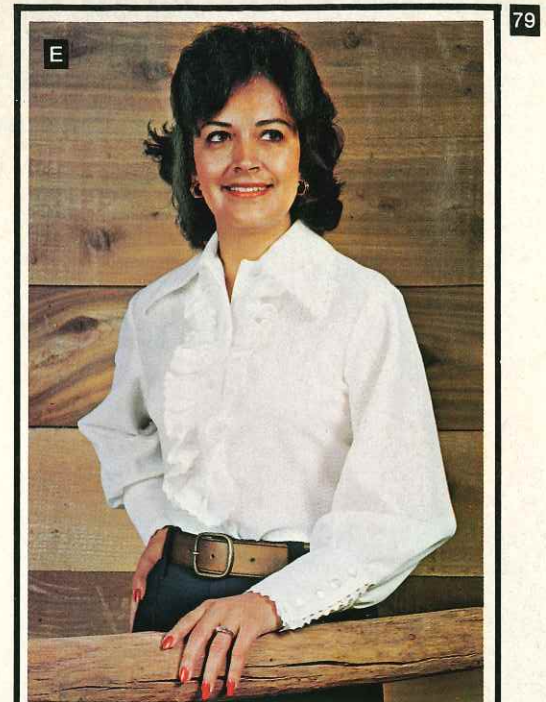
F. WESTERN GINGHAM-CHECKED KNIT SHIRT BY ARTHUR BYER: Peak yokes; 3-button barrel cuffs; 100% polyester knit. Machine wash, tumble dry.

Colors: Red or navy
Sizes: 8, 10, 12, 14, 16, 18

B6 234-014B\$17.00

G. "MISS LAUREL" BOOT BY WRANGLER: Deep blue with powder blue suede collar; buck-laced vamp and top; 11" shallow dip top; cowboy heel.

Sizes: 5 thru 10 (N); 4 thru 10 (M)
B6 043-094D\$34.99



SHEPLERS INC.

THE WORLD'S LARGEST WESTERN STORES
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Wichita, Kansas 67201

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POSTMAN — IF ADDRESSEE HAS MOVED,
PLEASE DELIVER TO CURRENT OCCUPANT



A
WHITE



B
BALENCIAGO



RUST



BALENCIAGO



BLACK



D
RUST

CHECK EACH STYLE FOR COLOR AVAILABILITY



LADIES' FASHION BOOTS

MADE EXCLUSIVELY
FOR SHEPLERS

These boots are strictly up-to-the-minute western. But we bet great-great-grandma would have traded her ivory shoe-button hook for a pair. Trekkin' west would have been a sight easier in these durable, comfortable boots.



A. PATENT LEATHER "ENCORE": Textured patent with brass nailhead vamp trim. Dressy 2 1/4" sculptured heel; leather soles; side zipper.

Colors: White, black, bone or red

Sizes 6 1/2 thru 10 (AAA); 6 thru 10 (AA); 5 1/2 thru 10 (B)

B6 043-049B\$39.99

B. THE "MOC-UP": Made to our strict specifications with fine quality leather uppers and soles and a 1 3/4" stacked heel. Side zipper.

Colors: Balenciago (med. tan), rust, black, antique dark brown, white or bone

Sizes: 6 1/2 thru 10 (AAA); 6 thru 10 (AA); 5 1/2 thru 10 (B)

B6 043-099B\$39.99

C. BAG TO MATCH "MOC-UP" AND "RIDER" BOOTS: Genuine leather in a trim yet roomy styling. Snap flap closure; narrow adjustable strap; faille lining; inside zip pocket. Size 9" x 10" x 3".

Colors: Rust, Balenciago (med. tan), or black

B6 248-031C\$32.00

D. THE "RIDER": Styled of genuine leather with crossed straps over vamp, side zipper and 2 1/4" stacked heel.

Colors: Rust, black, balenciago (med. tan), red or bone

Sizes: 6 1/2 thru 10 (AAA); 6 thru 10 (AA); 5 1/2 thru 10 (B)

B6 043-098B\$39.99